# *MexBS FreeGift v1.0.1 User Guide*

Welcome to the MexBs family, and thank you for purchasing the "Free Gift v1.0.1" Magento extension! In this document we will guide you through the installation steps, and will show you how to use and get the maximum from your extension.

## *Installation*

Before we begin, please ensure that you have a backup of your data before proceeding with the installation of the extension. This is because although we will make our best to support you, we cannot take responsibility of any data loss that might occur during the installation of this extension.

[ 1 ] Unpack the Mexbs_FreeGift_v1.0.1.zip file.
[ 2 ] Go to Mexbs_FreeGift_v1.0.1/extension_files.
Copy the content of this directory into your Magento installation directory.
[ 3 ] Connect via SSH and go to your Magento root directory
[ 4 ] Determine the mode that your Magento is running on, by running the following command:

```
php bin/magento deploy:mode:show
```

[ 5 ] If you are in **developer** or **default** mode, run the following commands:

```
php bin/magento module:enable Mexbs_ApBase --clear-static-content
php bin/magento module:enable Mexbs_FreeGift --clear-static-content
php bin/magento setup:upgrade
```

If your Magento version is 2.1.x run:
```
php bin/magento setup:static-content:deploy
```

If your Magetno version is 2.2.x or 2.3.x run:
```
php bin/magento setup:static-content:deploy -f
```

[ 6 ] If you are in **production** mode, run the following commands:

```
php bin/magento module:enable Mexbs_ApBase --clear-static-content
php bin/magento module:enable Mexbs_FreeGift --clear-static-content
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy
```

[ 7 ] Go to the admin panel – “System->Cache Management” and click “Flush Magento Cache”.
[ 8 ] Run the following command in your SSH:
```
php bin/magento indexer:reindex apactionrule_rule apactionrule_product
```

## *Getting Started*

Before explaining the promotion configurations and the features of the extension in detail (we will get to it soon), let's create a simple promotion together (Buy 2 t-shirts, get a bag with 50% discount!), just to get the basic "feeling" of how the extension works.

## *Sample promotion #1 – Buy 2 t-shirts, get a bag with 50% discount!*

In this tutorial we will create a cart rule "Buy 2 t-shirts, get a bag with 50% discount!", that is, when the customer will add 2 t-shirts to his cart, he will get a message telling him that he can add a bag with 50% discount. He then can click the message and select his discounted bag.

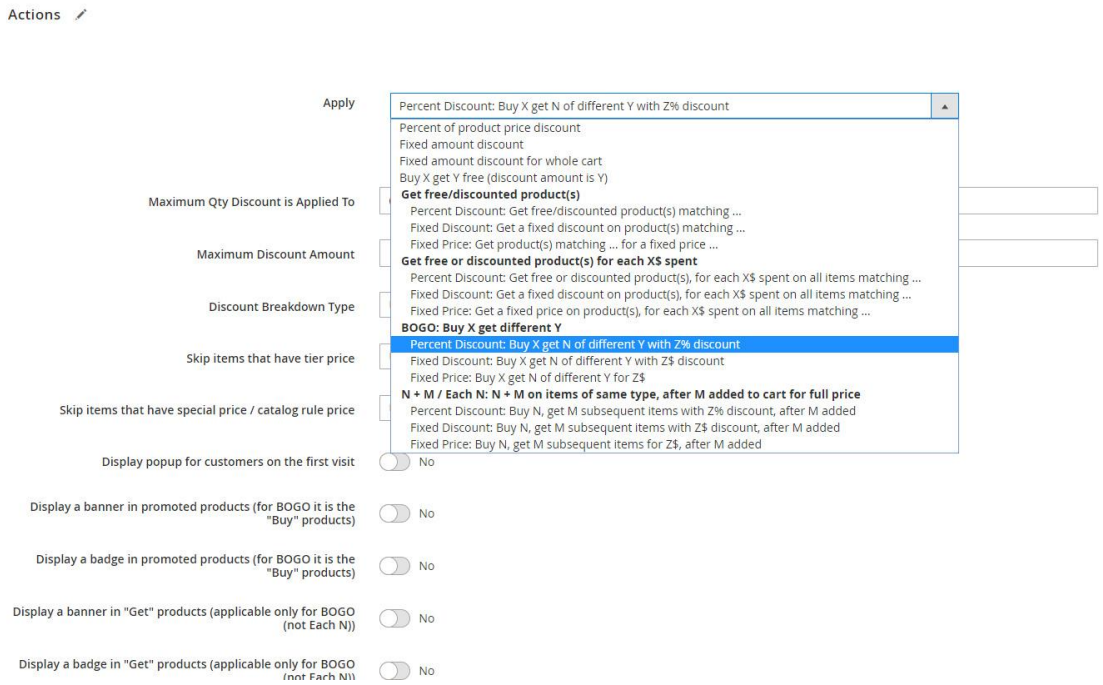
### *Step 1: creating the rule*

*1)* Go to the Admin panel → Marketing → Cart Price Rules, and click "Add New Rule".

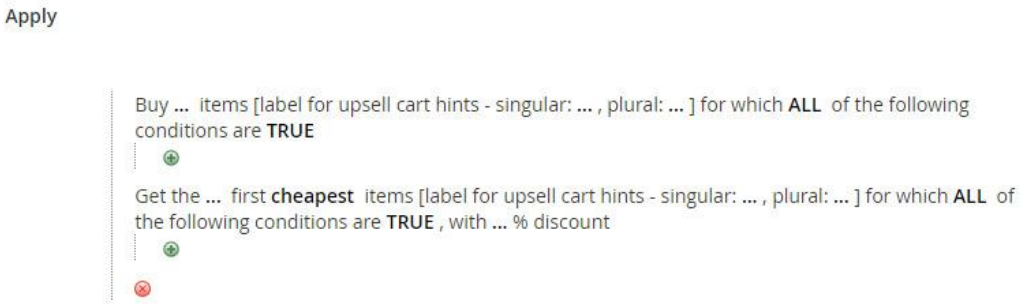
*2)* In the Rule Information tab, insert the following:

- Rule name: Buy 2 t-shirts, get a bag with 50% discount!
- Active: Yes
- Websites: The websites which you want your promotion to be active in.
- Customer Groups: The customer groups which you want your promotion to be active for.
- Coupon: No Coupon

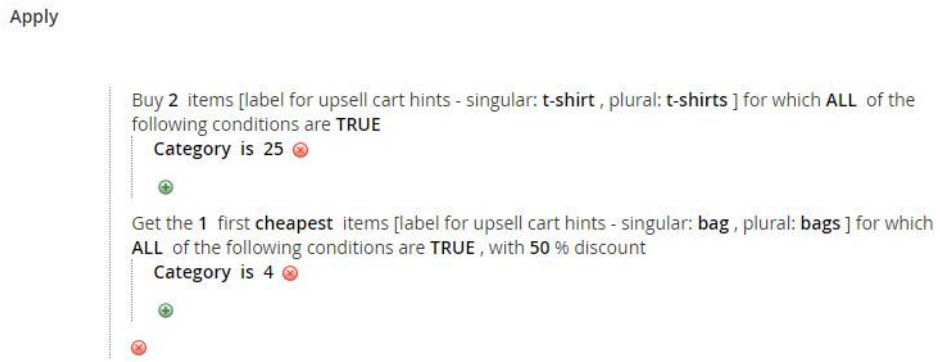
*3)* In the Actions tab, in the Apply drop down, choose "**Percent Discount**", under "**BOGO: buy X get different Y**", and wait until the "Please wait" message disappears -




*4)* After the loading is finished, you should see the following –




Fill in the data like the following –



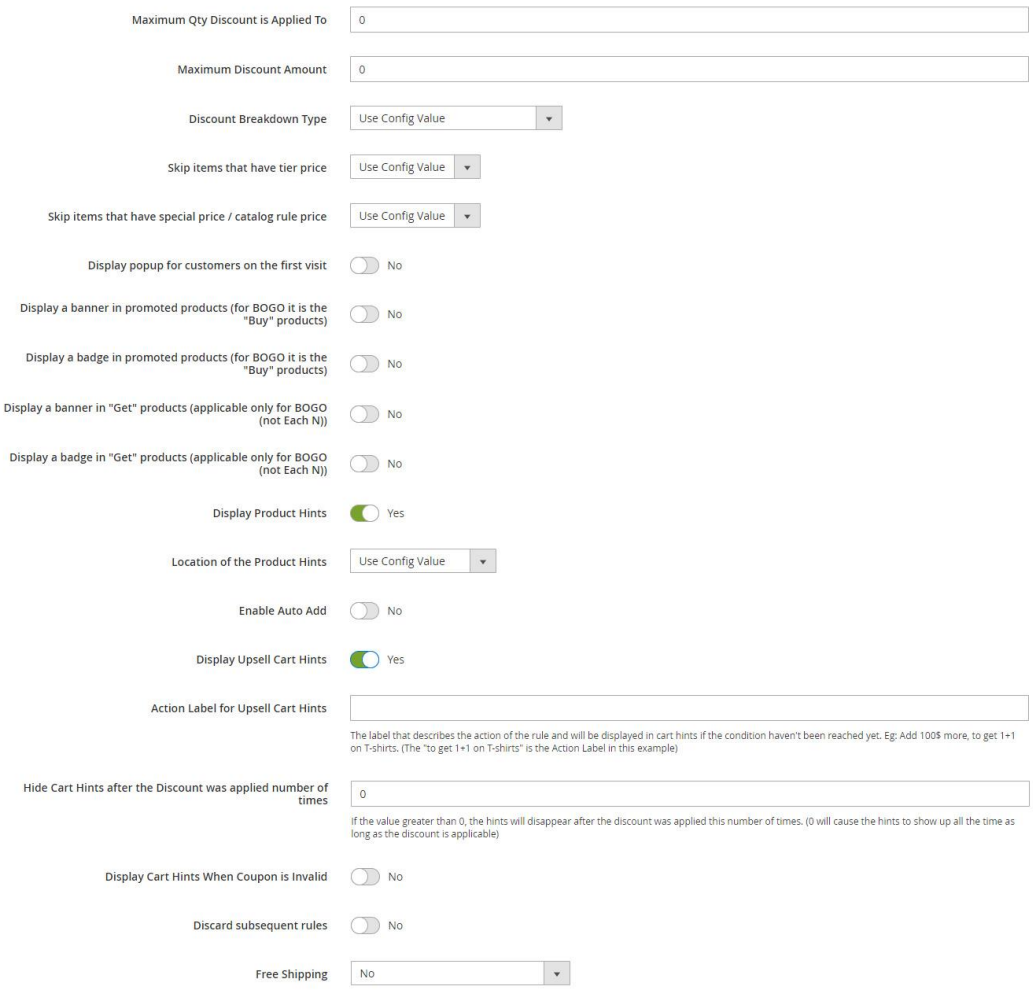

Explanation:

- Since the promotion is “Buy 2 **t-shirt**, get a **bag** with 50% discount”, we filled Category 25 (in our system it is the category of **t-shirts**) in “Buy” part, and Category 4 (in our system it is the category of **bags**) in the “Get” part.

- We want the upsell cart hints and the product hints to use the words “t-shirt”, “t-shirts”, “bag” and “bags” when constructing the hint, as those are the products that the promotion is applied to. This is why we fill “t-shirt”, “t-shirts”, “bag” and “bags” in the “[label for upsell cart hints..]” part. (See the section “Upsell Cart Hint fields explained” for more details). Note: those fields are not mandatory – if you don’t fill them, the promotion will still work, but the cart hints, product hints and the gift messages won’t get displayed.

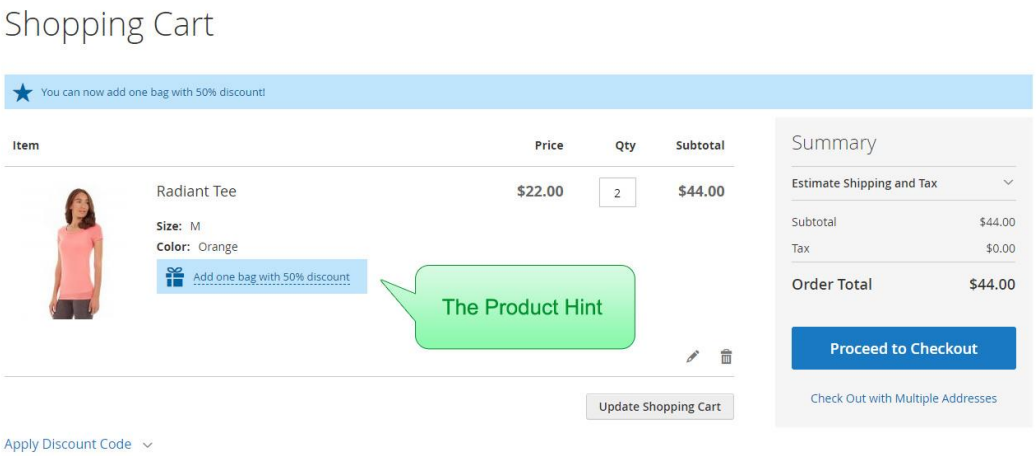
- Since we want the “Get” item (a bag) to be get 50% discount, we fill in “with **50**% discount”.

*5)* In the following “Action” fields, set the following values -

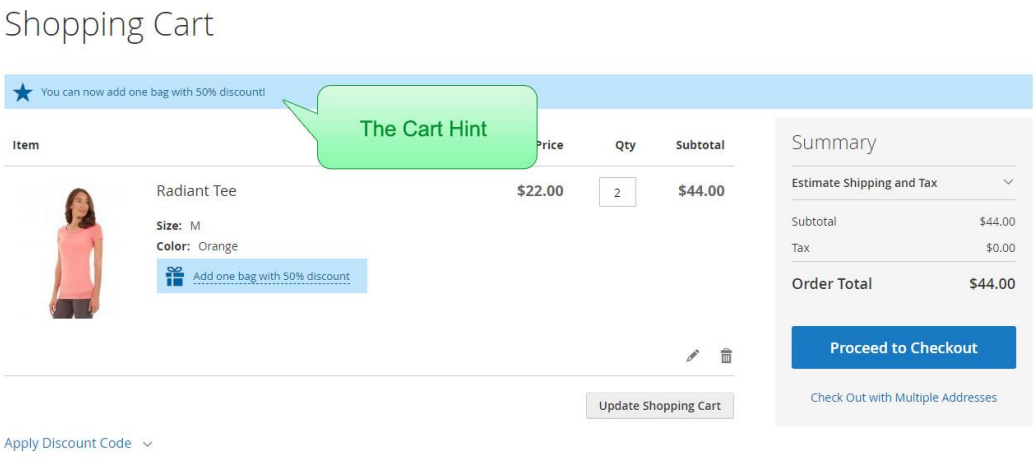


Explanation: We left all the fields except “Display Upsell Cart Hints” and “Display Product Hints” untouched.

We set the “Display Product Hints” to yes, because we want the product hints (and the gift messages) to show up in the cart -




We set the “Display Upsell Cart Hints” field to “Yes”, because we want the upsell cart hints to show up in the cart –




*6)* Save the rule by clicking the “Save” button.

*7)* Wait until the re-index process runs. That is, wait until the message “One or more indexers are invalid. Make sure your Magento cron job is running.” in the top of the page disappears.

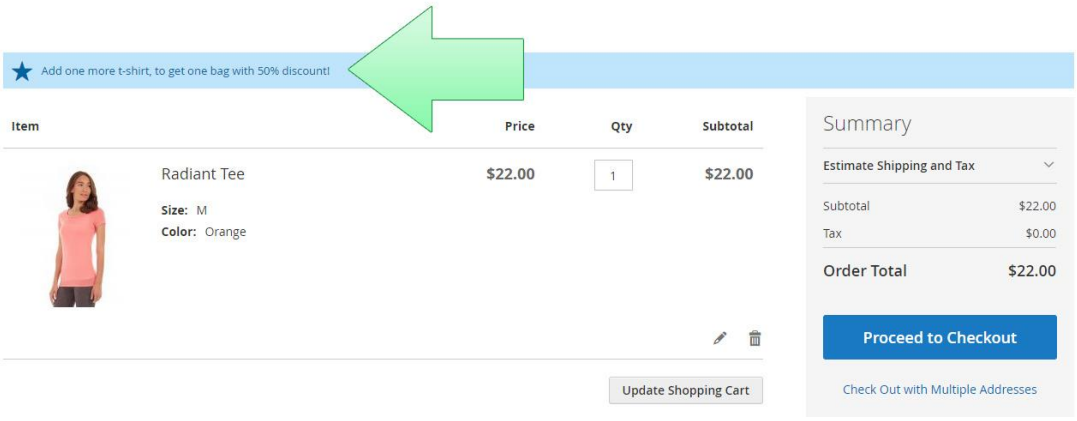
This should happen within 5 minutes if you have a cron set up on your server. If you need help to set up the cron on your server – please contact us at support@mexbs.com and we will be happy to assist you for free!

Another option is to re-index manually through the SSH, by running the following command:

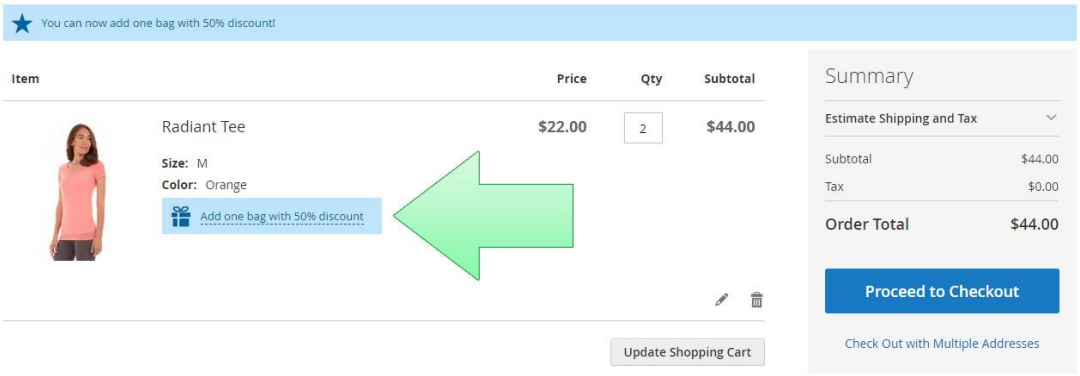
php bin/magento indexer:reindex apactionrule_rule apactionrule_product

## *Step 2: testing the rule*

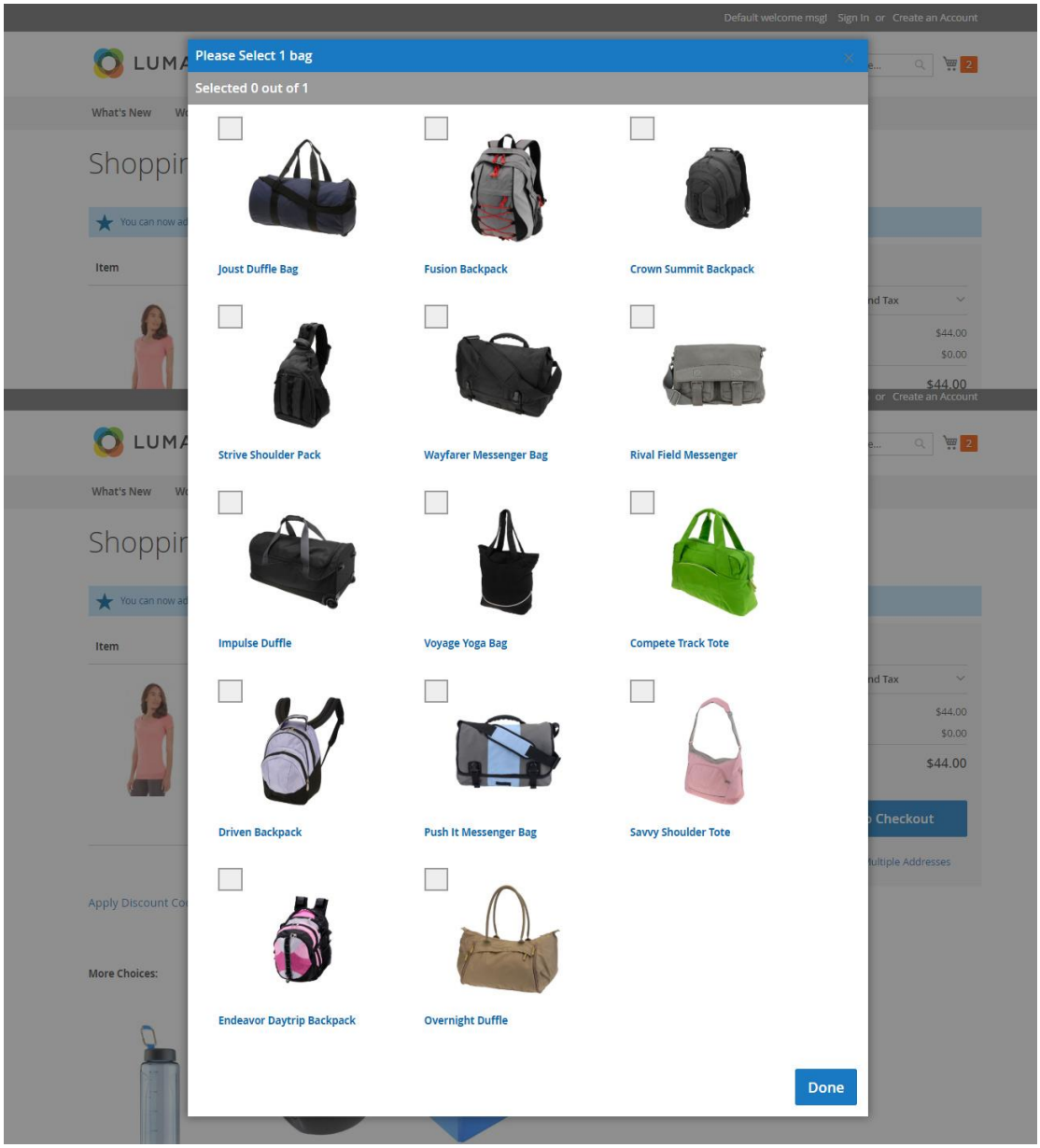
*1)* Go to the front end of your site and add one t-shirt to cart.
*2)* Go to the cart page**.** You should get an **upsell cart hint** "Add one more t-shirt, to get one bag with 50% discount!" **–**



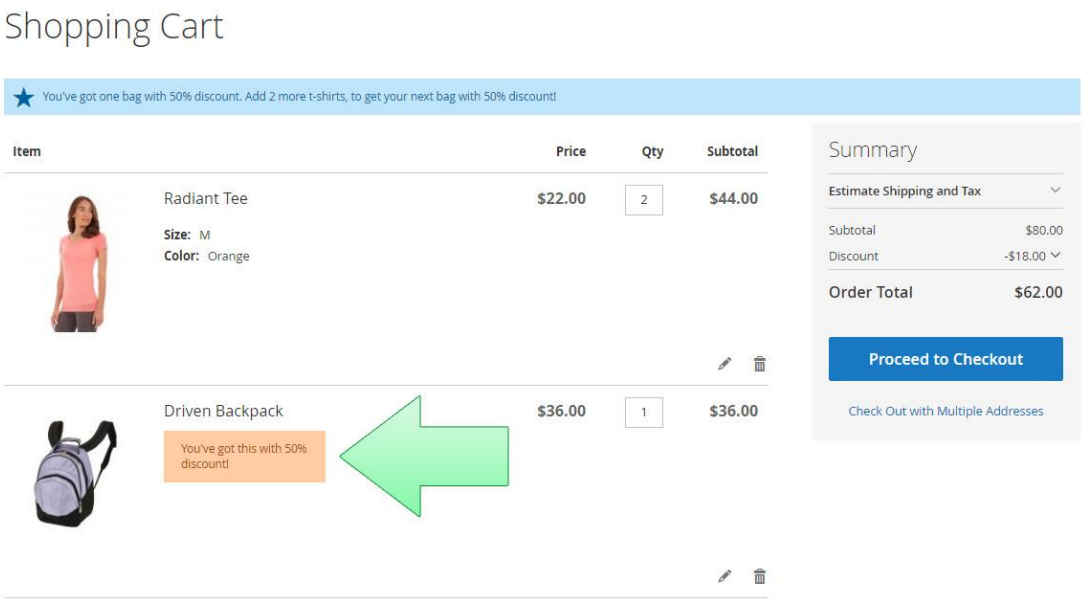

*3)* Add another t-shirt to the cart, and you will get the **product hint** that says "Add one bag with 50% discount" **–**




*4)* Click on the product hint. You should get a popup that lets you select the discounted bag **–**




*5)* Select the desired bag, and click “Done”. You should get the **gift message** in the cart next to the bag, saying “You’ve got this with 50% discount” –




## *Sample promotion #2 – Buy for $100 or more in the store, and get a fitness bottle for free!*

In this tutorial we will create a promotion "Buy for $100 or more in the store, and get a fitness bottle for free!", that is, when the customer will add products of total cost $100 or more, he will get a fitness bottle auto-added to the cart with a 100% discount.

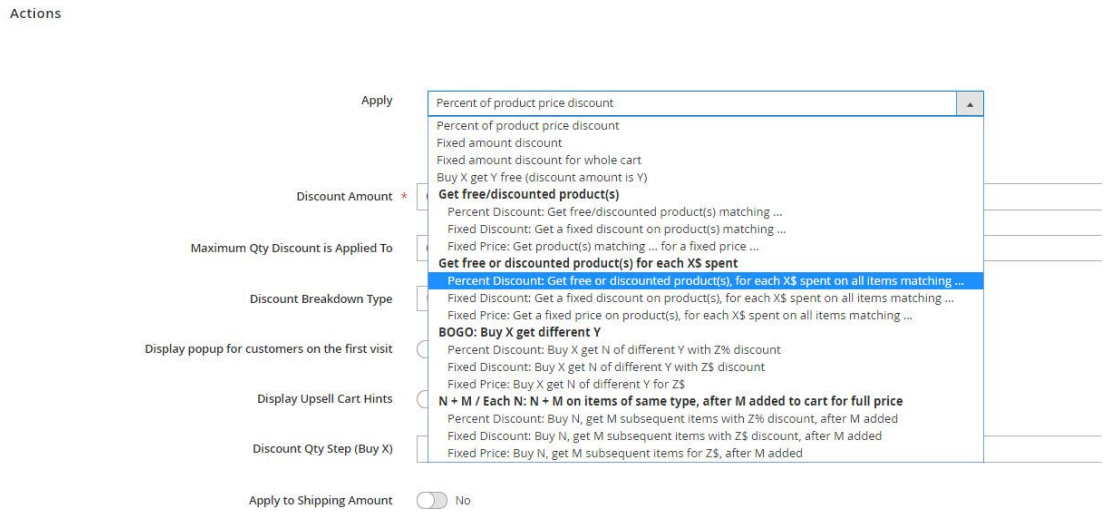
### *Step 1: creating the rule*

*1)* Go to the Admin panel → Marketing → Cart Price Rules, and click "Add New Rule".

*2)* In the Rule Information tab, insert the following:

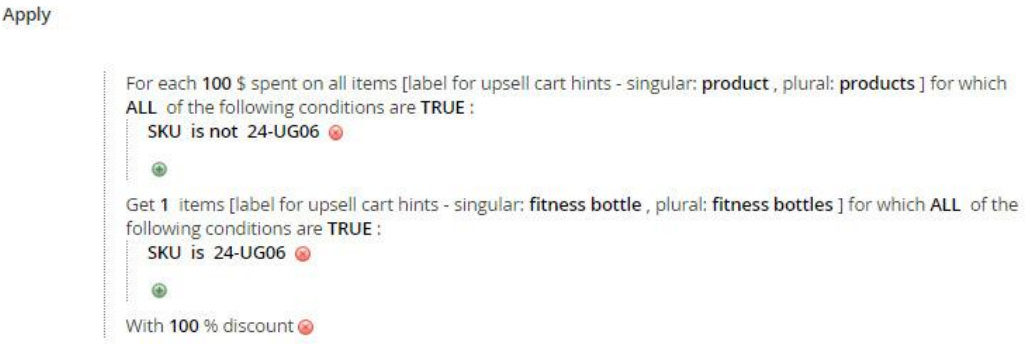
- Rule name: Buy for $100 or more in the store, and get a fitness bottle for free!
- Active: Yes
- Websites: The websites which you want your promotion to be active in.
- Customer Groups: The customer groups which you want your promotion to be active for.
- Coupon: No Coupon

*3)* In the Actions tab, in the Apply drop down, choose "**Percent Discount**", under "**Get free or discounted product(s) on each X$ spent**", and wait until the "Please wait" message disappears -




*4)* After the loading is finished, you should see the following –

Fill in the data like the following –




Explanation:

- We filled "**SKU is not 24-UG06**" in the first part, where 24-UG06 is the SKU of the water bottle, because we want to give the customer a free bottle if the sum of **all products except of the fitness bottle** in the customer cart is $100 or more.

- We filled "For each **100$** spent ..." in the first part, because we want to give the customer a free bottle if the sum of all products except of the fitness bottle in the customer cart is **$100** or more.

- We filled “**SKU is 24-UG06**” in the second part, because we want to apply the 100% discount on the fitness bottle.

- We filled “**Get 1 items ...**” in the second part, because we want to apply the 100% discount one **one** fitness bottle.

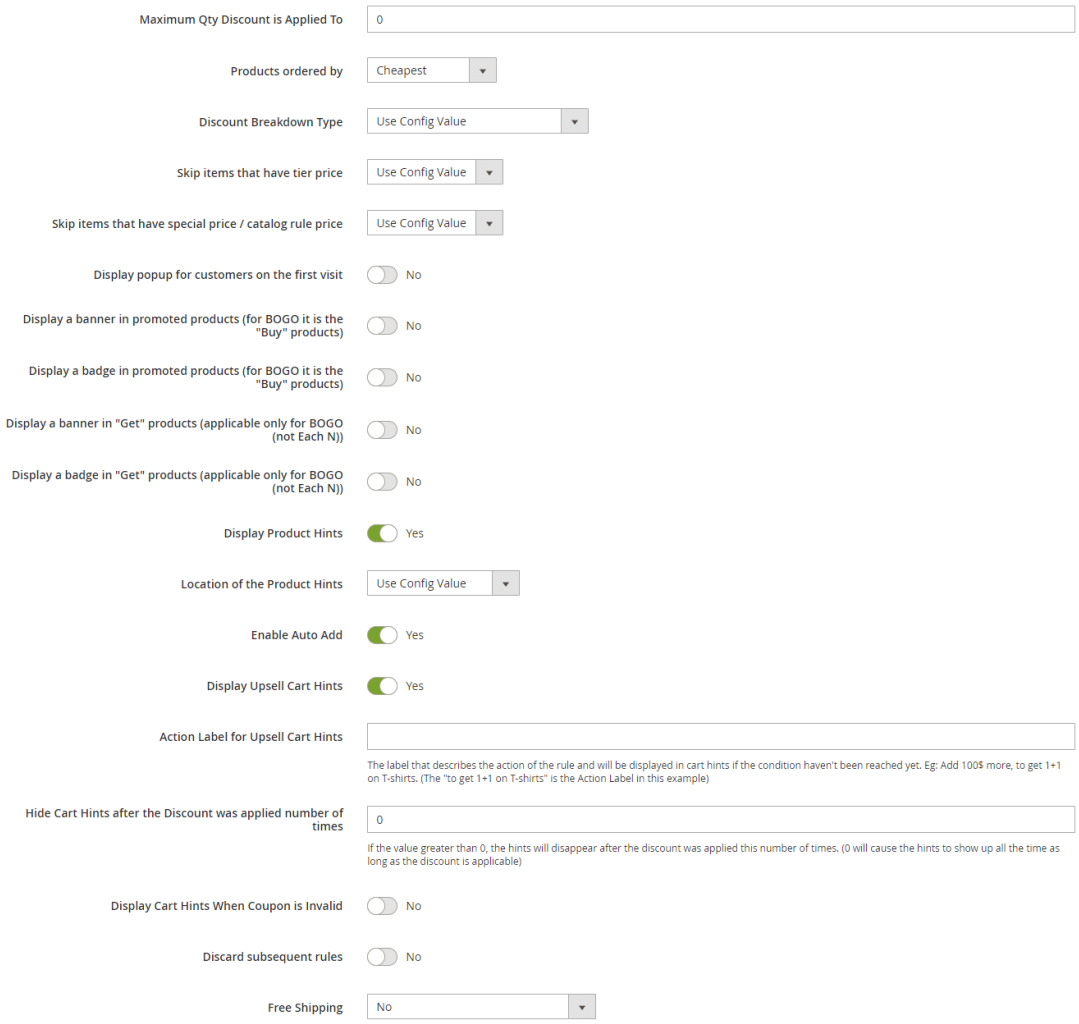
- We want the upsell **cart hints**, the **product hints** and the **gift messages** to use the words “product”, “products”, “fitness bottle” and “fitness bottles” when constructing the hint, as those are the products that the promotion is applied to. This is why we fill “product”, “products”, “fitness bottle” and “fitness bottles” in the “[label for upsell cart hints..]” part.

Note: those fields are not mandatory – if you don’t fill them, the promotion will still work, but the cart hints, the product hints and the gift messages won’t get displayed.

An example of a **cart hint** that uses the words that we filled in – “Add $55 worth of **products**, to get one **fitness bottle** for free!”

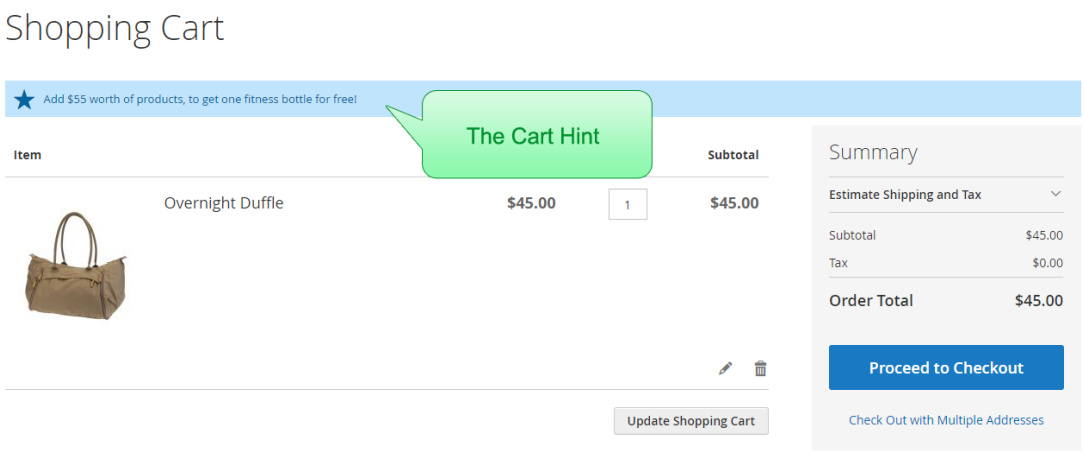
An example of a **gift message –** “You’ve got this **fitness bottle** for free!”

*5)* In the following “Action” fields, set the following values -

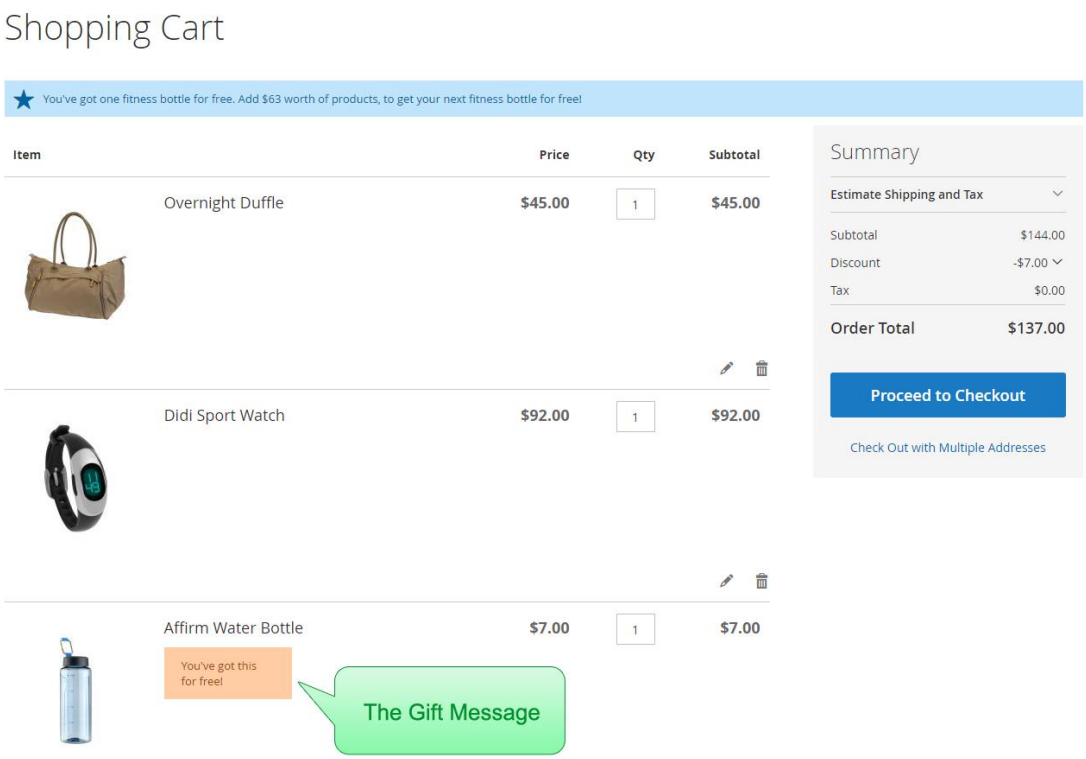



Explanation: We left all the fields untouched except “Display Upsell Cart Hints”, “Display Product Hints” and “Enable Auto Add”.

We set the “Display Upsell Cart Hints” field to “Yes”, because we want the **upsell cart hints** to show up in the cart **–**



We set the “Display Product Hints” to yes, because we want the **product hints** and the **gift messages** to show up in the cart -




***6)*** Save the rule by clicking the “Save” button.

***7)*** Wait until the re-index process runs. That is, wait until the message “One or more indexers are invalid. Make sure your Magento cron job is running.” in the top of the page disappears.

This should happen within 5 minutes if you have a cron set up on your server. If you need help to set up the cron on your server – please contact us at support@mexbs.com and we will be happy to assist you!

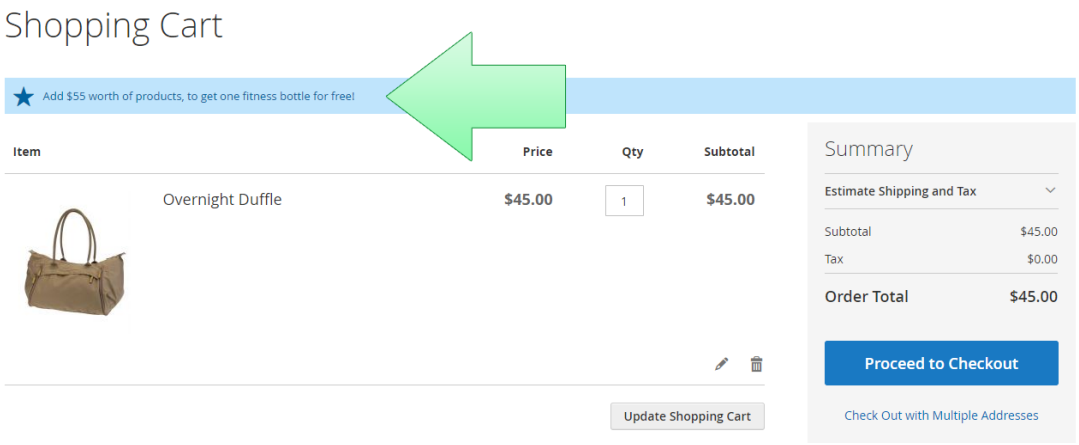
Another option is to re-index manually through the SSH, by running the following command:

php bin/magento indexer:reindex apactionrule_rule apactionrule_product

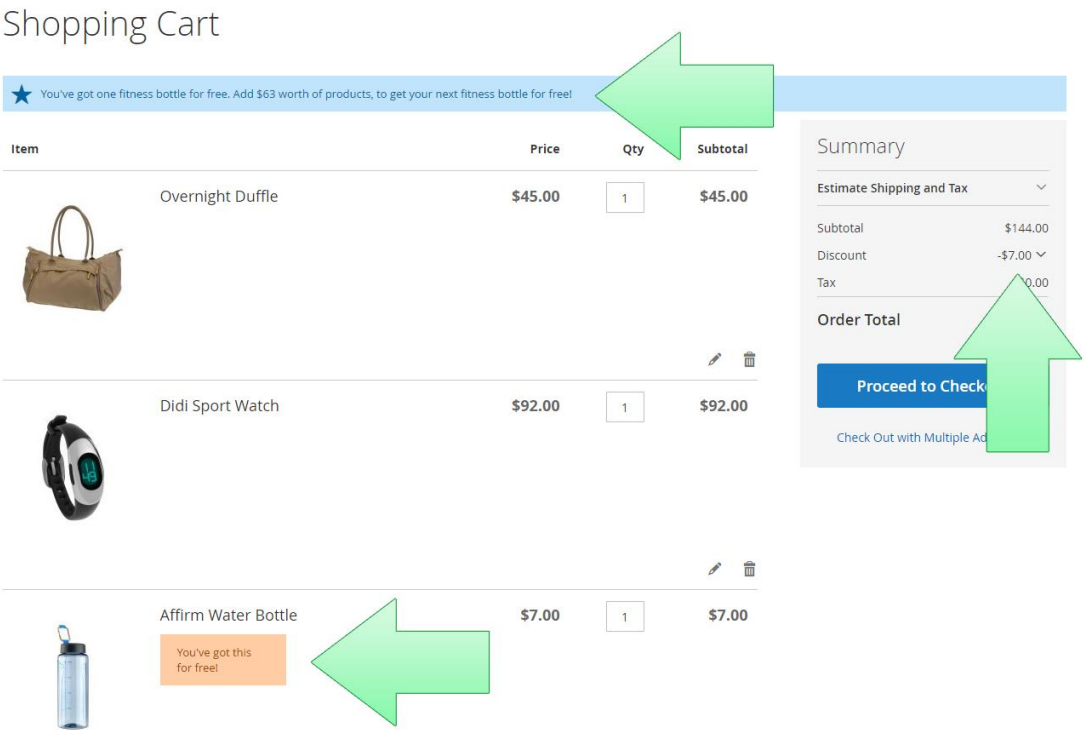
## *Step 2: testing the rule*

***1)*** Go to the front end of your site and add one product to cart (that costs less than $100). In our example, we add a bag that costs $45.

***2)*** Go to the cart page**.** You should get an upsell cart hint “Add $55 worth of products, to get one fitness bottle for free!” –




*3)* Add a product that will make the total amount more than $100. We add a watch that costs $92. Go to the cart page.
You should see that the fitness bottle was auto-added to the cart.
There is also a cart hint message “You've got one fitness bottle for free. Add $63 worth of products, to get your next fitness bottle for free!”. If you want the hint message to not show up when the customer already got one bottle for free, you need to set the “Hide Cart Hints after the Discount was applied number of times” to 1.




***Now, let's proceed to the manual that will explain you in detail about the different promotion types and the various extensions features!***

# *Glossary*

In “**Promotion types explained”** section we will explain and give an example for each one of the **new promotion types**.

In “**Product Hints, Gift Messages and Auto-Add explained**” section we will explain how to use these key gift features

In “**Upsell Cart Hints explained”** section we will explain how to use the **upsell cart hints**.

In “**Show Popup on First Customer visit explained**“ section we will explain how to use the “**Show Popup on First Customer Visit**” functionality.

In “**Displaying banners and badges in the product pages**“ section we will explain how to use the **banners and badges** functionality.

In “**Extended Conditions explained**“ section we will explain how to use the **new condition types** (customer attribute, customer order history and customer order subselection). We will also explain how and where you can use **custom option** values in the rule.

In “**Additional Action fields explained**” section we will explain about additional extension features and configurations **– discount breakdown** types and ability to **skip tier** and **special prices**.

In **“Stores Configurations explained”** section we will explain about the stores configurations of the extension.

## *Section 1: Promotion types explained*

The Free Gift extension adds 4 Free Gift action types (and 12 sub actions) to the cart rules: **"Get free / discounted product(s)"**, **"Get free / discounted product(s) for each $X spent"**, **BOGO** and **Each** N.

- "**Get free / discounted product(s)**" lets you add a free product, or offer a discounted product to the customer. It can be useful when you want to make your customer happy by auto-adding a small gift to his cart. Another common usage of this action is to add a condition in the rule, so only customers who match the condition get the free or the discounted product. For example: Customer who made at least 5 purchases in the last year gets a free cap.

- "**Get free / discounted product(s) for each $X spent"** is useful for encouraging the customer to spend more, by offering a free gift or a discounted product on each $X spent. For example "Get a free fitness bottle on each $100 spent". You can also add conditions to the rule, causing only the matching customers to enjoy the promotion. For example: "Female customers get a free mascara on each $50 spent in the shop"

- **BOGO** and **Each N – BOGO** stands for Buy one, get one. That is, you define two different groups of products – the Buy and the Get. For example "Buy a pair of pants, get a t-shirt for free". The amounts don't have to be necessary one. For example: "Buy two pairs of pants, get 3 t-shirts with 50% discount".

  **Each N** is similar to BOGO, but it works within one group of products. For example "Buy two bags, get one for free".

  It can be very confusing to understand the difference between BOGO and Each N. However, the key difference between the two is that BOGO works on 2 different product groups, while Each N works on one product group.

  That is, BOGO should be used when the **Buy product is different than the Get product**. For example: Buy a **pant**, get a **t-shirt** for free.

  Each N should be used when the discount is applied **within one product group**. For example: 1+1 on **all t-shirts or pants**.

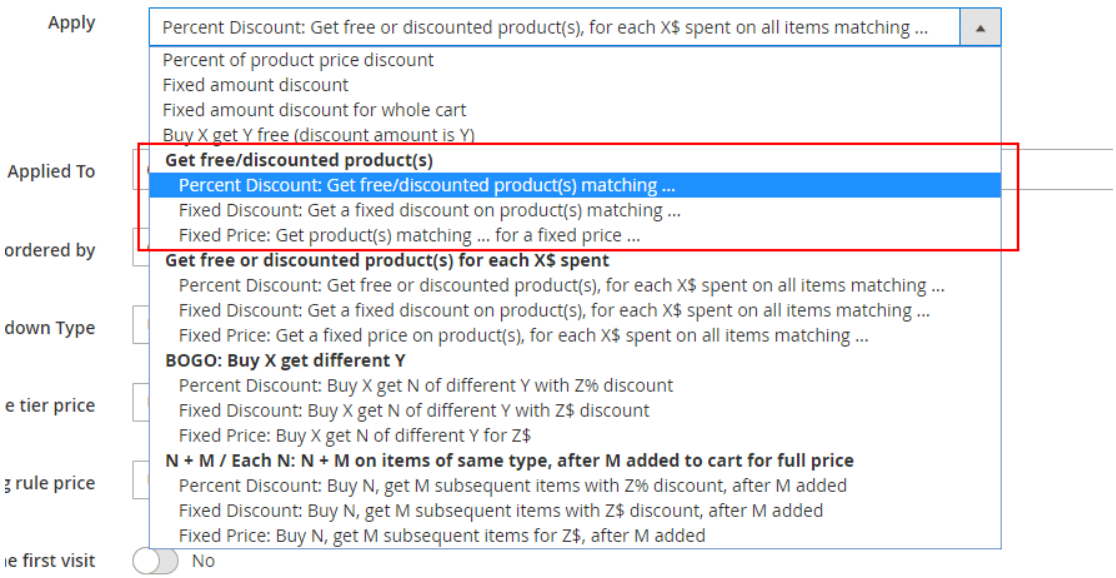
  The difference between the two examples is that in the **first example** (Buy a pant, get a t-shirt for free) the customer has to add a pant to the cart in order to get a t-shirt for free. While in the **second example** (1+1 on all t-shirts or pants), the customer can add any products from within the t-shirts and the pants group. That is, he will get 1+1 if he has two t-shirts in his cart, as well as if he has two pants, as well as if he has one t-shirt and one pant, as well as if he has 3 t-shirts and one pant.

  In the next sub sections you will see some further examples of the BOGO and Each N actions, and their fields' explanations. If you are still confused of how

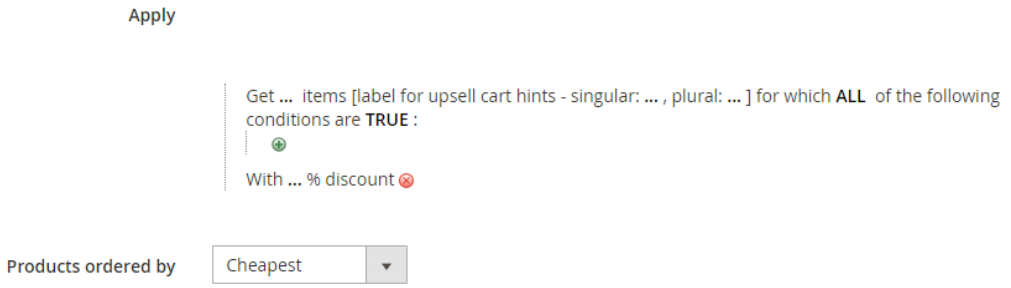
to set up your promotion, please contact us at support@mexbs.com and **we will be happy** to help you to set up your promotion for free.

## *Now we will explain each of the Free Gift action types and will show an example for each one of them*

## *Get free / discounted product(s)*




## *Fields explanation*

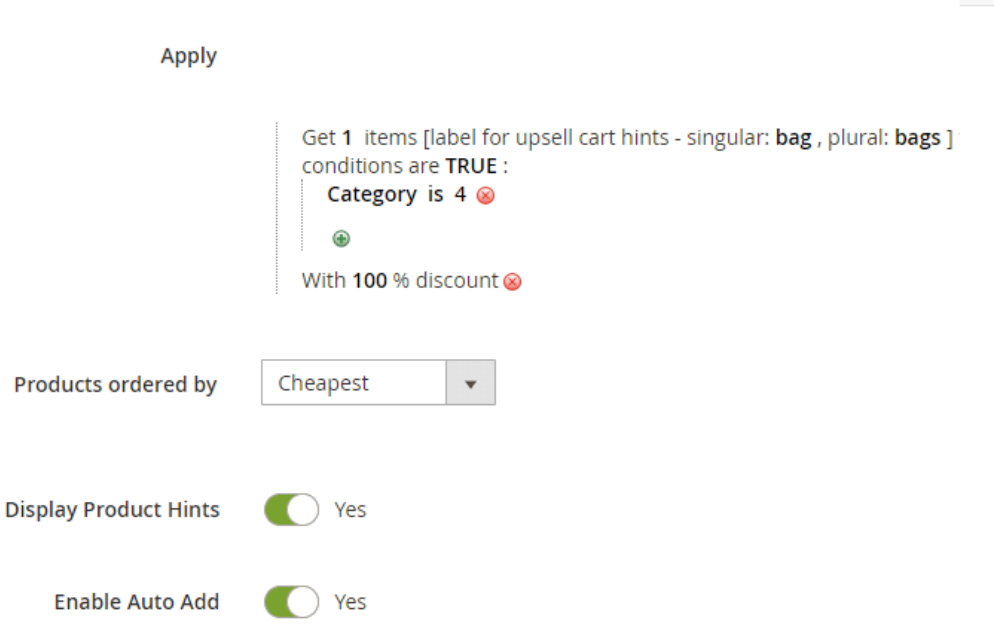



- **Get ... items –** number of free / discounted items that the customer gets.
- **Items for which ALL of the following conditions are TRUE –** the conditions that define the Get items.
- Get ... items **label for cart hints – singular / plural –** the name that will show up in the cart hints and product hints representing the discounted items.
- **With ...% discount –** the discount amount that will be applied on the Get items

- **Products ordered by –** this field tells the extension what items to discount in case that there are more than the defined number of items that match the conditions.
  For example: The rule is "Get 1 fitness bottle for free", and the customer has two fitness bottles in the cart. If **Products ordered by** is set to **cheapest** - the extension will discount the cheapest fitness bottle in the cart.

## *Get free / discounted product(s) – Percent Discount*

### *Example*




The rule in this example is – "Get a bag for free!". (Note: In our example, bag is any product that belongs to category 4.)

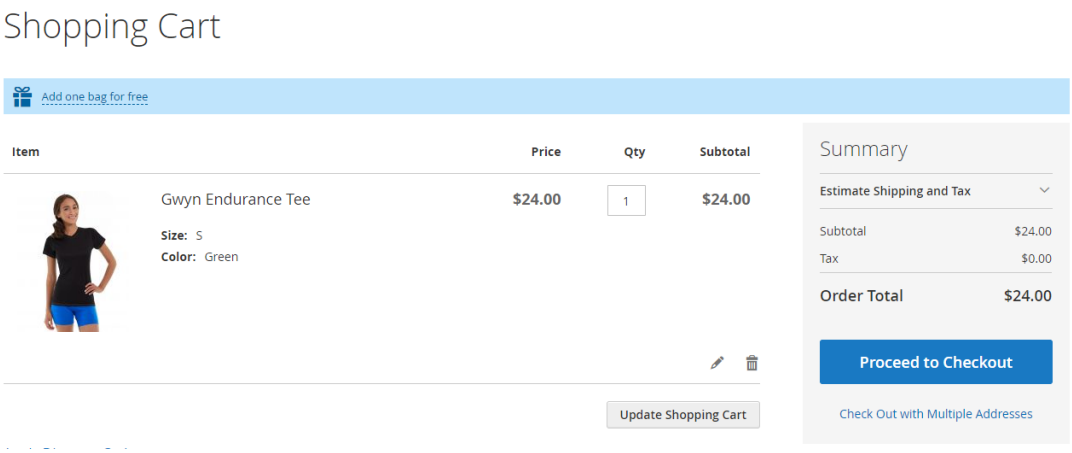
The "**Products ordered by**" is "cheapest", that is, if the customer has more than one bag in his cart – the cheapest will get discounted.

"**Display Product Hints**" is "**Yes**" and "**Enable Auto Add**" is "**Yes**". That means that if there is only one possible bag in the system (that is if there is only one product in category 4), it will be auto-added to the customer cart. Otherwise, a product hint "Add one bag for free" will be displayed. The customer than will be able to click the product hint and select his free bag.

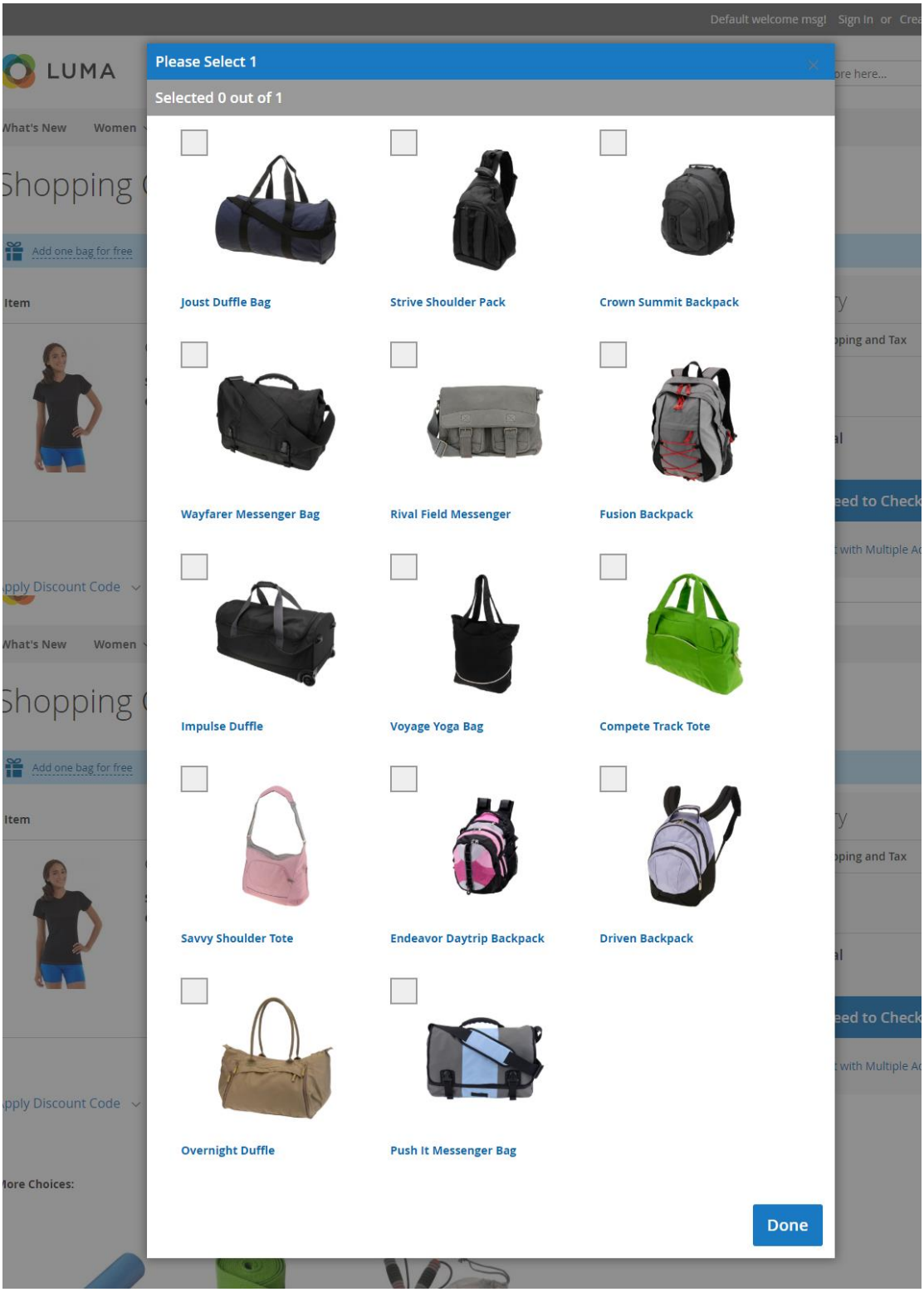
### *Cart examples for this rule:*

- Customer adds 1 bag (20$) to cart. The discount amount is $20.

- Customer adds a t-shirt to the cart, and there is only one bag in the system. The customer gets the bag auto-added to his cart.
- Customer adds a t-shirt to the cart, and there is more than one bag in the system. The customer gets the message “Add one bag for free!” in the top of the cart -

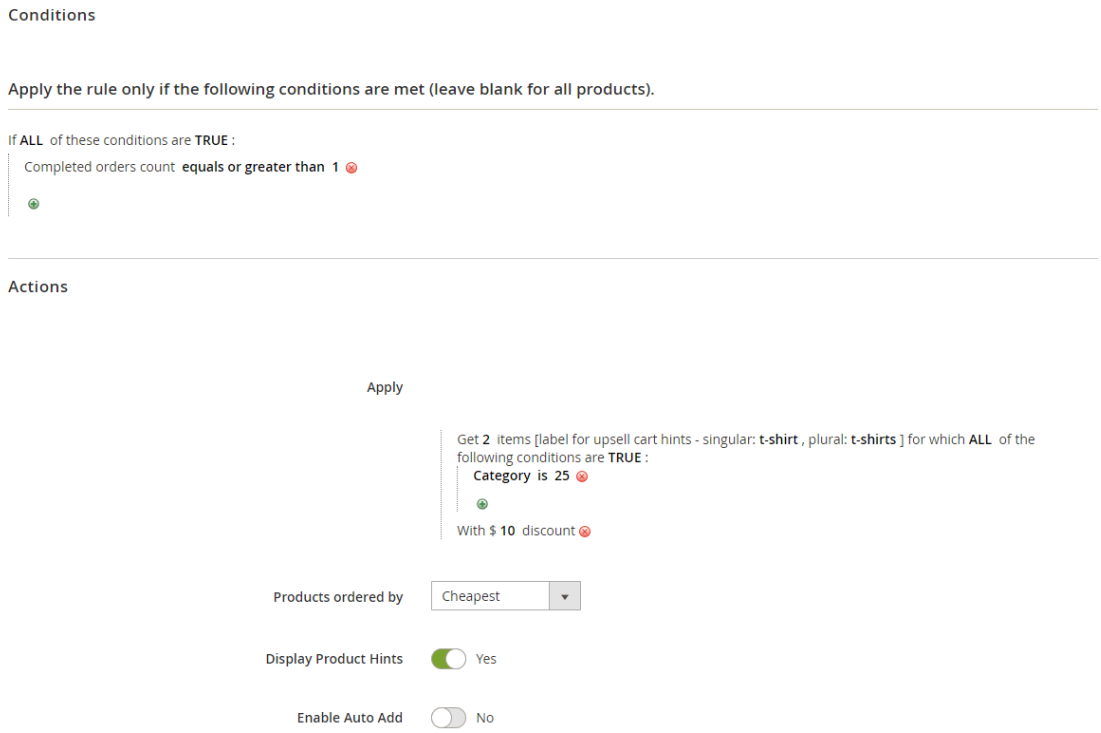



He clicks the message and gets a pop up that lets him select his free bag -


Default welcome msg!
Sign In
LUMA
Please Select 1
Selected 0 out of 1
Joust Duffle Bag
Strive Shoulder Pack
Crown Summit Backpack
Wayfarer Messenger Bag
Rival Field Messenger
Fusion Backpack
Impulse Duffle
Voyage Yoga Bag
Compete Track Tote
Savvy Shoulder Tote
Endeavor Daytrip Backpack
Driven Backpack
Overnight Duffle
Push It Messenger Bag
Done
What's New
Women
Add one bag for free
Apply Discount Code
More Choices:

## *Get free / discounted product(s) – Fixed Discount*

## *Example*

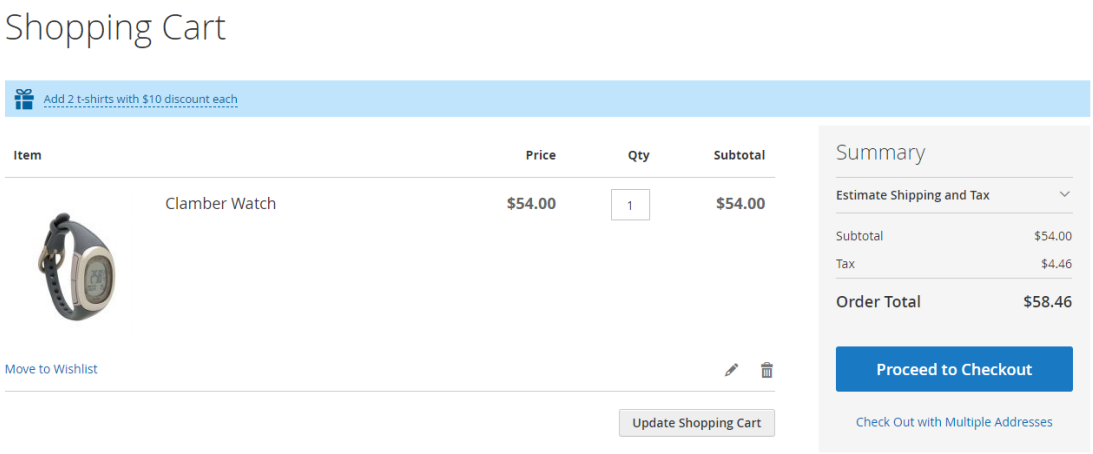



The rule in this example is – "Old customer - get two t-shirts with $10 discount". The **condition** in the rule is that the customer will have at least one completed order (ie an order with status "Complete").

(Note: In our example, t-shirt is any product that belongs to category 15.)

## *Cart examples for this rule:*

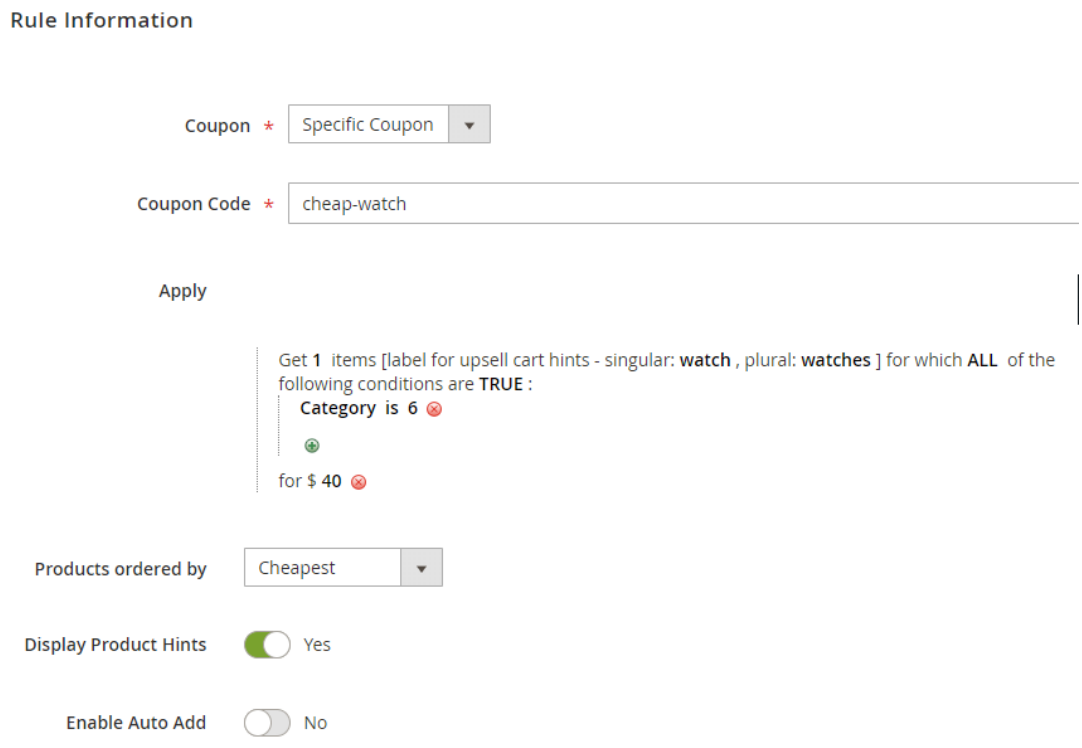
- The customer has no previous orders in the website or the customer is not logged in. The customer has 5 t-shirts in the cart. There is no discount applied.
- The customer has one completed order from a month ago. The customer has 5 t-shirts in the cart. The discount amount is $20.
- The customer has two completed orders from a year ago. The customer has one watch in the cart. He sees the product hint "Add 2 t-shirts with $10 discount each" in the top of the cart –




The customer clicks on the product hint, and gets the popup to select his two discounted t-shirts.

## *Get free / discounted product(s) – Fixed Price*

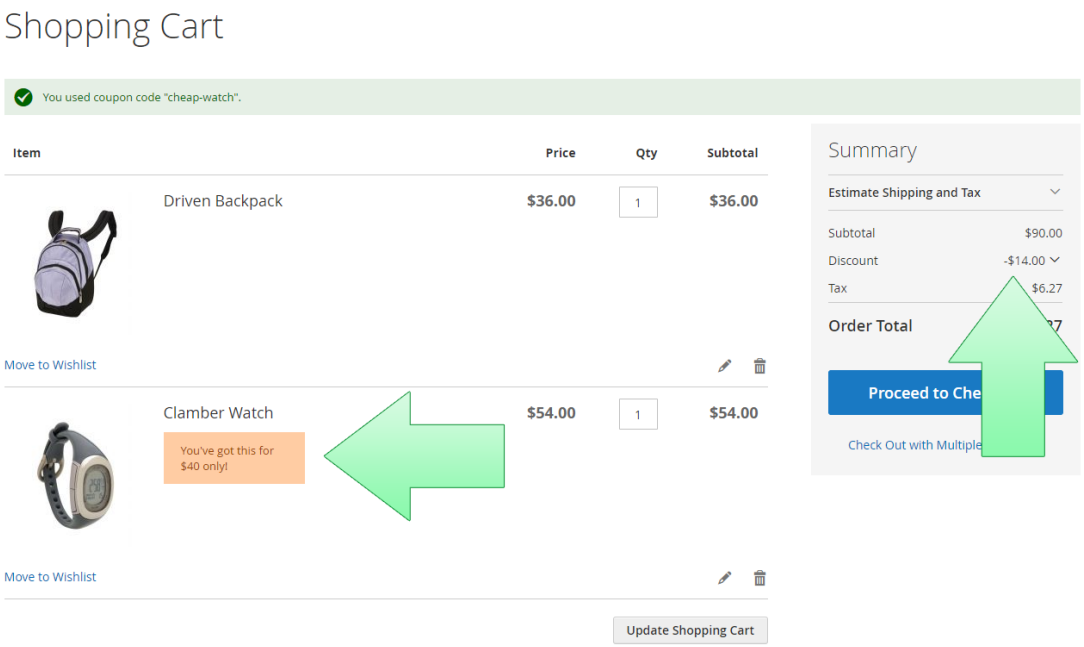
### *Example*




The rule in this example is – “Get a watch for $40”.
There is a coupon code “cheap-watches” set in the rule.

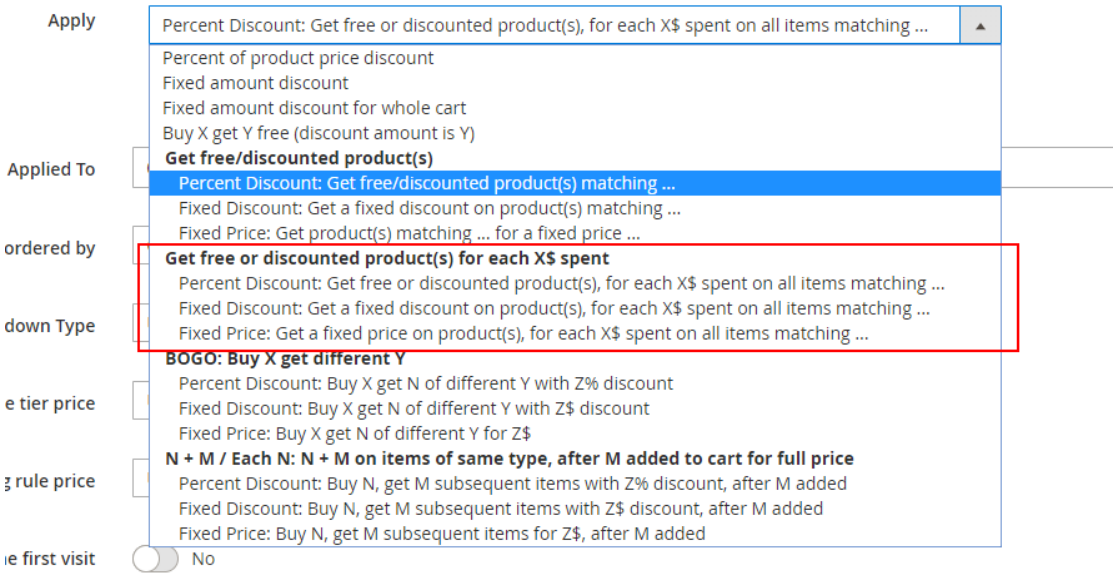
## *Cart examples for this rule:*

- Customer has a bag in the cart. There is no discount and no product hint, since he didn't apply the coupon.
- Customer has a bag and a watch ($54) in the cart. He applies the coupon "cheap-watch". He gets $14 discount, and the gift message "You've got this for $40 only!" shows up next to the watch -

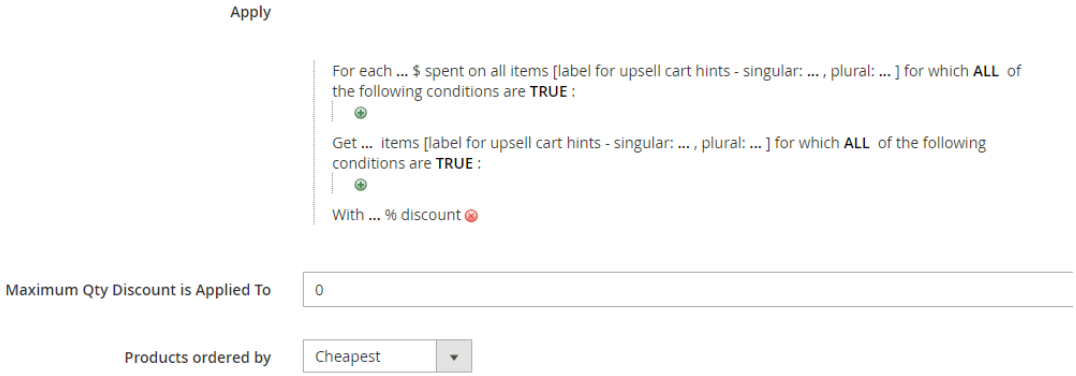



- Customer has a t-shirt in the cart. He applies the coupon "cheap-watch". He gets the product hint "Add one watch for $40 only" in the top of the cart. He can click it and select his discounted watch from the list of watches.

## *Get free / discounted product(s) for each $X spent*




## *Fields explanation*

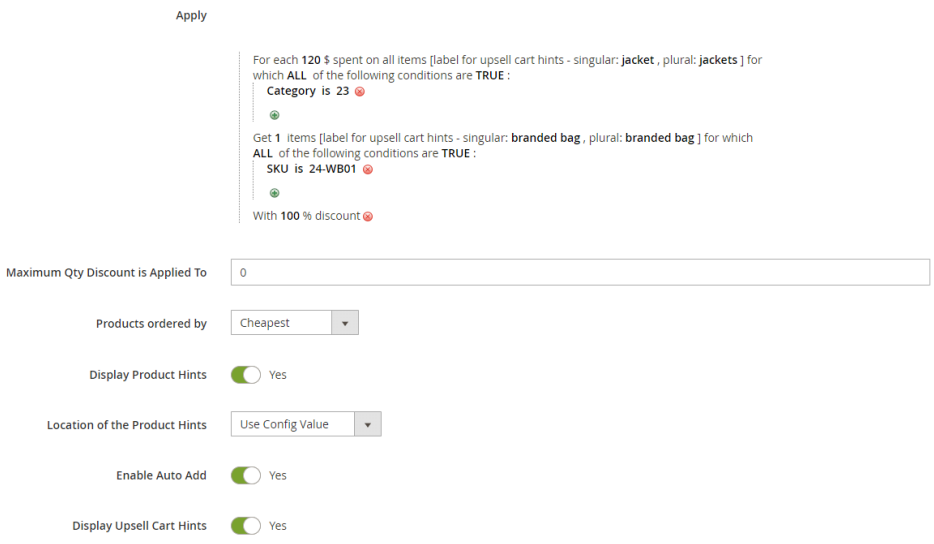



- **For each ... $ spent –** the amount that the customer needs to spend on the Buy items in order to get the free / discounted item(s).
- For each ... $ spent on all **items for which ALL of the following conditions are TRUE [top] –** the conditions that define the Buy items.
- For each ... $ spent on all items [**label for cart hints – singular / plural] –** the name that will show up in the cart hints, representing the Buy items.
- **Get ... items –** number of free / discounted items that the customer gets.
- Get ... **Items for which ALL of the following conditions are TRUE [bottom] –** the conditions that define the Get items.
- Get ... items [**label for cart hints – singular / plural] –** the name that will show up in the cart hints and the product hints, representing the discounted items.

- **With ...% discount –** the discount percent that will be applied on the Get items (fill in 100 to give the Get item for free).
- **Maximum Qty Discount is Applied To –** the maximum Get products quantity that the discount can be applied to.
  For example, if the rule is "On each $50 spent, get a free bottle", and the **Maximum Qty Discount is Applied To** is **2**, the customer will only be able to get maximum 2 free bottles, even if his total spent amount is $150 or higher.
- **Products ordered by –** this field tells the extension what items to discount in case that there are more than the defined number of items that match the conditions of the Get item.
  For example: The rule is "On each $50 spent, get a free bottle", the customer spent $55, so he should get one bottle for free, but he has two bottles in his cart. If **Products ordered by** is set to **cheapest** - the extension will discount the cheapest bottle in the cart, otherwise if **Products ordered by** is set to **most expensive –** the extension will discount the most expensive bottle in the cart.

## *Get free / discounted product(s) for each $X spent – Percent Discount*

## *Example*



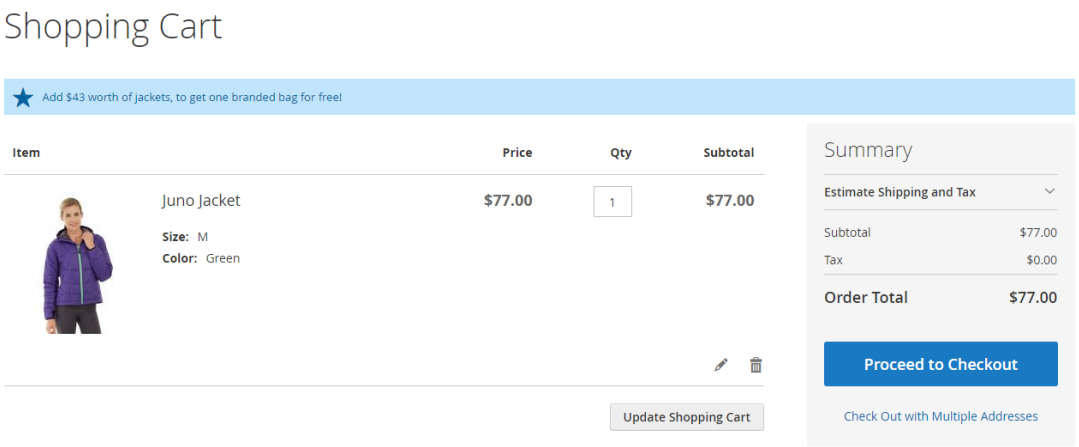

The rule in this example is – "Get a branded bag, on each $120 spent on jackets". (Note: In our example, jacket is any product that belongs to category 25, and the branded bag is a bag with SKU 24-WB01".)

The "**Products ordered by**" is "cheapest", but it doesn't affect anything because the branded bag is only one specific bag, so the user can't have few different branded bags in his cart. So there can't be a situation where the extension will need to decide which of them to discount.
"**Display Product Hints**" is "**Yes**" and "**Enable Auto Add**" is "**Yes**". Since there is only one branded bag, and the discount amount is 100% - the branded bag will be auto-added to the customer cart each time he spends $120 on jackets (See section 2

for more information about the auto-add behavior). If the customer removes some products from his cart and the amount is less than $120 – the auto-added items will be automatically removed by the extension.
“**Display Upsell Cart hints**” is “**Yes**” – the cart hints are useful in this rule example, because they will tell the customer how much more he needs to spend in order to get his next free branded bag.

## *Cart examples for this rule:*

- Customer adds 1 jacket ($77) to cart. There is no discount applied. The cart hint message is “Add $43 worth of jackets, to get one branded bag for free!” -




- The customer adds another jacket ($57) to the cart. The branded bag gets auto-added. The gift message “You've got this for free!” shows up next to the branded bag. The upsell cart hint message is now “You've got one branded bag for free. Add $106 worth of jackets, to get your next branded bag for free!” -

You've got one branded bag for free. Add $106 worth of jackets, to get your next branded bag for free!

| Item | | Price | Qty | Subtotal |
|---|---|---|---|---|
| | Juno Jacket<br>**Size:** M<br>**Color:** Green | $77.00 | 1 | $77.00 |
| | Adrienne Trek Jacket<br>**Size:** S<br>**Color:** Orange | $57.00 | 1 | $57.00 |
| | Voyage Yoga Bag<br>You've got this for free! | $32.00 | 1 | $32.00 |

Update Shopping Cart

## Summary

Estimate Shipping and Tax

| | |
|---|---|
| Subtotal | $166.00 |
| Discount | -$32.00 |
| Tax | 0.00 |

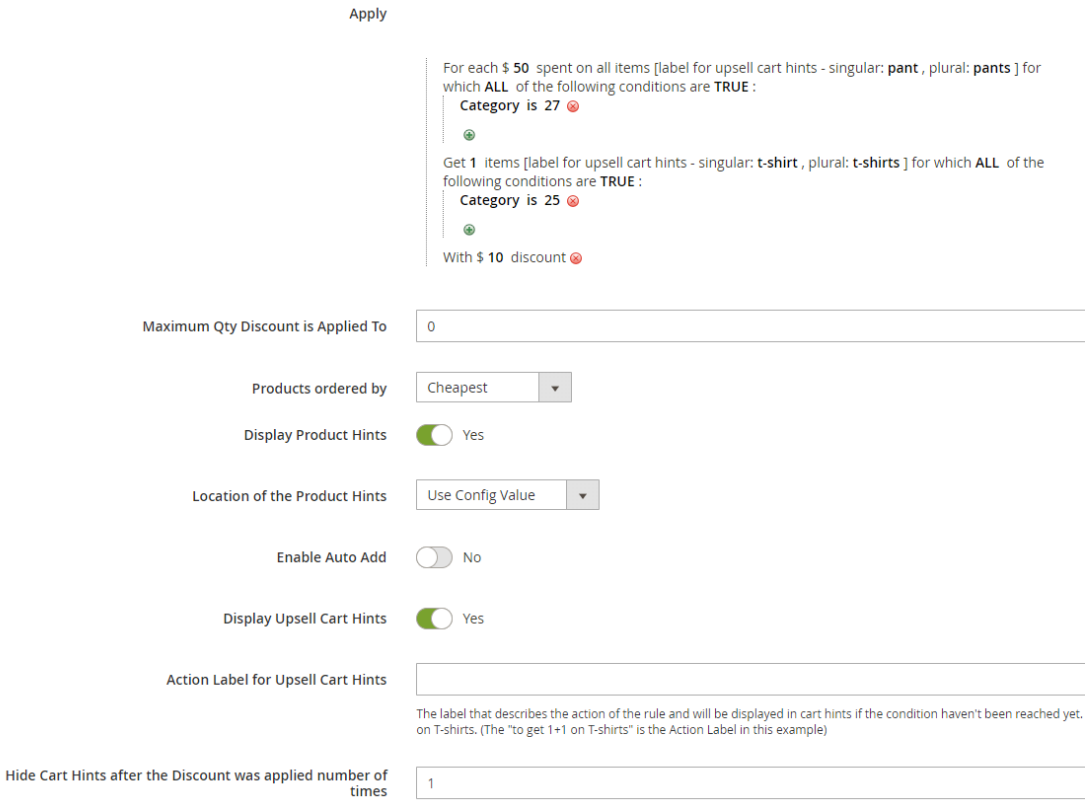
**Order Total**

Proceed to Check

Check Out with Multiple Ad

## *Get free / discounted product(s) for each $X spent – Fixed Discount*

## *Example*




The rule in this example is – "On each $50 spent on pants, get $10 discount on t-shirts".
(Note: In our example, t-shirt is any product that belongs to category 25 and pant is any product that belongs to category 27.)
We set the "**Hide Cart Hints after the Discount was applied number of times**" to **1**, so the cart hints won't show up if the customer has already got a discount for this rule.

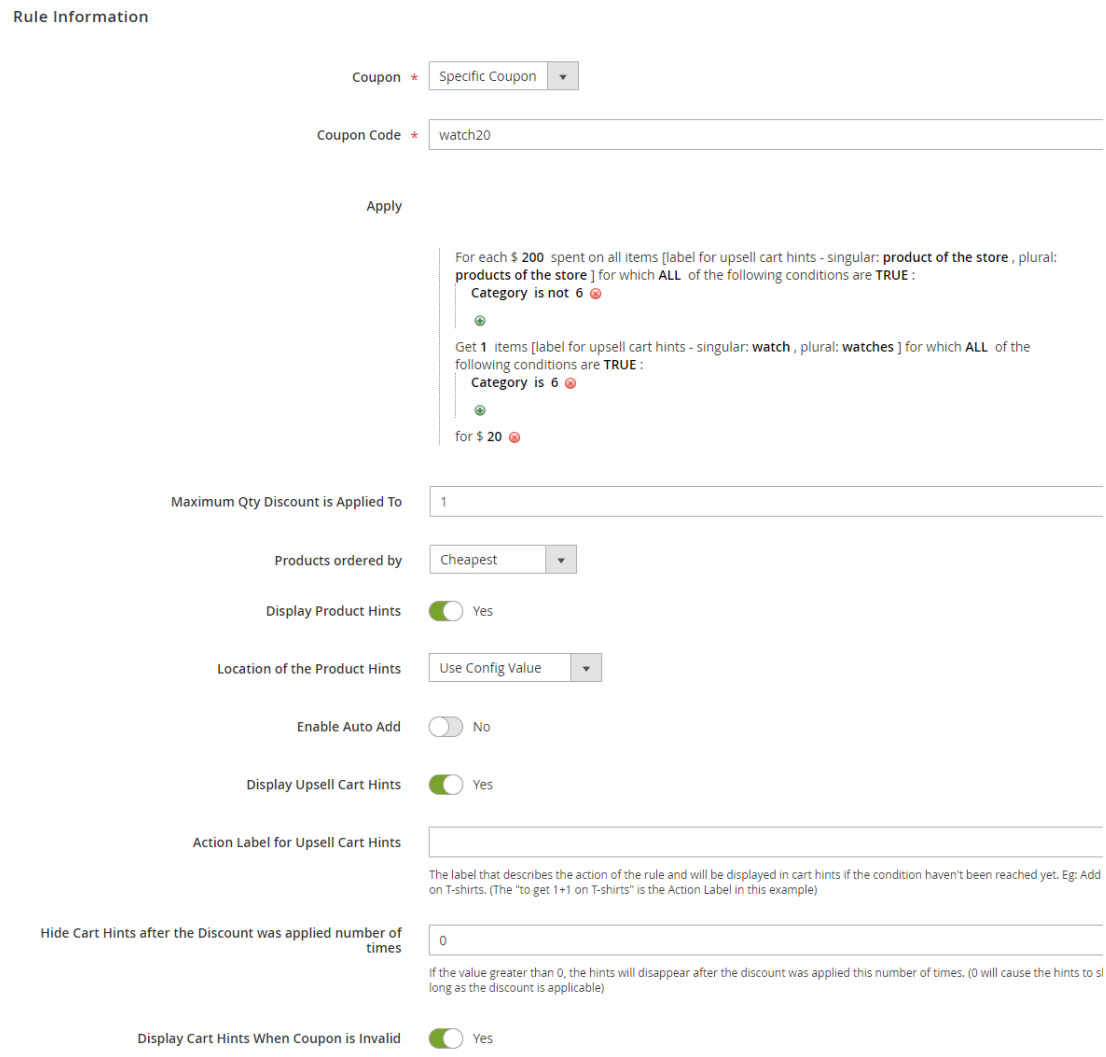
## *Cart examples for this rule:*

- The customer adds a pair of pants ($42) to the cart. In the cart, the upsell cart hint message "Add $8 worth of pants, to get one t-shirt with $10 discount!" shows up.
- The customer adds another pair of pants ($48) to the cart. The upsell cart hint is "You can now add one t-shirt with $10 discount!". There is a product hint next to one of the pants, saying "Add one t-shirt with $10 discount". The customer clicks the product hint. He gets a popup that allows him to select his discounted t-shirt. He selects a t-shirt and clicks "Done".

- The cart refreshes. The discount amount is $10. There is a gift message next to the t-shirt saying “You’ve got this with $10 discount”. There is no upsell cart hint in the cart (because we’ve set the “Hide Cart Hints after the Discount was applied number of times” to 1).

## *Get free / discounted product(s) for each $X spent – Fixed Price*

## *Example*




The rule in this example is – “Spend for $200 or more in the store, and get a watch for $20 only”.

In the first part of the rule, the condition is “Category is not 6” – which means all products except watches. We did it, because the products of the “Buy” part have to be **distinct** from the products of the “Get” group. The reason for this is purely mathematical – if the extension encounters the product that matches both groups – the

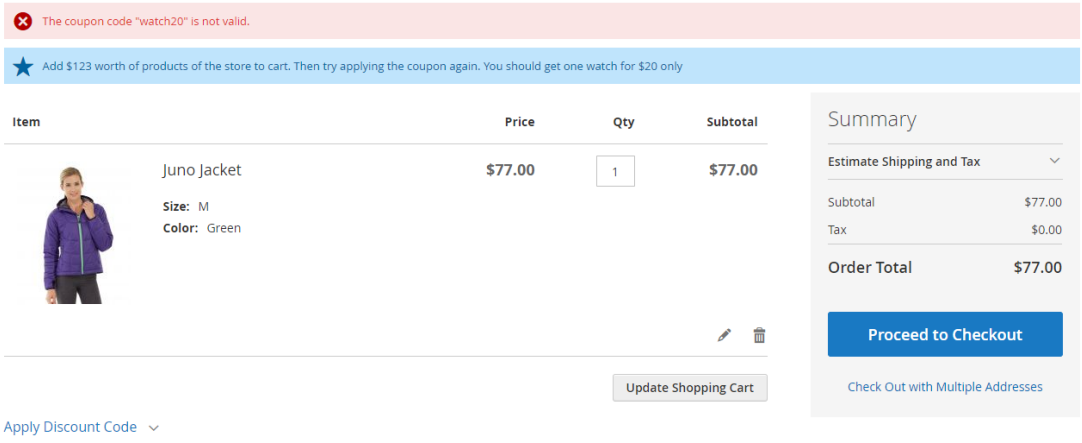
only way to handle it is to use a very slow algorithm (trying all the options). This is why we require the **Buy** products to be distinct from the **Get** products.

However, if you want that the "Buy" products will include the watches – you need to create other watches for the "Get" group. That is, you may duplicate the products of the category 6 and put the new products in a different category (for example a category "Watches Gifts"). Then, in the "Buy" condition you can put all of the product except the category "Watches Gifts", and in the "Get" condition you can put the category "Watches Gifts". In any case, if you need help in a rule creation, please talk to us at support@mexbs.com and we will help you to set up your rule for free.

There is a coupon code "watch20" in the rule.
We set the "**Display Cart Hints When Coupon is Invalid**" to "**Yes**", because we want to display cart hints when the customer applies a coupon that doesn't fully match the conditions.
We set the "**Maximum Qty Discount is Applied To**" to **1**, because we want to limit the number of discounted watches per order to one.

## *Cart examples for this rule:*

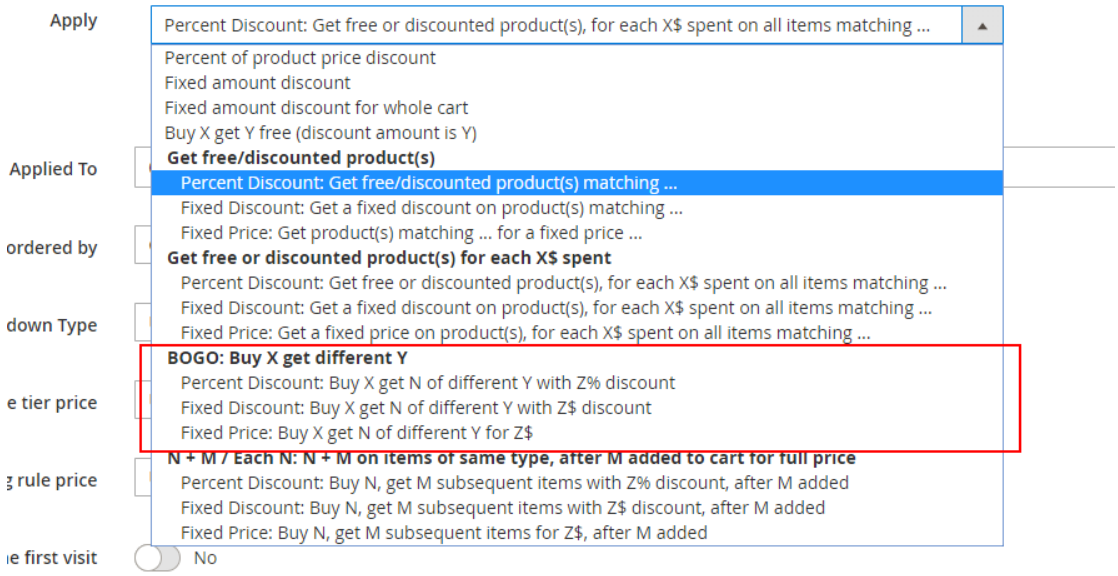
- The customer has a jacket ($77) in the cart. He applies the coupon "watch20" in the cart. In the cart he gets the invalid coupon hint message "Add $123 worth of products of the store to cart. Then try applying the coupon again. You should get one watch for $20 only" -



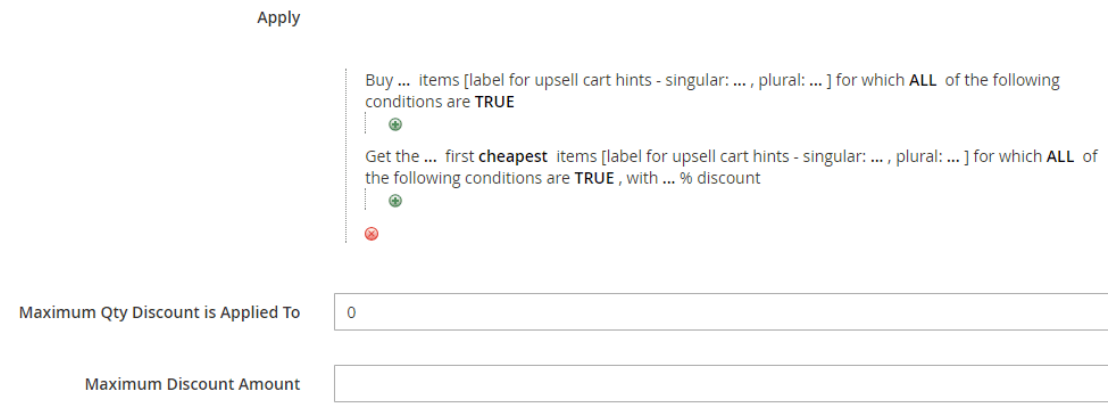

- The customer adds two more jackets ($138 together) to the cart, and applies the coupon watch20 again. He gets a product hint next to one of the jackets saying "Add one watch for $20 only". He clicks the product hint, selects a watch ($42), and clicks "done". The discount amount in the cart is now $20.

- The customer adds a coat ($250) to the cart. In the cart there is no cart or product hints. This is because we've set the "Maximum Qty Discount is Applied To" to 1.

## *BOGO: Buy X Get Different Y*




## *Fields explanation*



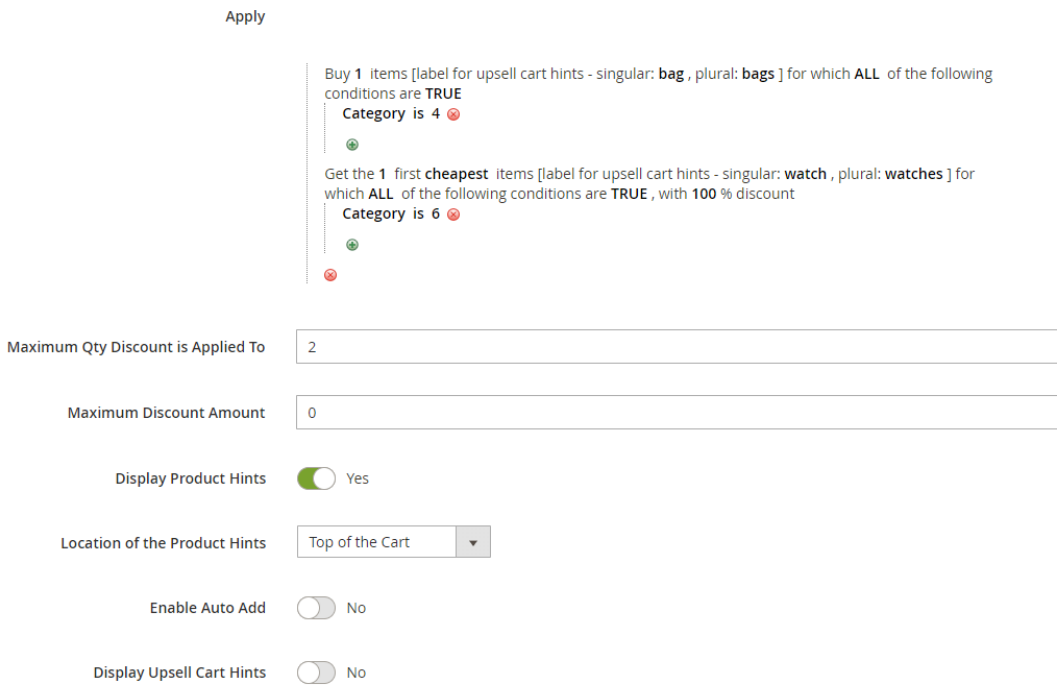

- **Buy ... items –** number of "Buy" items that the customer needs to buy in order to get the discount on the "Get" items.
- Buy ... items **label for cart hints – singular / plural –** the name that will show up in the cart hints, representing the "Buy" items.

- **Items for which ALL of the following conditions are TRUE [top] –** the conditions that define the “Buy” items.
- **Get the ... first –** number of “Get” items that the customer gets discounted per “Buy” items.
- Get the ... first ... **label for cart hints – singular / plural –** the name that will show up in the cart hints, representing the “Get” items.
- **First cheapest / most expensive items –** the order of items by which the discount is getting applied on the “Get” items.
- **Items for which ALL of the following conditions are TRUE [bottom] –** the conditions that define the “Get” items.
- **With ...% discount –** the discount percent that will be applied on the “Get” items.
- **Maximum Qty Discount is Applied To –** maximum total quantity of “Get” items that the discount can be applied to.
- **Maximum Discount Amount –** maximum discount amount that customer can get in his cart using this promotion

**Important** - the “Buy” items should be distinct from the “Get” items, for the same reasons as in the “Get free / discounted product(s) for each $X spent” action.

## *BOGO: Buy X Get Different Y – Percent Discount*

## *Example*



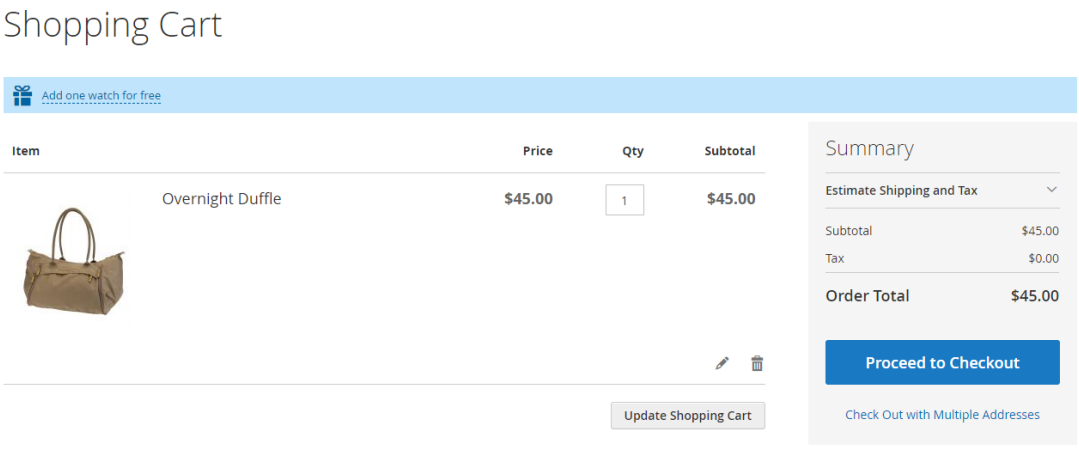

The rule in this example is – “Buy a bag, get a watch for free”.
(Note: In our example, bag is any product that belongs to category 4 and watch is any

product that belongs to category 6.)

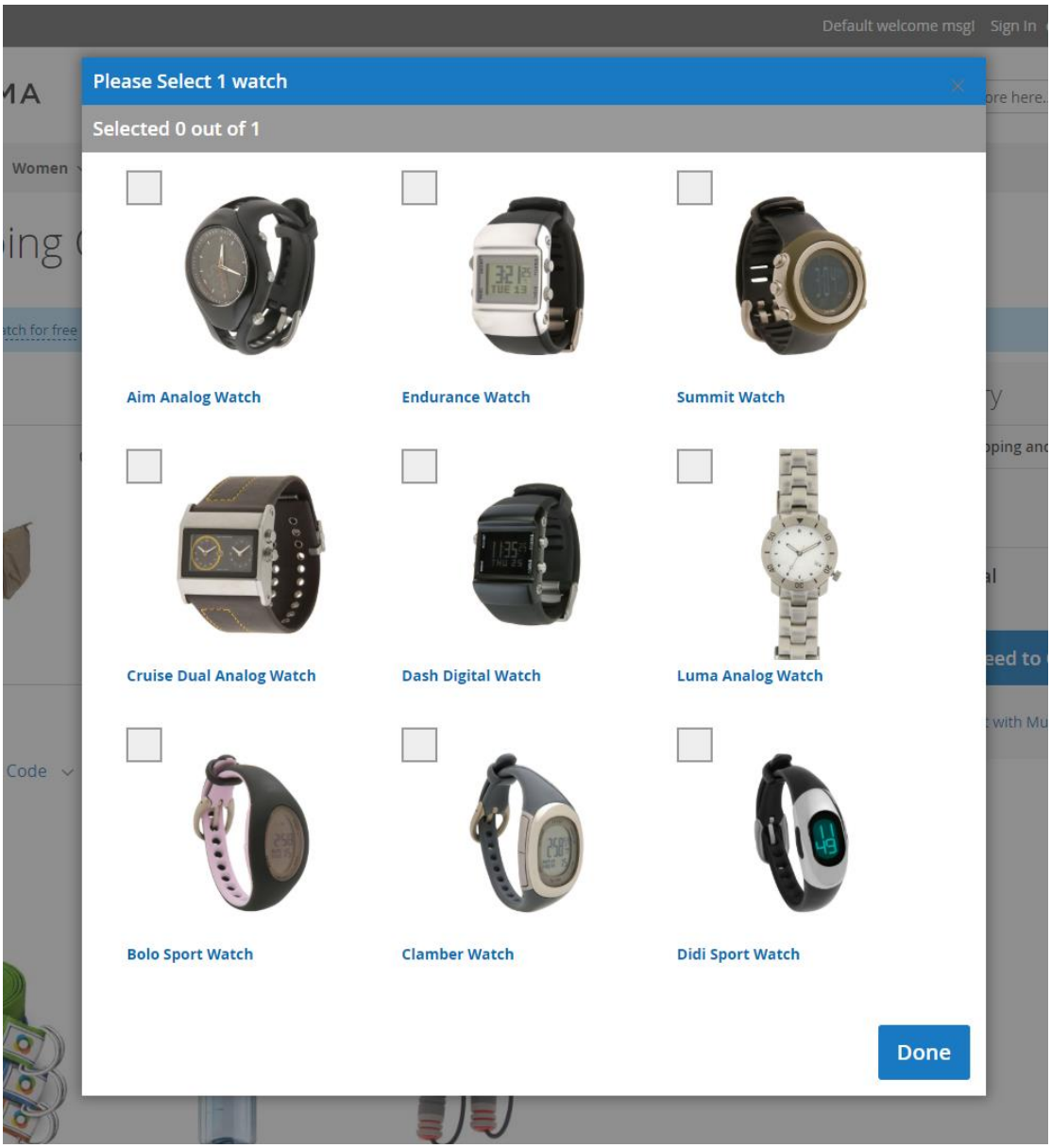
The “**maximum discount qty”** is **2**, that is, the customer can get up to 2 free watches using this promotion.
The “**items order type**” is “**cheapest**”, that is, the watches in the cart will be discounted in the order from the cheapest to the most expensive.
The “**Location of the Product Hints**” is set to “**Top of the Cart**”.

## *Cart examples for this rule:*

- The customer adds one bag to the cart. The product hint message “Add one watch for free” shows up in the cart. It shows up in the top of the cart, because we set the “Location of the Product Hints” to “Top of the Cart”. –

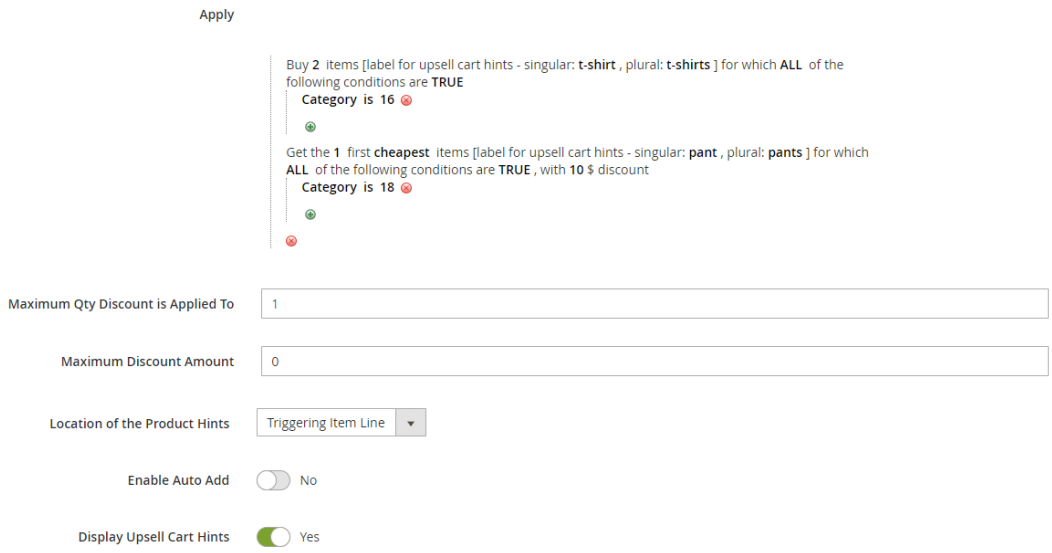



- The customer clicks on the product hint. He gets a popup that lets him select his free watch -


Default welcome msg!
Sign In
Please Select 1 watch
Selected 0 out of 1
Aim Analog Watch
Endurance Watch
Summit Watch
Cruise Dual Analog Watch
Dash Digital Watch
Luma Analog Watch
Bolo Sport Watch
Clamber Watch
Didi Sport Watch
Done

## *BOGO: Buy X Get Different Y – Fixed Discount*

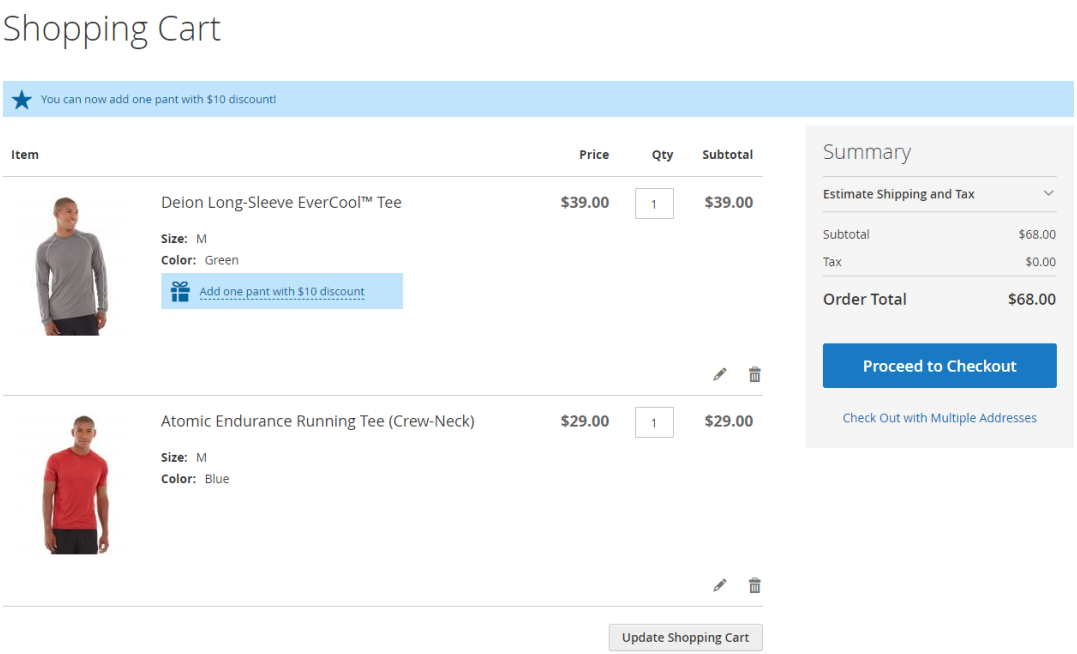
## *Example*




The rule in this example is – "Buy 2 t-Shirts, get pants with 10$ discount".
(Note: In our example, t-Shirt is any product that belongs to category 16 and pant is any product that belongs to category 18.)
The "**maximum discount quantity"** is **1**, that is, the customer can get the 10$ discount only one time using this promotion.

## *Cart examples for this rule:*

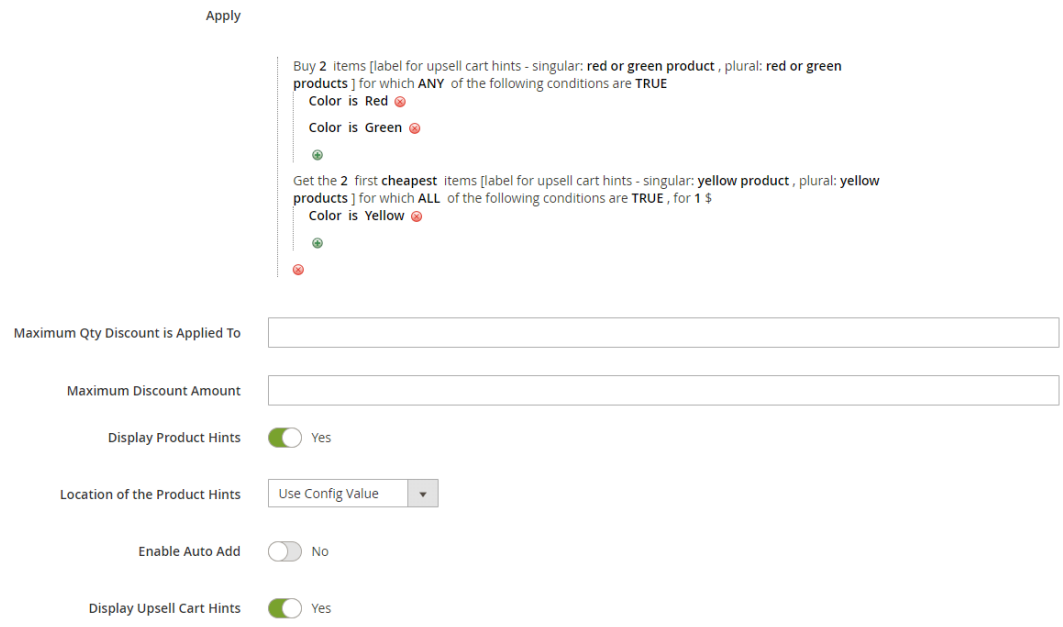
- The customer has one t-shirt in his cart. The upsell cart hint is "Add one more t-shirt, to get one pant with $10 discount!".
- The customer adds another t-shirt to the cart and goes to the cart. The upsell cart hint message is "You can now add one pant with $10 discount!". The product hint "Add one pant with $10 discount" shows up next to one of the t-shirts -




- The customer clicks the product hint. He gets a popup that lets him select his discounted pair of pants.
- There are no more hints showing up in the cart. Also, if the customer will add 2 more t-shirts and one pant – he won't get an extra discount. That is because the "**Maximum Qty Discount is Applied To**" is **1**.

## *BOGO: Buy X Get Different Y – Fixed Price*

### *Example*

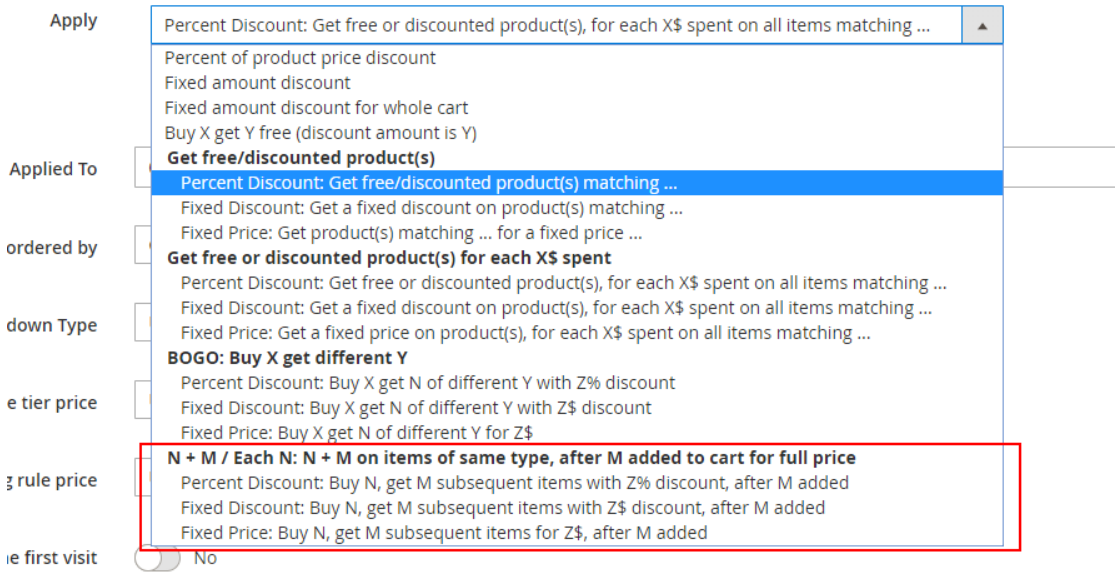


The rule in this example is – “Buy 2 red or green products, get 2 yellow products for $1 only each”.

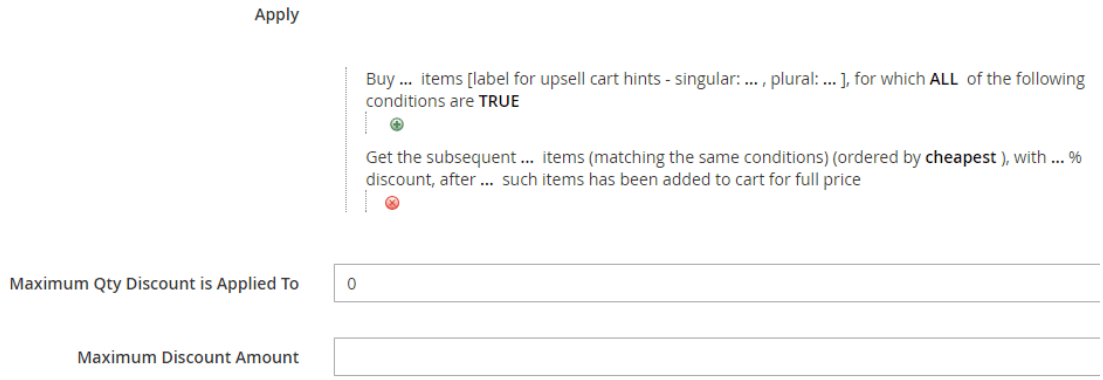
## *Cart examples for this rule:*

- The customer adds one red t-shirt to the cart. In the cart he sees the upsell cart hint “Add one more red or green product, to get 2 yellow products for $1 only each!”
- The customer adds green shorts to the cart. There is an upsell cart hint in the cart – “You can now add 2 yellow products for $1 only each!”. There is a product hint next to one of the red / green products saying “Add 2 yellow products for $1 only each”.

## *N + M / Each N*



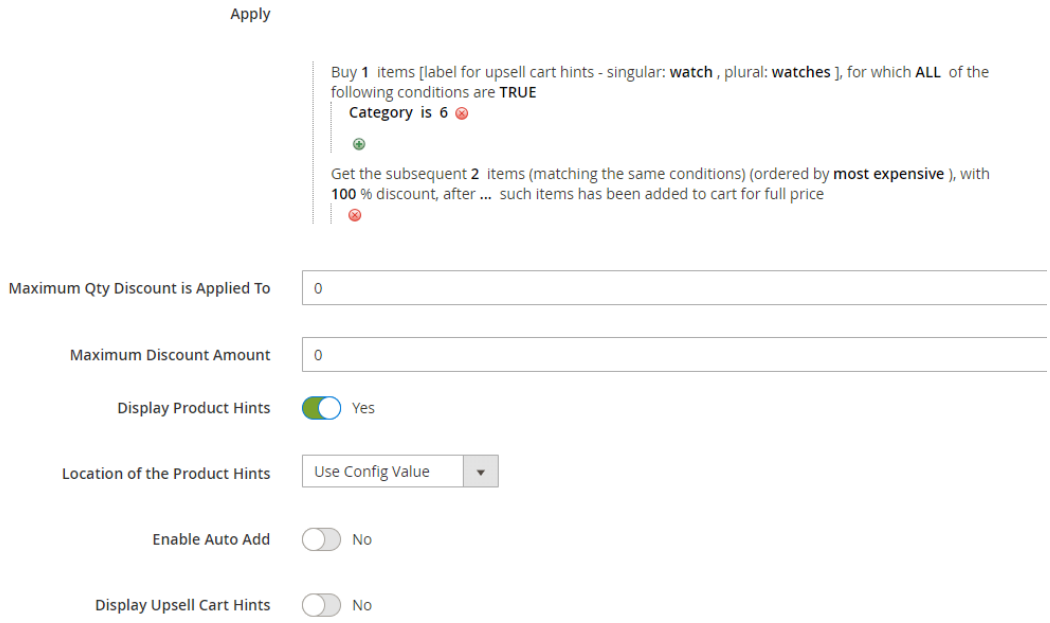
## *Fields explanation*




- **Buy ... items –** N - the number of items to buy in order to get the subsequent M items with discount.
- Buy ... items **label for cart hints – singular / plural –** the name that will show up in the cart hints and the product hints, representing the discounted items.
- **Items, for which ALL of the following conditions are TRUE –** the condition on items in the cart which define the items on which the rule applies.
- **Get the subsequent ... items –** M – the number of items that get the discount
- **With ... % discount –** the discount percent on the M items
- **After ... such items has been added to cart for full price** - number of items that the customer must pay a full price on, before the N + M rule is applied
- **Ordered by (cheapest / most expensive) –** the items order by which the promotion discount will get applied
- **Maximum Qty Discount is Applied To –** maximum quantity of items the discount can be applied to
- **Maximum Discount Amount –** maximum discount amount that customer can get in his cart using this promotion

## *N + M / Each N – Percent Discount*

## *Rule Example*

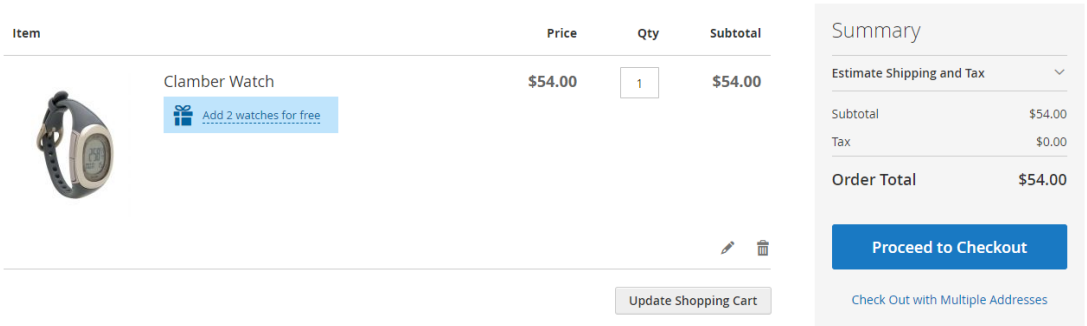



The rule in this example is – "1 + 2 on watches".
(Note: In our example, watch is any product that belongs to category 6.)

We set the order to be "**most expensive**", because we want that the full priced watch will be the most expensive one, then the 2 free watches will be the cheaper ones and so on.

## *Cart examples for this rule:*

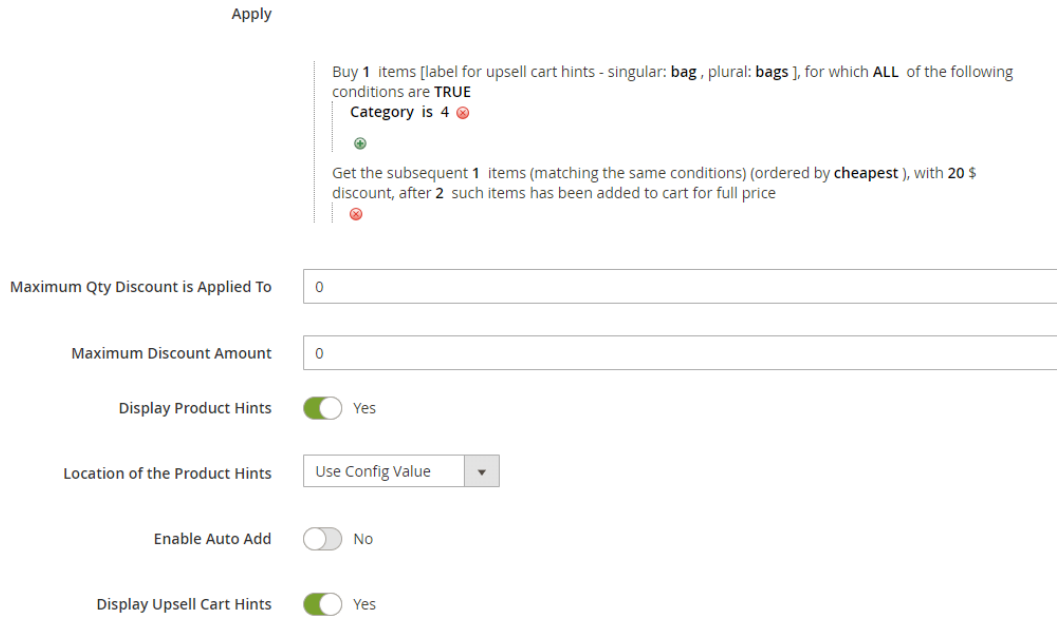
- Customer has 1 watch ($54) in the cart. In the cart, there is a product hint "Add 2 watches for free" next to the watch –




- The customer clicks the product hint. He gets a popup that lets him select his 2 free watches.

## *N + M / Each N – Fixed Discount*

## *Rule Example*



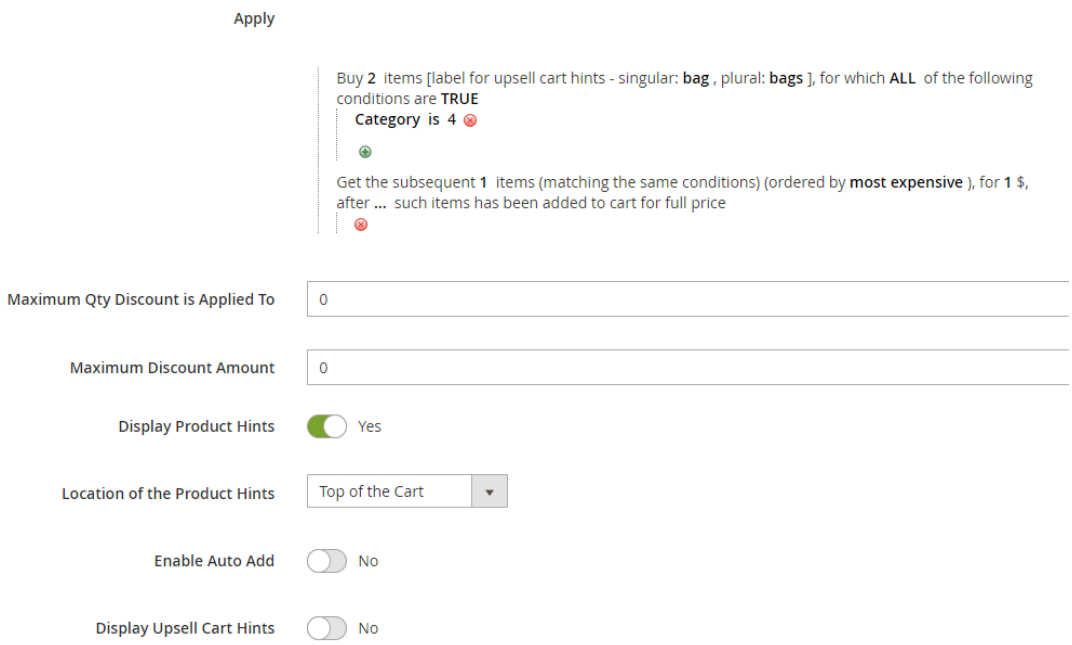

The rule in this example is – “Get 20$ discount on each second bag (after adding at least two bags for a full price)”.
(Note: In our example, bag is any product that belongs to category 4.)

## *Cart examples for this rule:*

- Customer adds one bag to the cart. He goes to the cart and sees the upsell cart hint message “Add 2 more bags, to get the next bag with $20 discount!”.
- The customer adds 2 more bags to the cart. He goes to the cart and sees the upsell cart hint message “You can now add another bag with $20 discount!”. There is also a product hint next to one of the bags saying “Add one bag with $20 discount”. He clicks the message. A popup shows up, letting the customer select his discounted bag.

## *N + M / Each N – Fixed Price*

## *Rule Example*




The rule in this example is – “Each third bag for 1$”
(Note: In our example, bag is any product that belongs to category 4.)

## *Cart examples for this rule:*

- The customer has one t-shirt in the cart. There are no cart hints showing up.
- The customer adds a bag to the cart. There are no cart hints showing up.
- The customer adds another bag to the cart. A product hint shows up in the top of the cart saying “Add one bag for $1 only”

# *Section 2: Product Hints, Gift Messages and Auto-Add explained*

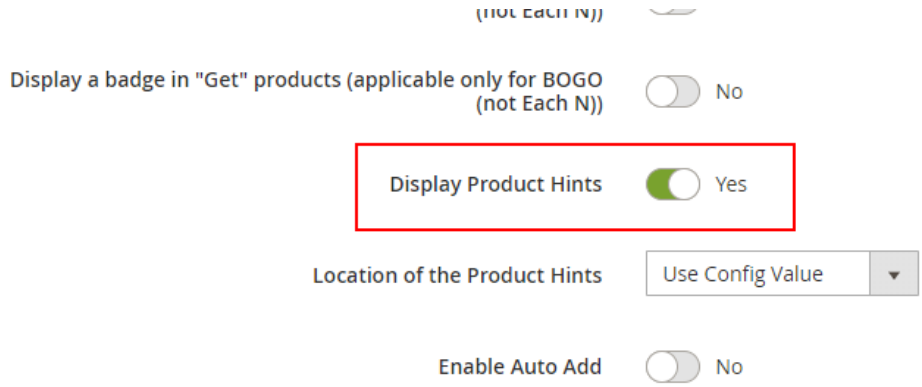
The extension provides 3 main ways to manipulate the gift functionality – the product hints, the gift messages and the auto-add.

## *Product Hints*

The product hint is the blue message with a gift icon that informs the customer about the free gift / discounted product that he can get now. If the customer clicks this message, he will get a popup that contains the products that he can select as a gift / at discounted price.

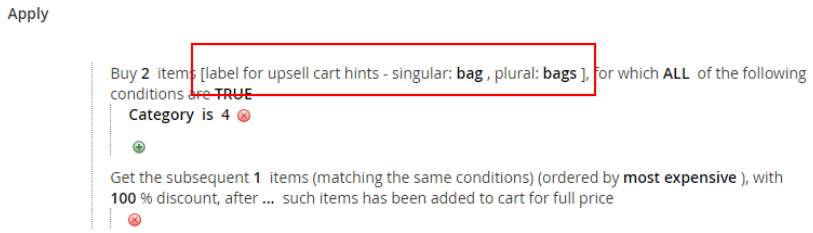
## *How to enable the product hints*

To enable the product hints, set the field “Display Product Hints” to “Yes” in the cart rule.




## *How the product hints are constructed*

The product hints are constructed using the words that you filled in the hint fields ([**label for cart hints – singular / plural]).** In the following example image we filled the hint fields with the words **bag** and **bags.**

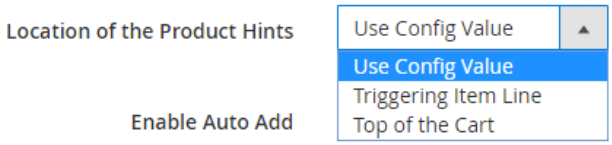



If you don’t fill these, the product hints won’t show up.

## *Location of the product hint*

For the actions “Get free or discounted product(s) for each $X spent”, “BOGO” and “Each N” you can configure the product hints to be either next to the triggering item (ie next to the product that triggered the discount), or in the top of the cart.
For the action “Get free or discounted product(s)” you can only display the product hint in the top of the cart.

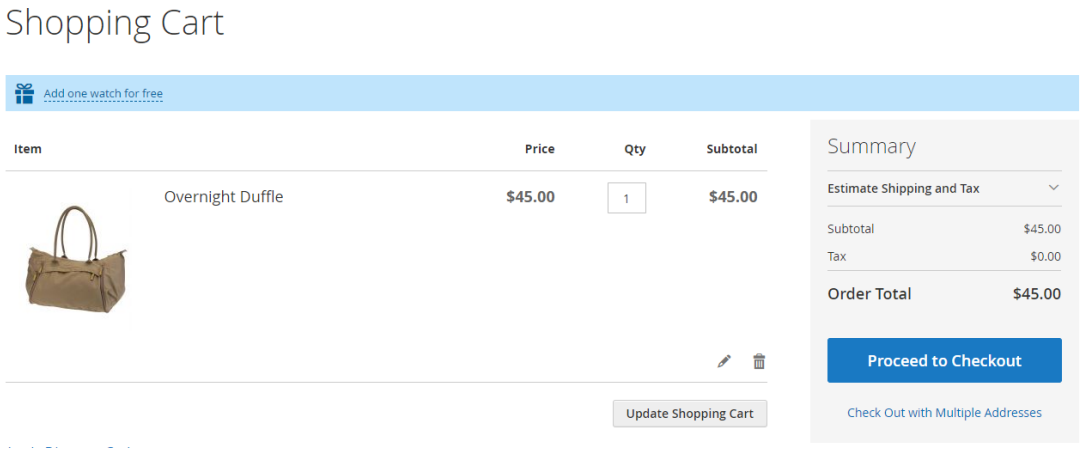
To change the product hints location, change the value of the “Location of the Product Hints” -



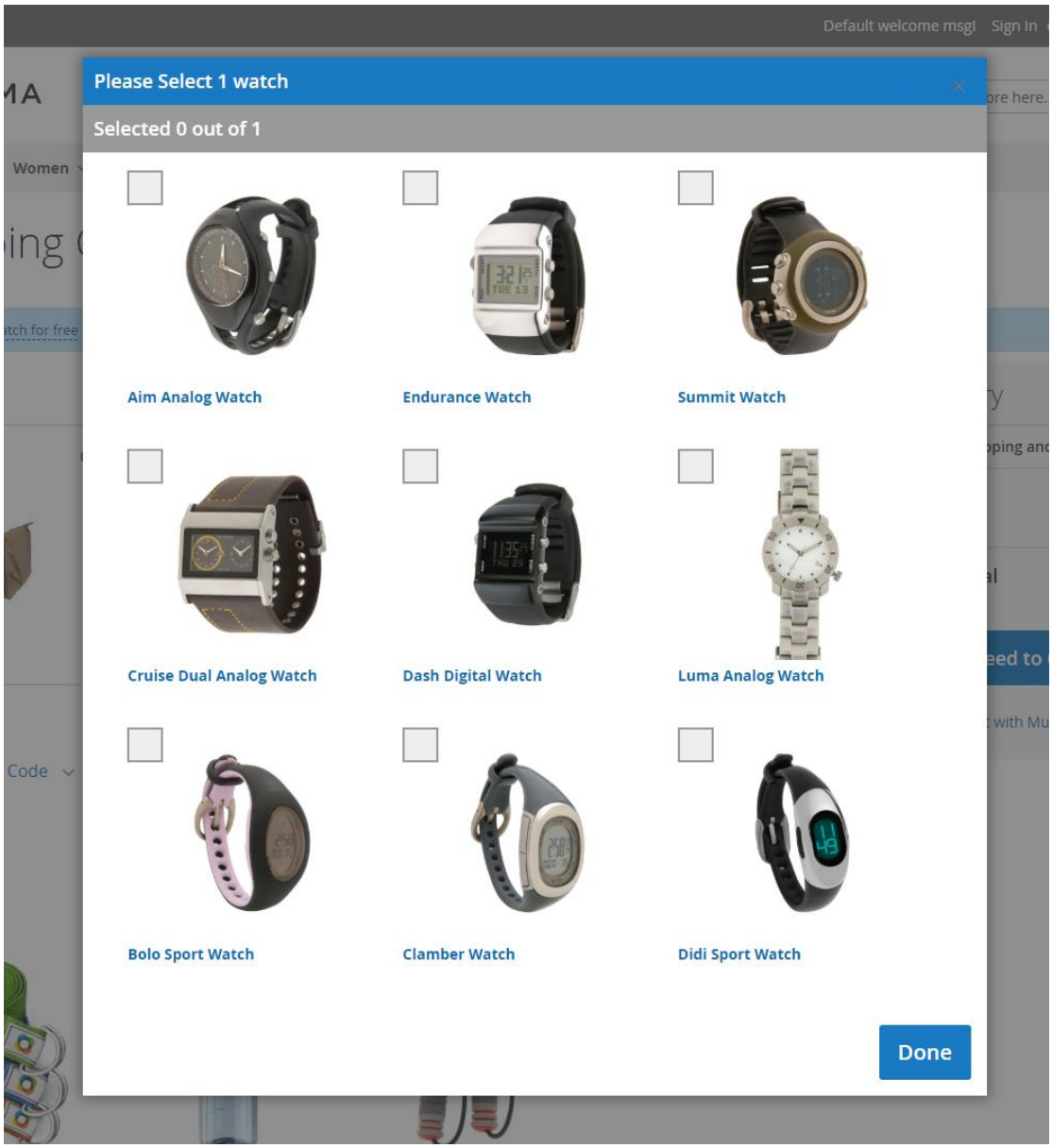

- **Use Config Value –** inherits the value from “Stores → Configuration → Sales → Mexbs Additional Promotions → Product Hints → Product Hint Location”
- **Triggering Item Line –** displays the product hints next to the item that triggered the promotion. See the following Example #2.
- **Top of the Cart –** displays the product hints in the top of the cart. See the following Example #1.

## *Example #1*

The cart rule is “Buy a bag, get a watch for free”. The customer added a bag to his cart. There is a product hint message in the top of the cart – “Add one watch for free”

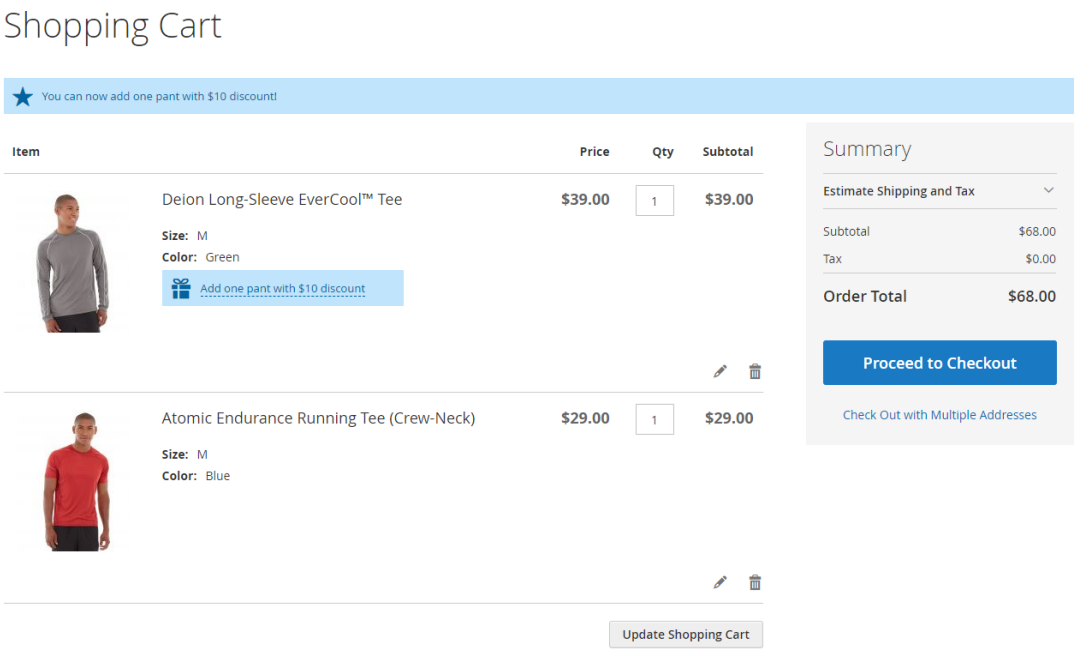



When the customer clicks the product hint, he gets a popup that allows him to select a watch –




## *Example #2*

The cart rule is “Buy 2 t-Shirts, get pants with 10$ discount”. The customer adds 2 t-shirts to the cart. There is a product hint message next to one of the t-shirts – “You can now add one pant with $10 discount” -

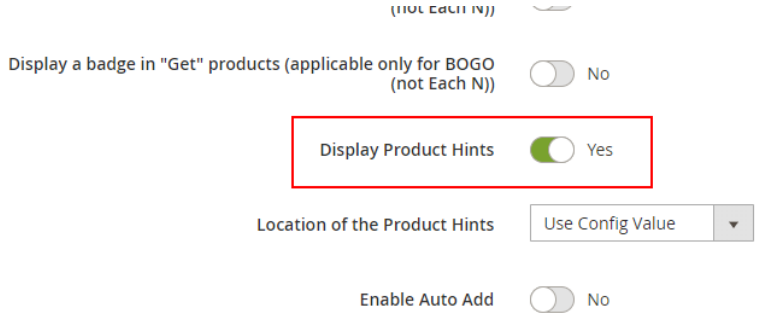



## *Gift Messages*

The gift messages are the orange messages that are displayed next to the free / discounted products.

## *How to enable the gift messages*

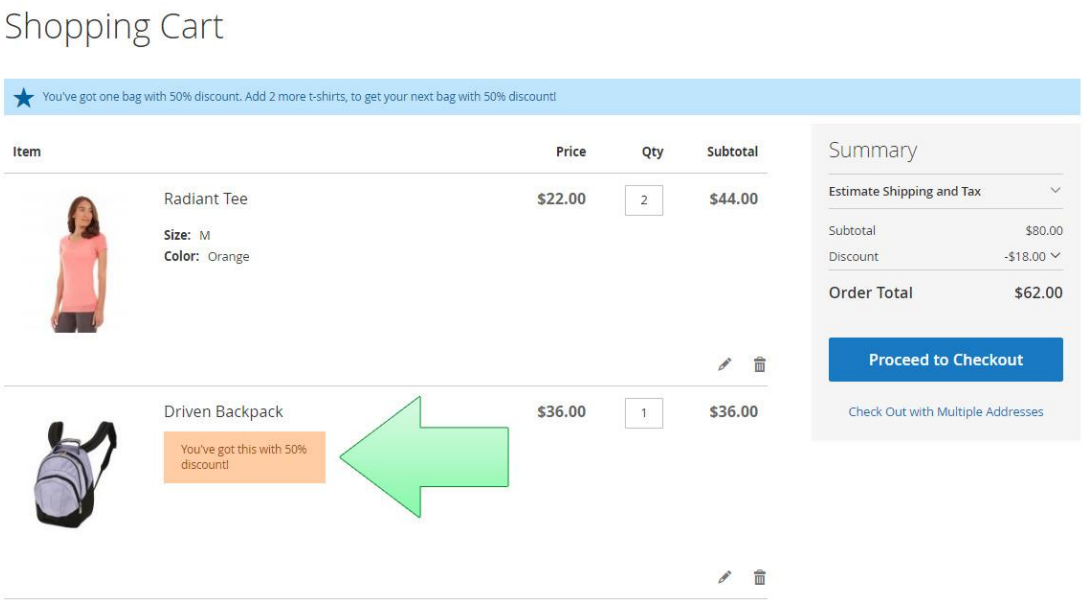
In order to enable the gift messages, you need to enable the product hints by setting the field “Display Product Hints” to “Yes” in the cart rule -




## *How they work*

## *Example*

The cart rule is “Buy 2 t-shirts, get a bag with 50% discount!”. The customer has 2 t-shirts and a bag in his cart. There is a gift message next to the bag saying “You’ve got this with 50% discount!” -



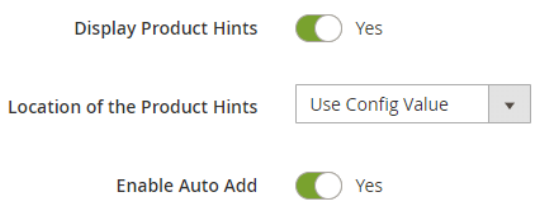

## *Auto-Add*

The auto-add functionality auto-adds the free product if the customer's cart fulfills the rule's conditions. If later on, the customer changes his cart in such way that the conditions don't much anymore – the previously auto-added product will get removed by the extension.

Pay an attention that the auto-add functionality only works if there is only one "Get" product that matches the conditions. The reason for that is – if there is more than one matching product – the extension doesn't know which one to auto-add.
The auto-add also requires that the "Get" product will have 100% discount.

## *How to enable the auto-add*

In order to enable the auto-add you need to turn on the "Enable Auto-Add" switch. The switch won't show up, unless the "Display Product Hints" switch is on.



## *Examples of rules where the auto-add works, and where it doesn't*

- **Example #1:** The rule is **"**Buy two t-shirts, get one pair of pants for free". Unless we have only one pair of pants in the whole shop – the auto-add won't work here.
- **Example #2:** The rule is **"**Buy two t-shirts, get one Adidas Black XL pair of pants for free". Since the "Get" product matches only one product in our shop and the discount is 100% - the auto-add will work.
- **Example #3:** The rule is **"**Buy two t-shirts, get one Adidas Black XL pair of pants for $1". Although the "Get" product matches only one product in our shop, the auto-add won't work because the discount is not a 100% discount.

## *Section 3: Upsell Cart Hints explained*

The extension allows you to display “Upsell Cart Hints” in the cart. The upsell cart hints hint to the customer about the promotion that is going on. They tell the customer what actions he needs to perform in order to get his discount.

The cart hints will show up in the following cases:

1) Some of the conditions in the “conditions” tab are not satisfied. The supported conditions for the “Upsell cart Hints” are – Subtotal, Total Items Quantity, Total Weight, Product Attribute Combination, Products Sub Selection and Conditions Combination.

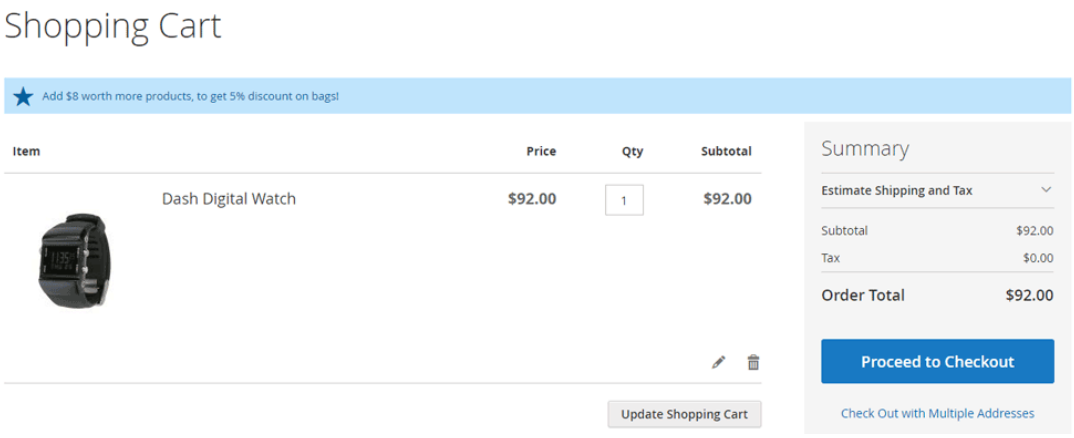
   **Example:** the promotion is “on subtotal of at least $100, get 20% discount on bags”. The customer adds $55 worth of items to his cart. The Upsell Cart Hint will show up in cart, telling "Add $45 worth more products, to get 20% discount on bags!"

2) Some of the action items are missing, while the action type is one of the Free Gift actions (ie “Get a free / discounted product(s)”, (“Get a free / discounted product(s) for each $X spent”, BOGO or Each N).

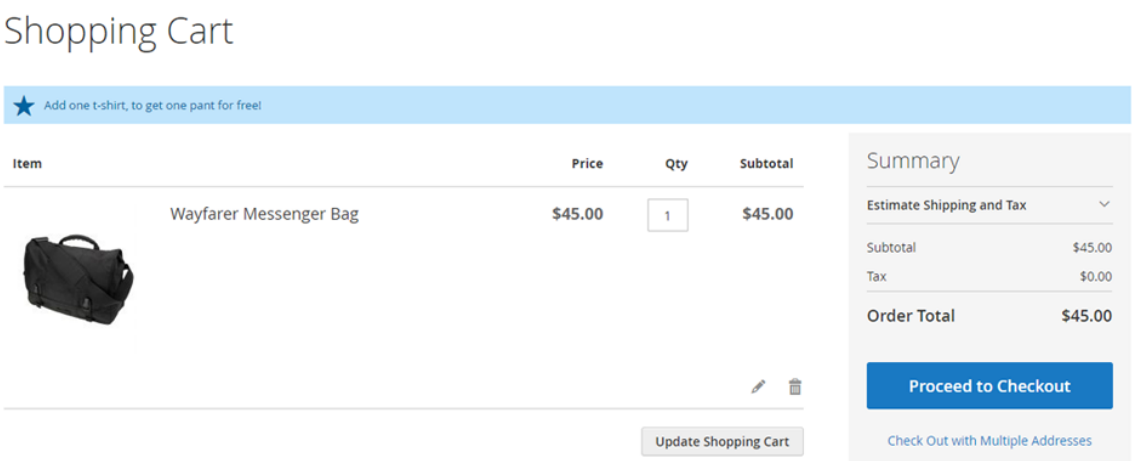
   **Example:** the promotion is “Buy a t-shirt, get a pant for free”. The customer adds one t-shirt to his cart. The Upsell Cart Hint will show up in cart, telling “You can now add one pant for free!”

## *Examples:*

- The ongoing promotion is “Buy for $100 or more in the website, to get 5% discount on bags”.
  The customer adds items worth of $92 and goes to cart. In the cart he will see the upsell cart hint –“Add $8 worth more products, to get 5% discount on bags!” –

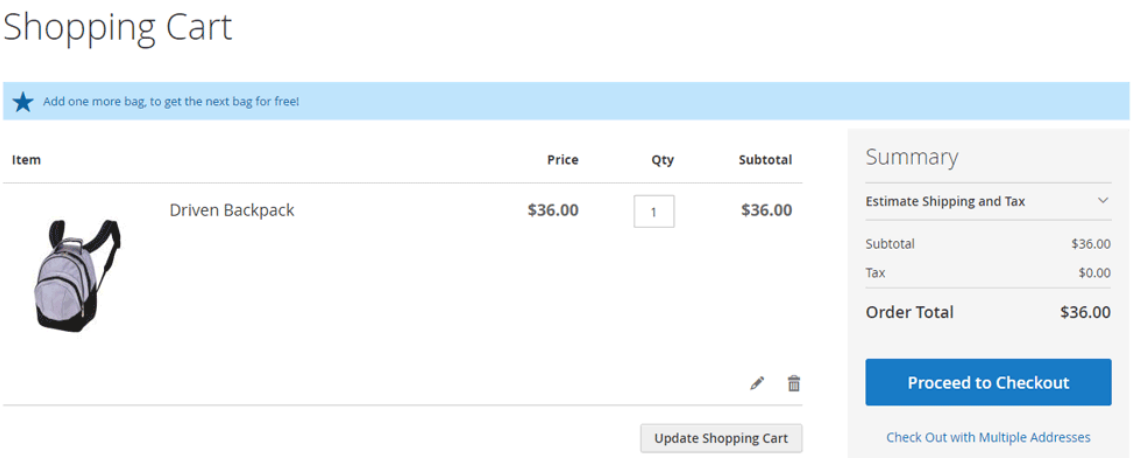


- The ongoing promotion is “Buy a t-shirt, get a pant for free”
  The customer adds one bag to the cart, and goes to the cart. In the cart he will see the upsell cart hint – “Add one t-shirt, to get one pant for free!” –




  The customer adds one t-shirt to the cart. In the cart he will see the upsell cart hint – “You can now add one pant for free!”.

- The ongoing promotion is “2+1 on all bags!”
  The customer adds one bag to cart, and goes to the cart. In the cart he will see the upsell cart hint – “Add one more bag, to get the next bag for free!” –




## *Upsell Cart Hints for promotions that have coupon code*

For promotions that have a coupon code, the upsell cart hints will be displayed only when the coupon has been **successfully applied**. Unless, the promotion action is one of the Free Gift actions and the field “Display Cart Hints when Coupon is Invalid” is set to “Yes”.

In this case, if the customer tries to apply the coupon and the coupon is **matching** the conditions in the “Conditions” tab, but it **fails to match** the Free Gift action, it will

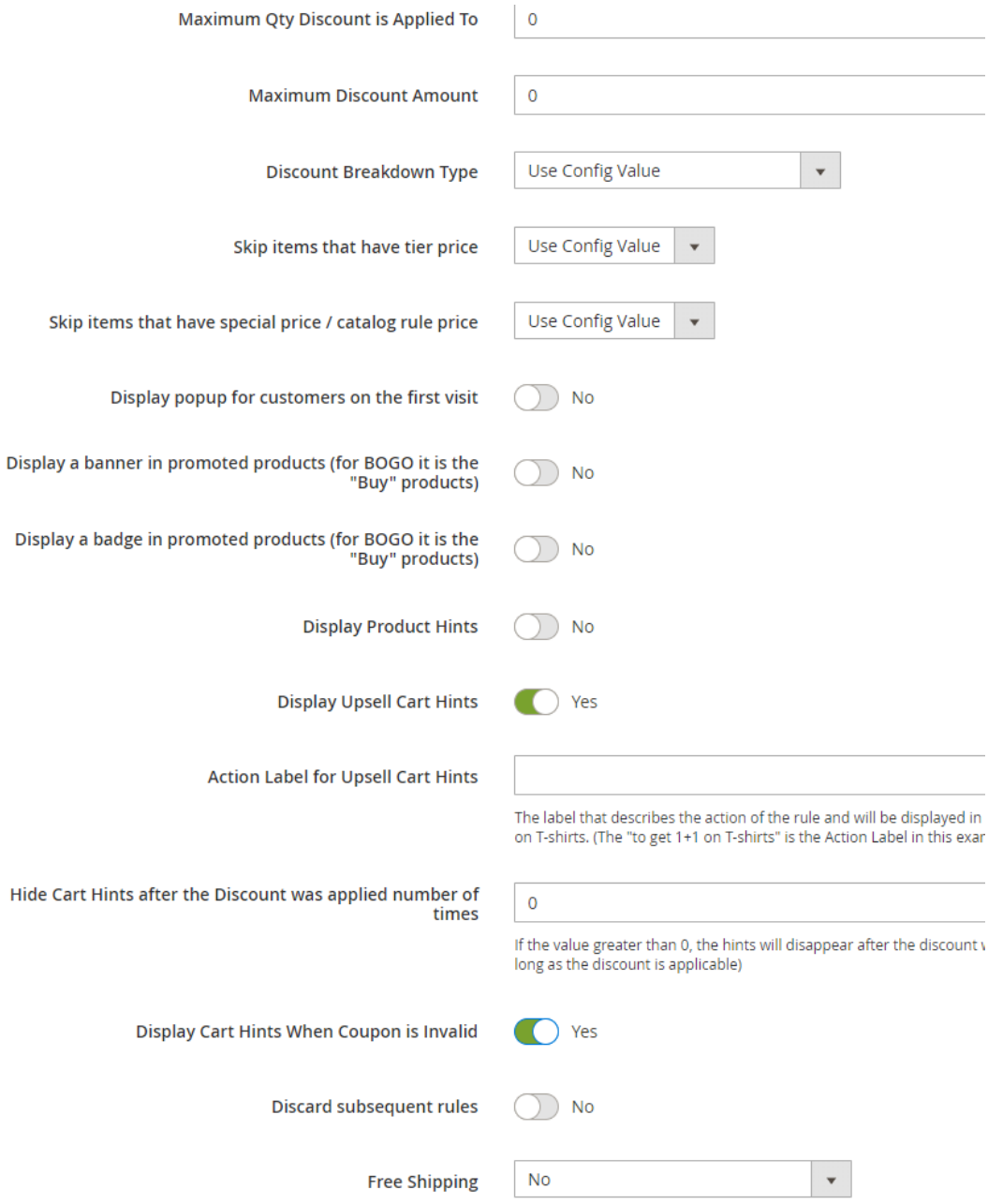
display an upsell cart hint, explaining the customer what actions he needs to do in order to make the coupon work.

If the customer tries to apply the coupon and the coupon is **not matching** the conditions in the “Conditions” tab, the upsell cart hints won’t show up, even if the “Display Cart Hints when Coupon is Invalid” is set to “Yes” and the promotion action is a Free Gift action.

(See “Rule #2 example” in the following “Examples of Rules with Cart Hints” sub section, also see the explanation of “Display Cart Hints when Coupon is Invalid” field in the following “Upsell Cart Hint fields explained” sub section for more details).

## *Upsell Cart Hint fields explained*

In the cart promotion backend view, under the “Actions” tab, you will see the following fields –




We will explain the fields that configure the behavior of the upsell cart hints:

- **Display Upsell Cart Hints (Yes/No) –** defines whether the upsell cart hints are displayed or not. That is, if this field is set to “No”, the hints won’t show up in the cart.

- **Action Label for Upsell Cart Hints –** this is the message that will be displayed for the customer in the case that he didn't complete the condition that is defined in the "Conditions" tab. That is, you can leave this field empty in case that you have no conditions defined in the "Conditions" tab.

  **Example:** The promotion is "Buy for $100 or more in the website, to get 5% discount on bags". The condition is "Subtotal equals or greater than 100", and the "Action Label for Upsell Cart Hints" is "**to get 5% discount on bags!**". The customer adds items for $92 and goes to the cart. In the cart he will see the upsell cart hint –"Add $8 worth more products, **to get 5% discount on bags!**"

- **Hide Cart Hints after the Discount was applied number of times –** this field defines the number of discounts that were applied by the current rule, after which the upsell cart hints won't show up any more.

  **Note:** This field is only available for the Free Gift actions. Ie, it is not available for the core actions – "Percent of product price discount", "Fixed amount discount" etc.

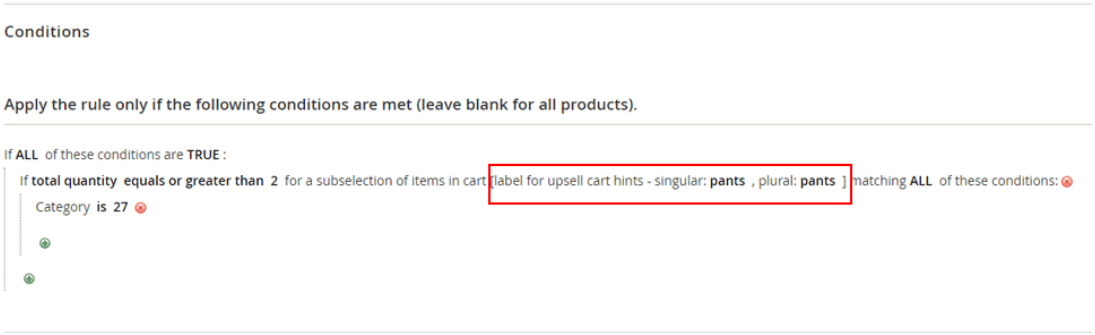
  **Example:** the promotion is "Buy 2 t-shirts, get a pant for free!". The "Hide Cart Hints after the Discount was applied number of times**"** is **2**. The customer has 1 t-shirt in his cart, the upsell cart hint message is "Add one more t-shirt, to get one pant for free!". The customer than adds 1 more t-shirt to his cart. The upsell cart hint message is "You can now add one pant for free!". The customer adds 1 pant to his cart. The upsell cart hint message is "You've got one pant for free. Add 2 more t-shirts, to get your next pant for free!". The customer adds 2 more t-shirts and one more pant to cart. **There is no upsell cart hint in cart.** The reason for this is that the discount was applied already **2** times using this rule. And since we set **2** in the "Hide Cart Hints after the Discount was applied number of times**"** field, the upsell cart hints won't show up any more for this promotion. (Unless the customer will remove some t-shirts or pants from his cart).

- **Display Cart Hints when Coupon is Invalid –** if set to "Yes", the hint will show up even when the coupon is invalid. (This field is applicable only for rules that have the Free Gift action (ie: not the core Magento actions)).

  **Example:** The promotion is "2+1 on all bags!". The promotion has a coupon code. The customer has 1 bag in his cart. He applies the coupon code. The coupon won't get applied, but the following cart hint message will show up – "Add 2 more bags to cart. Then try applying the coupon again. You should get one bag for free!". The customer then adds one more bag to cart. He applies the coupon code again and this time the coupon code is valid. However, he still doesn't get any discount, because he only has 2 bags in his cart. The cart hint message shows up – "You can now add another (same price or cheaper) bag for free!". The customer adds another bag and gets a 100% discount on the cheapest bag in his cart (without applying the coupon again).

- **“Label for cart hints – singular / plural” fields inside the conditions tab** - The “Products subselection” and “Product Attribute Combination” conditions in the “Conditions” tab, have the “**label for cart hints – singular / plural” fields**. Those fields define the label/name of the conditioned products, and are used to build the cart hint message. You must fill in those fields in order to upsell cart hints to show up.

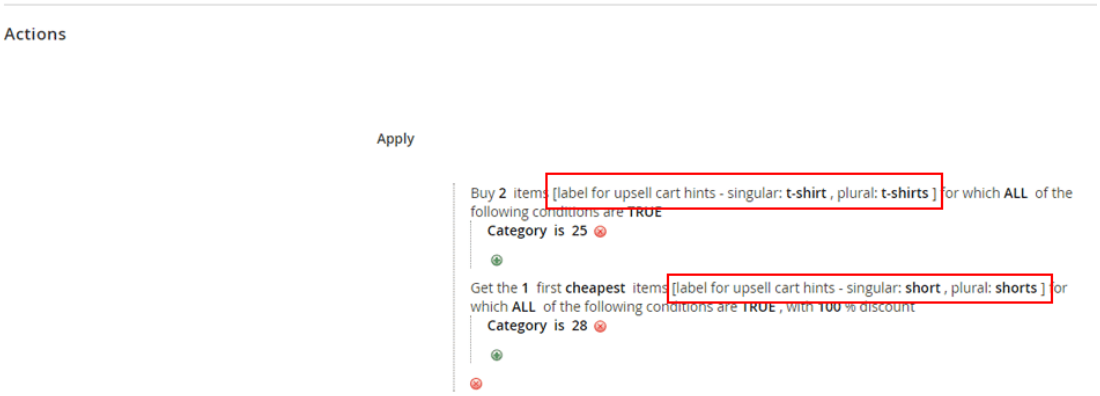
  **Example: Rule “Buy 2 pants and get 10% discount on your cart” –**




  (See the full rule example in “Rule #4 example” in the following “Rules Examples” sub section)

- **“Label for cart hints – singular / plural” fields inside the Free Gift rules** - The rules that have a Free Gift action have the “**label for cart hints – singular / plural” fields**. Those fields define the label/name of the discounted products, and are used to build the (cart and product) hint messages. You must fill in those fields for upsell cart hints (as well as product hints and gift messages) to show up.

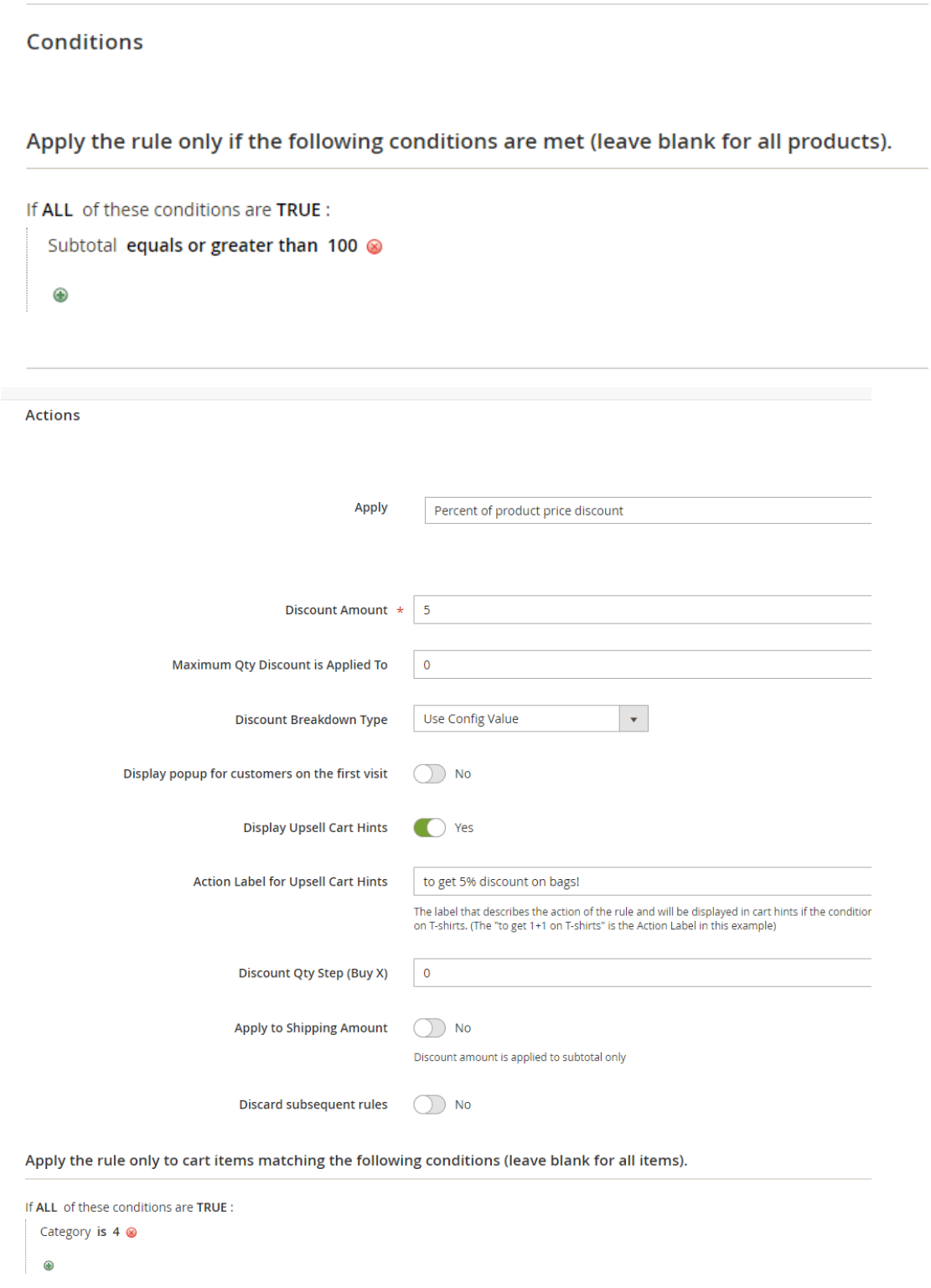
  **Example: Rule “Buy 2 t-shirts, get 1 short for free!” –**




  See the “Promotion types explained” section for more cart hints examples within the Free Gift rules.

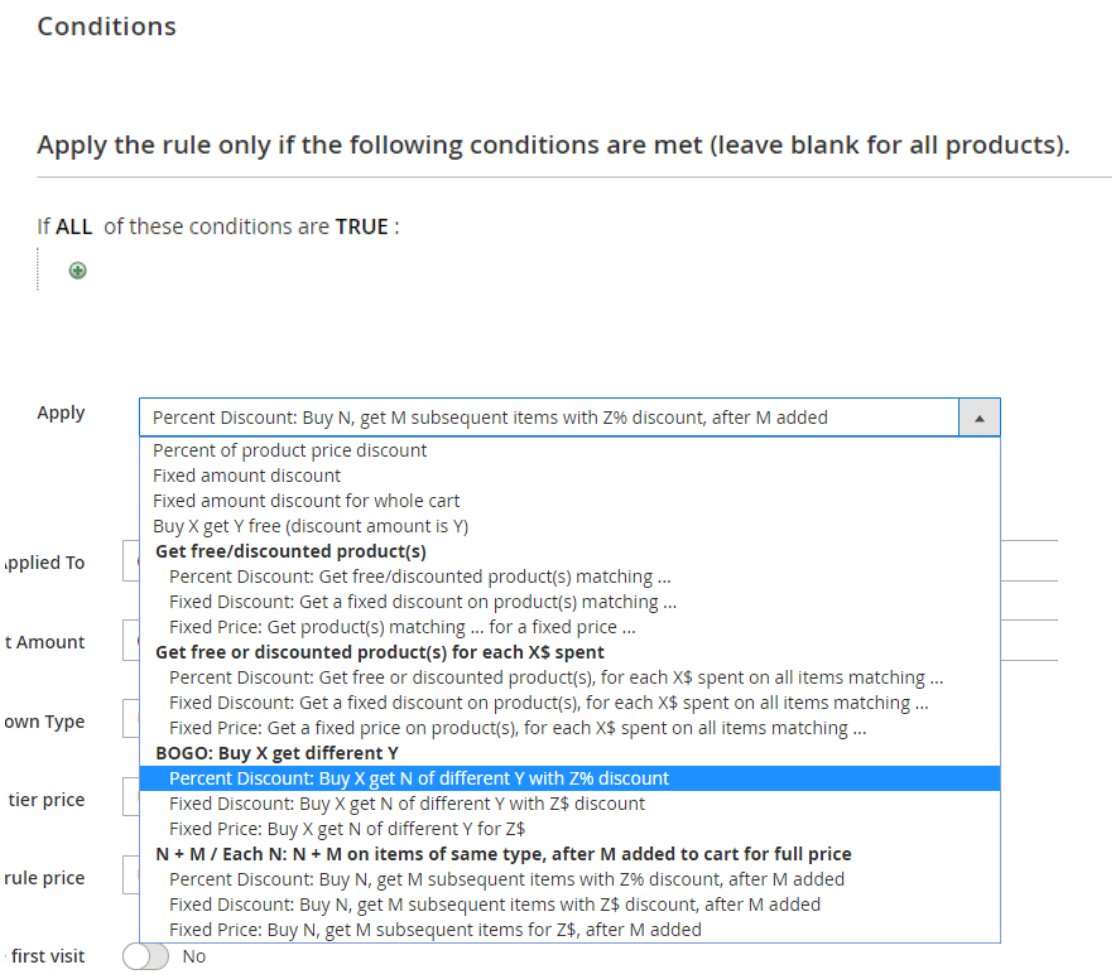
## *Examples of Rules with Cart Hints*

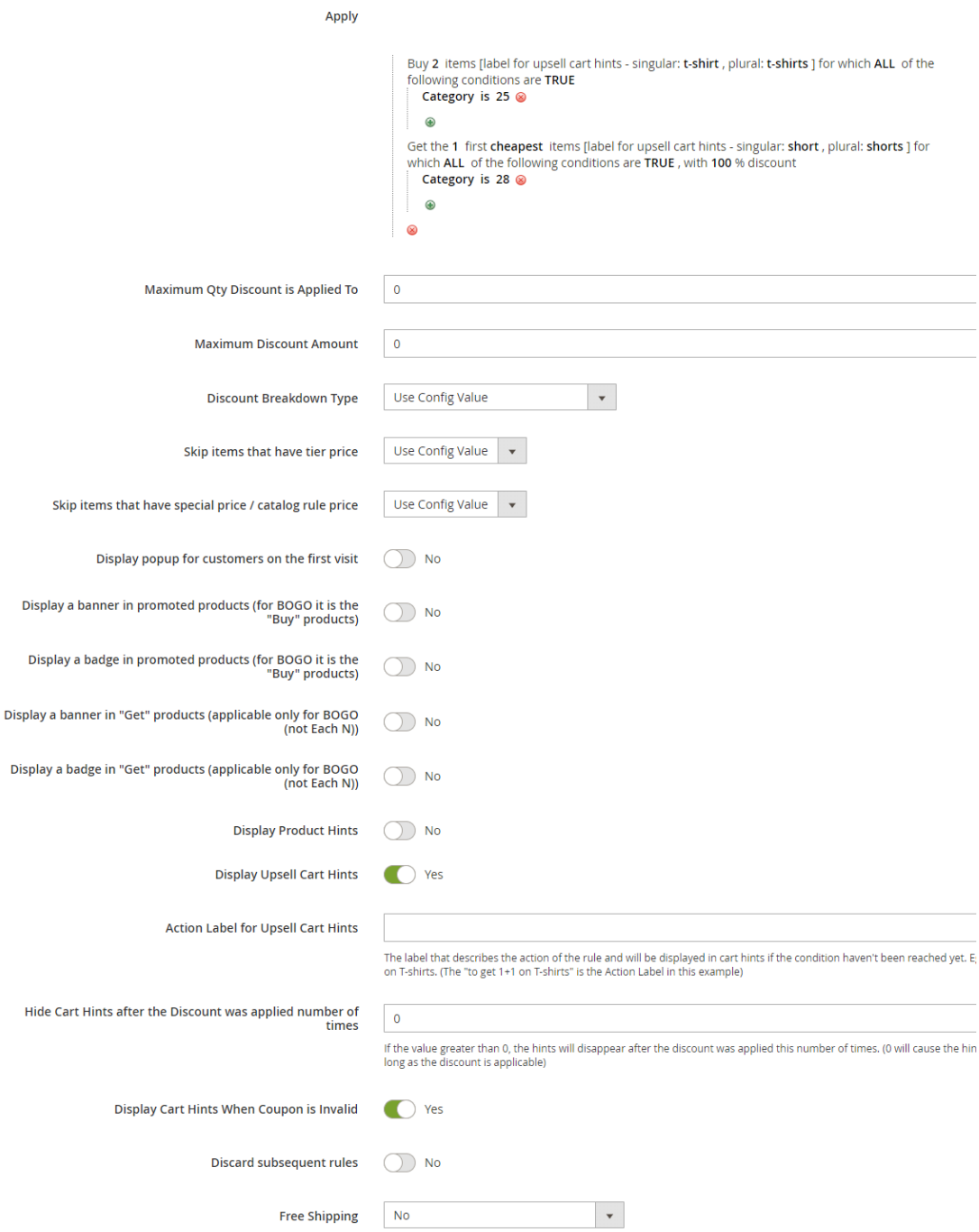
## *Rule #1 Example – "Buy for $100 or more in the website, to get 5% discount on bags" (no coupon code)*



The customer has 92$ worth of items in cart. The upsell cart hint is “Add $8 worth more products, to get 5% discount on bags!”. The customer adds 10$ product to cart, the upsell cart hint disappears.

## *Rule #2 Example – “Buy 2 t-shirts, get 1 short for free!” (with a coupon code)*

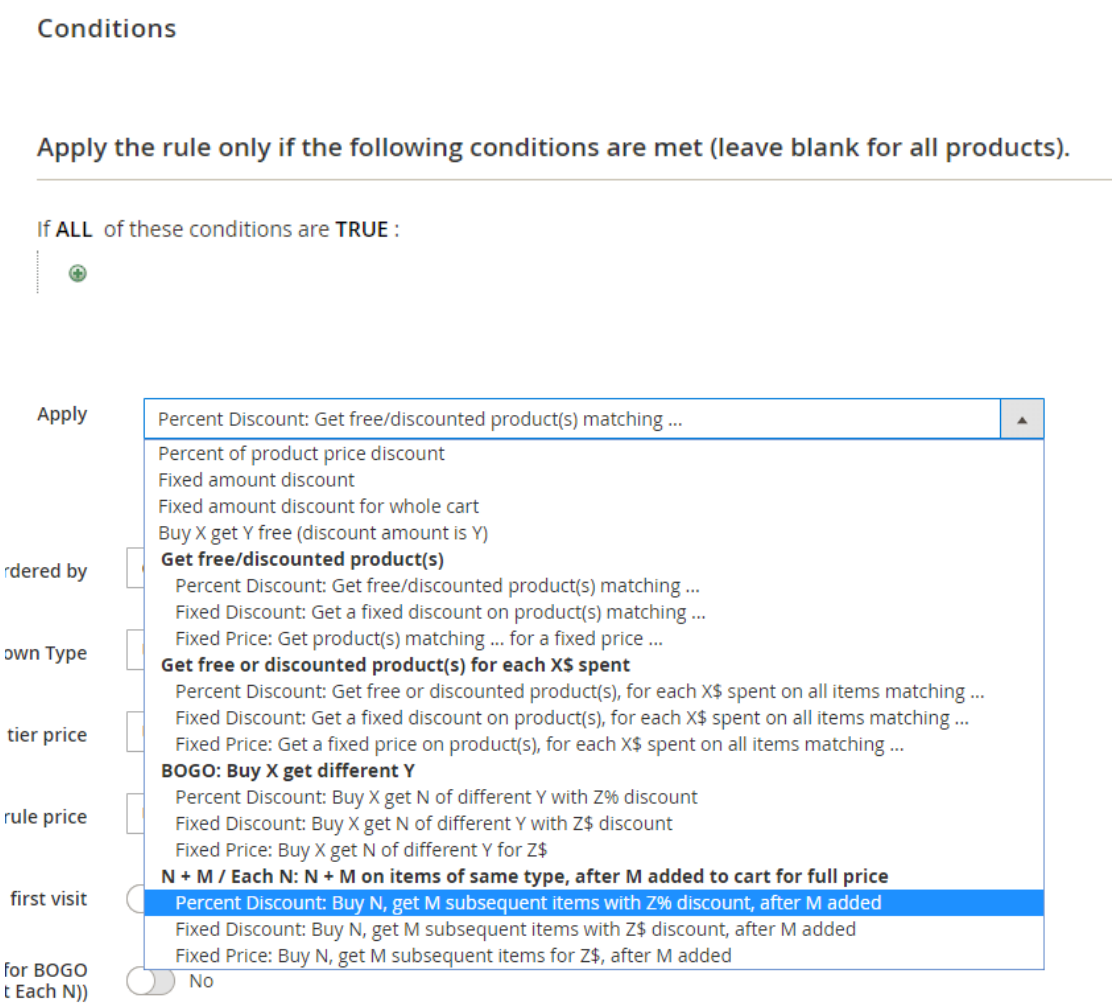


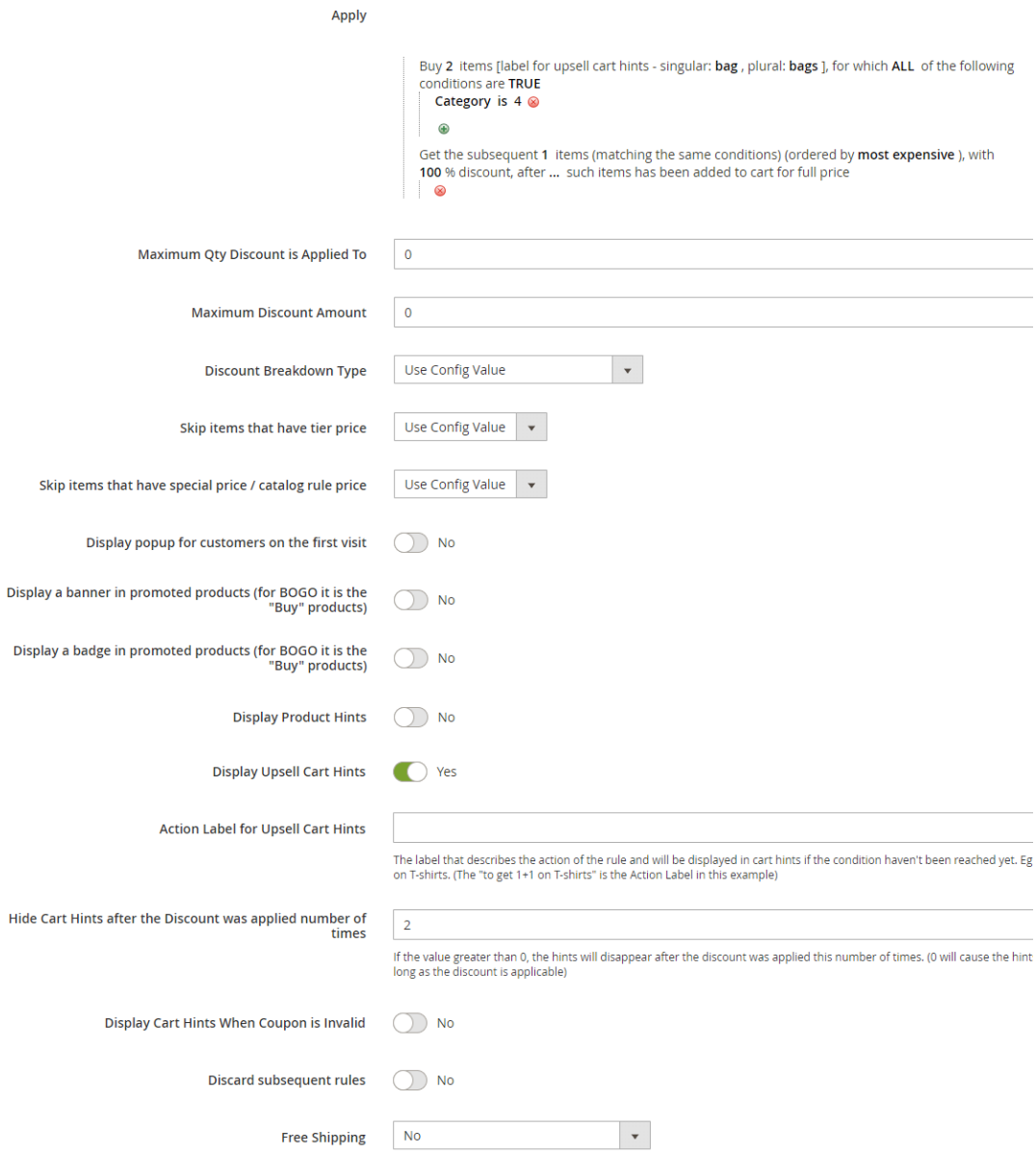



The customer has some items in cart (not t-shirts or shorts). The customer applies the coupon code. The coupon is invalid, therefore it is not getting applied, but the following upsell cart hint shows up (This is because “Display Cart Hints when Coupon is Invalid” is set to “Yes”. Otherwise no cart hint would show up.) - “Add 2 t-shirts and one short to the cart. Then try applying the coupon again. You should get the short for free!”. The customer adds a t-shirt to his cart. The customer applies the coupon code. The coupon is not getting applied, but the following upsell cart hint shows up – “Add one more t-shirt and one short to cart. Then try applying the coupon again. You should get the short for free!”. The customer adds one more t-shirt to cart. The customer applies the coupon code. The coupon is valid now, but no discount is applied because the customer doesn’t have any shorts in his cart. The upsell cart hint

is “You can now add one short for free!”. The customer adds one short to cart. Since the coupon is valid, there is no need to apply it again. The upsell cart hint is “You've got one short for free. Add 2 more t-shirts, to get your next short for free!”.

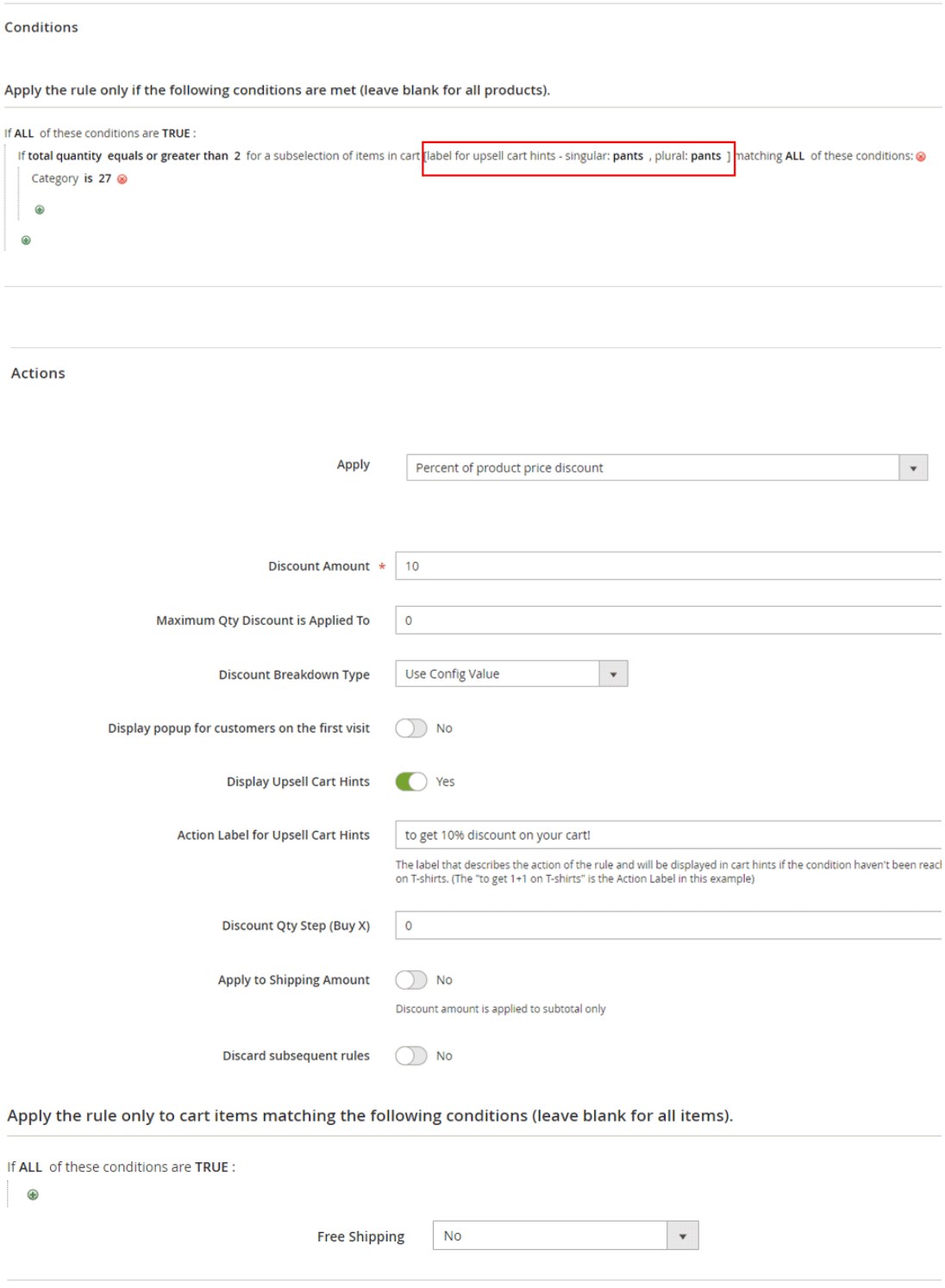
## *Rule #3 Example – “2+1 on all bags” (no coupon code)*






The customer has 1 bag in his cart, the upsell cart hint message is “Add one more bag, to get the next bag for free!”. The customer than adds 2 more bags to his cart. The upsell cart hint message is “You've got one bag for free. Add 2 more bags, to get the next bag for free!”. The customer adds 2 more bags to his cart. The upsell cart hint message is “You've got one bag for free. You can now add another bag for free!”. The customer adds another bag to his cart. The upsell cart hint disappears (because the “Hide Cart Hints after the Discount was applied number of times” is set to 2). The customer removes one bag from his cart. The upsell cart hint message is “You've got one bag for free. You can now add another bag for free!”.

## *Rule #4 Example - Buy 2 pants and get 10% discount on your cart" (no coupon code)*




The customer has one t-shirt in his cart. The upsell cart hint is "Add 2 more pants, to get 10% discount on your cart!". The customer adds one pant to the cart. The upsell cart hint is "Add one more pant, to get 10% discount on your cart!". The customer

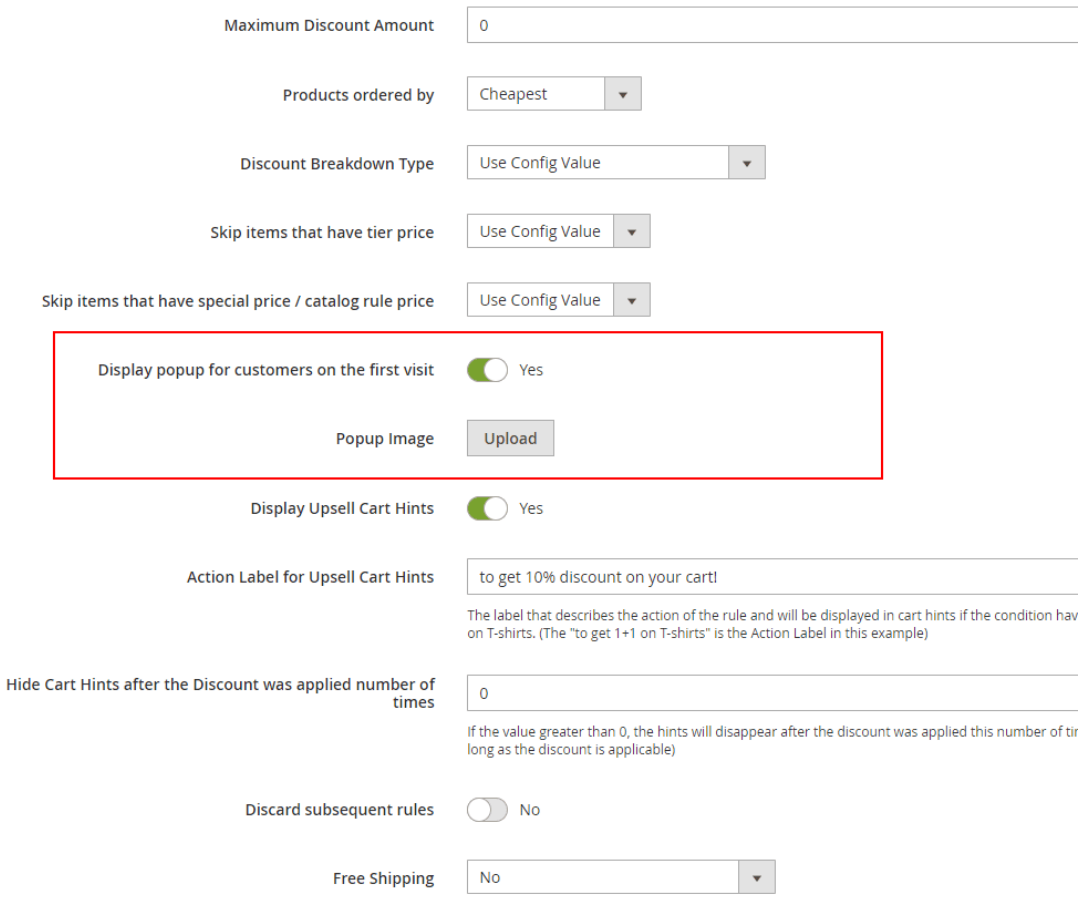
adds one more pant to cart. The upsell cart hint disappears. The 10% discount is applied on the cart.

# *Section 4: Show Popup on First Customer visit explained*

The extension makes it possible to display a popup to the customer on his first visit, announcing about the promotion. That is, the popup will show up only one time – and won't show up again for the same customer session.

## *"Show Popup on First Customer visit" fields explained*

In the cart promotion backend view, under the "Actions" tab, you will see the following fields –




Once the "display popup for customers on the first visit" field is set to "Yes", the image that was uploaded in "Popup Image" field will show up on the first customer visit.

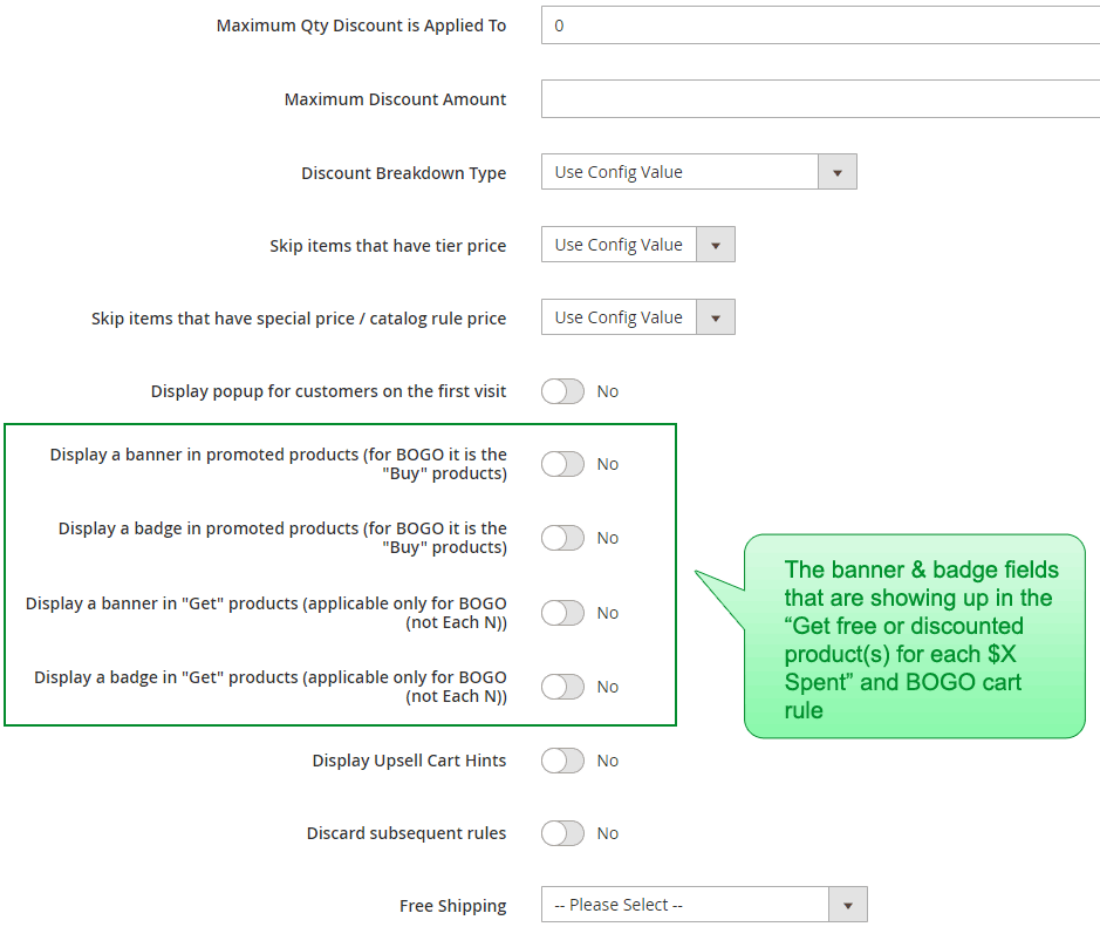
# *Section 5: Displaying banners and badges in the product pages*

The extension makes it possible to display a banner and/or a badge in the promoted product pages. That is, the banner/badge will show up in the products that the cart rule is valid for.

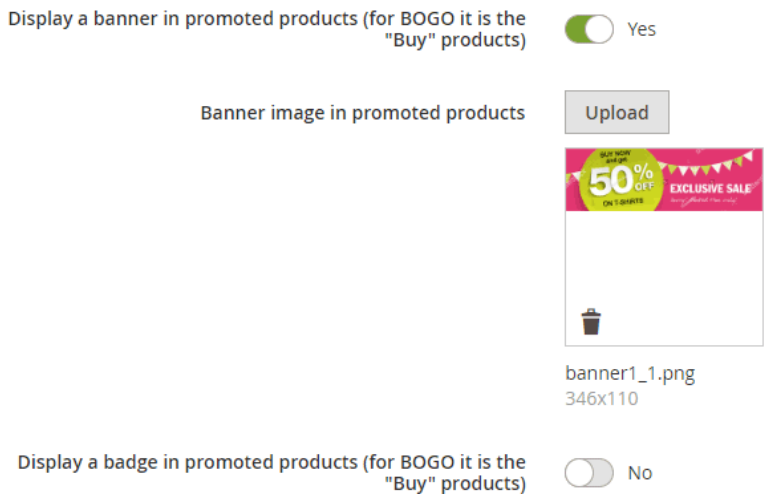
## *"Banners and badges" fields explained*

## *"Get free or discounted product(s) for each $X Spent" and BOGO*

In the cart promotion backend view, under the "Actions" tab, select either the "**Get free or discounted product(s) for each $X Spent"** or the **BOGO** actions. You should see the following fields **–**




**- Display a banner in promoted products (ie the"Buy" products) –** once the switch is on, you can upload a banner image -

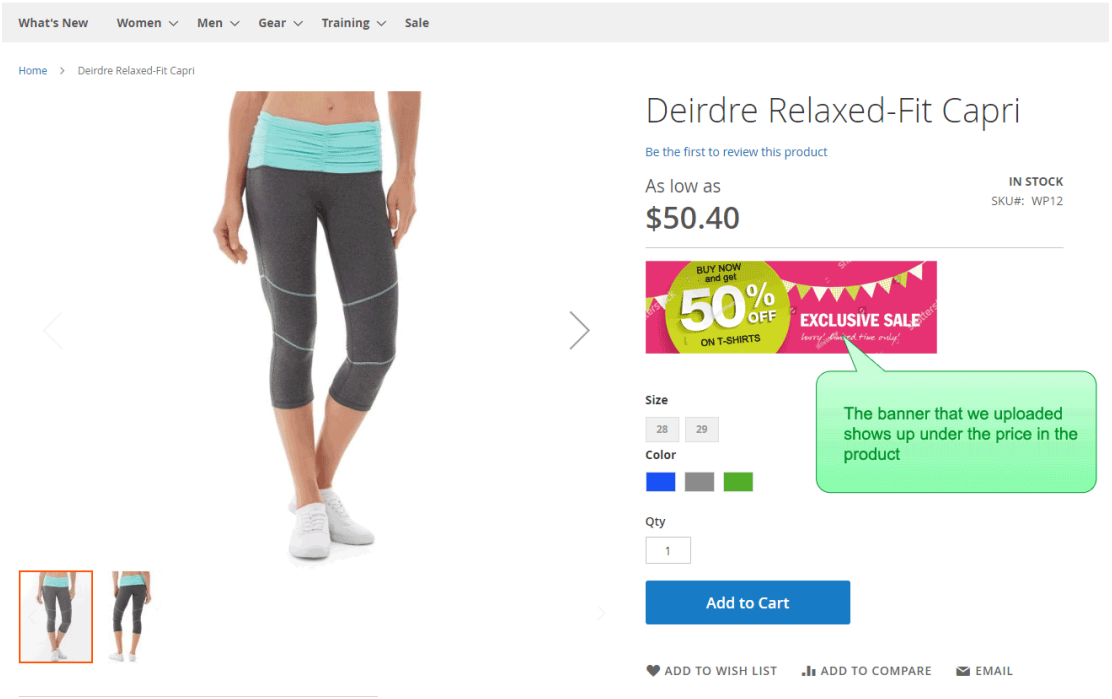



To do that, click the “Upload” button and select the image.

This is the image that will show up in the “buy” products. The image will show up under the price in the product page.

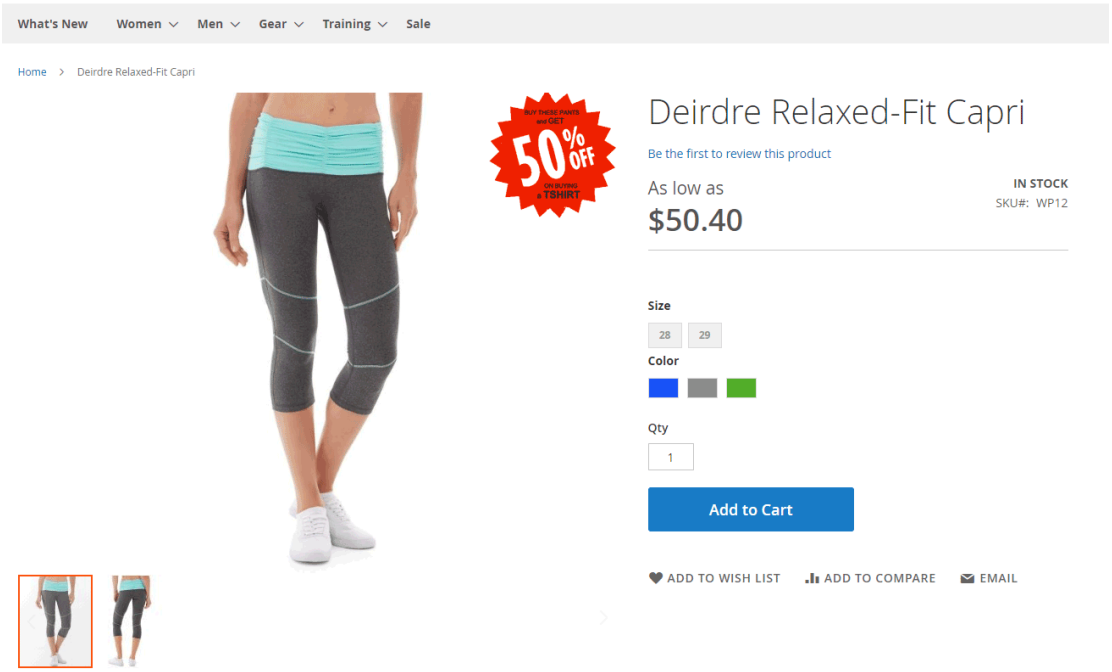
**Important:** after saving the rule, make sure that you’ve re-indexed the apactionrule_rule index. You can do that manually by running php bin/magento indexer:reindex apactionrule_rule in your SSH. Or you can wait for your cron to do that. Without re-indexing – the banner/badges will be outdated (ie they will be displayed according to the rule data of the last re-index).

**Example:** The promotion is “Buy a pant, get a t-shirt with 50% discount”. We uploaded a banner for the “buy” products. As the result, the banner shows up in pants:



**- Display a badge in promoted products (ie the "Buy" products) –** once the switch is on, you can upload a badge image that will show up in the “buy” products. The image will show up in the top right corner of the product image.

**Example:** The promotion is “Buy a pant, get a t-shirt with 50% discount”. We uploaded a badge for the “buy” products. As the result, the badge shows up in pants:




**- Display a banner in "Get" products (applicable to all Free Gift actions except the Each N) –** once the switch is on, you can upload a banner image that will show up in the “get” products. The image will show up under the price in the product page.

**Example:** The promotion is “Buy a pant, get a t-shirt with 50% discount”. We upload a banner for the “get” products. As the result, the banner shows up in t-shirts.

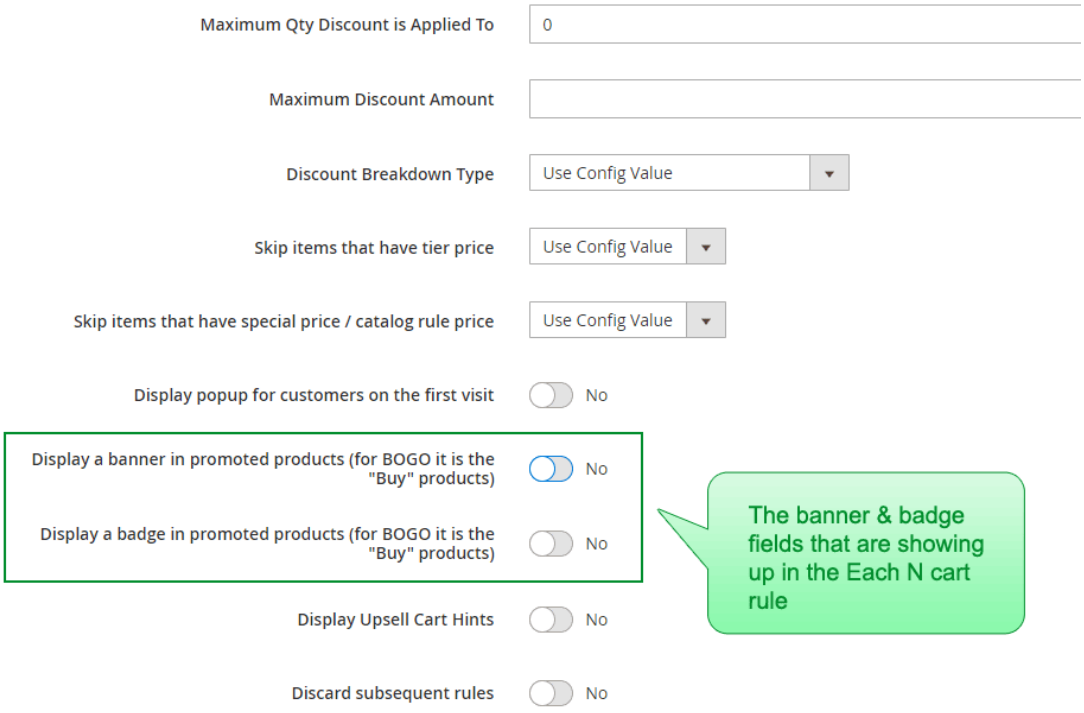
**- Display a badge in "Get" products applicable to all Free Gift actions except the Each N) –** once the switch is on, you can upload a badge image that will show up in the “get” products. The image will show up in the top right corner of the product image.

**Example:** The promotion is “Buy a pant, get a t-shirt with 50% discount”. We upload a badge for the “get” products. As the result, the badge shows up in t-shirts.

## *Each N*

The banners and badges in Each N work the same as in “Get free or discounted product(s) for each $X Spent” and BOGO. The only difference is that you only can upload banner and badges for the “buy” products. The reason is – there is not “get” products in Each N promotions. Each N promotions consist out of one group of products, and not two like the “Get free or discounted product(s) for each $X Spent” and BOGO.

In the cart promotion backend view, under the “Actions” tab, select one of the Each N actions. You should see the following fields –




- **Display a banner in promoted products (ie the "Buy" products) –** once the switch is on, you can upload a banner image that will show up in the promoted products. The image will show up under the price in the product page.

**Example:** The promotion is “1+1 on bags”. We upload a banner for the promoted products. As the result, the banner shows up in bags.

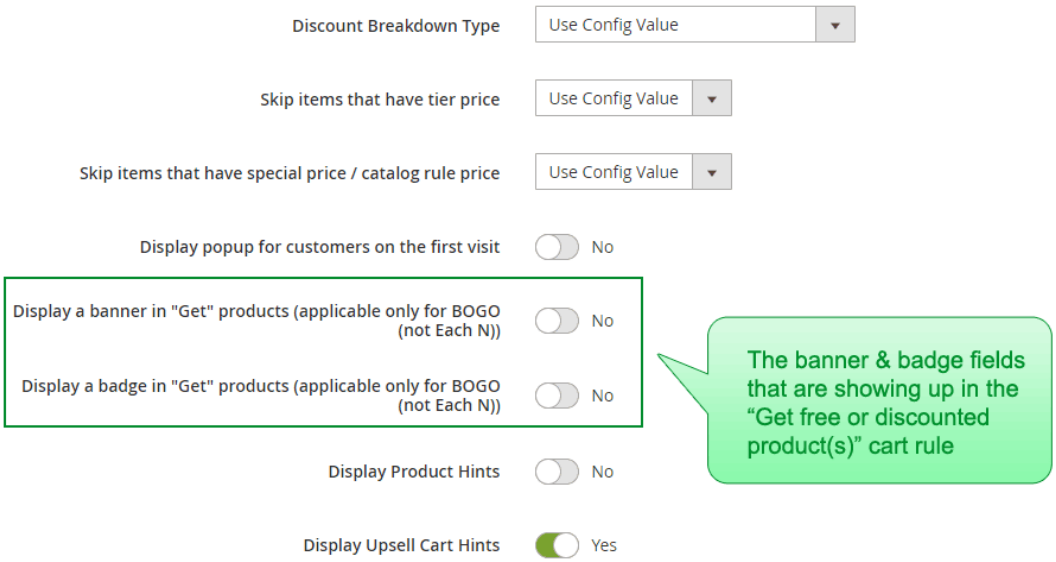
- **Display a badge in promoted products (ie the "Buy" products) –** once the switch is on, you can upload a badge image that will show up in the promoted products. The image will show up in the top right corner of the product image.

**Example:** The promotion is “1+1 on bags”. We upload a badge for the promoted products. As the result, the badge shows up in bags.

## *Get free or discounted product(s)*

The banners and badges in “Get free or discounted product(s)” work the same as in “Get free or discounted product(s) for each $X Spent” and BOGO. The only difference is that you only can upload banner and badges for the “get” products. The reason is – there is not “buy” products in “Get free or discounted product(s)” promotions. “Get free or discounted product(s)” promotions consist out of one group of products, and not two like the “Get free or discounted product(s) for each $X Spent” and BOGO.

In the cart promotion backend view, under the “Actions” tab, select one of the “Get free or discounted product(s)” actions. You should see the following fields –




- **Display a banner in “Get” products –** once the switch is on, you can upload a banner image that will show up in the “Get” products. The image will show up under the price in the product page.

**Example:** The promotion is “Get a free bag”. We upload a banner for the “Get” products. As the result, the banner shows up in bags.

- **Display a badge in “Get” products–** once the switch is on, you can upload a badge image that will show up in the “Get” products. The image will show up in the top right corner of the product image.

**Example:** The promotion is “Get a t-shirt with $10 discount”. We upload a badge for the “Get” products. As the result, the badge shows up in t-shirts.

## *Cases in which the banners and badges won’t show up on frontend*

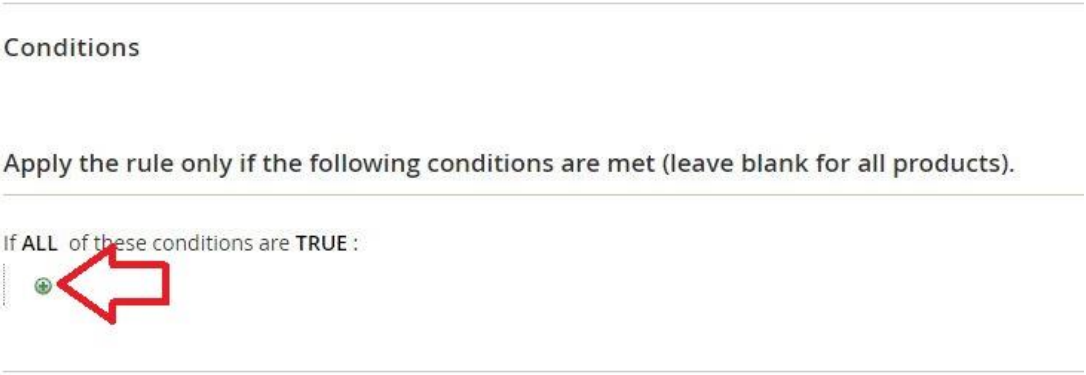
The banners and badges for a specific cart rule won’t show up on frontend in the following cases:

1) There is a coupon code set for the rule
2) The customer doesn’t match the customer groups or the websites in the cart rule
3) The cart rule is not active

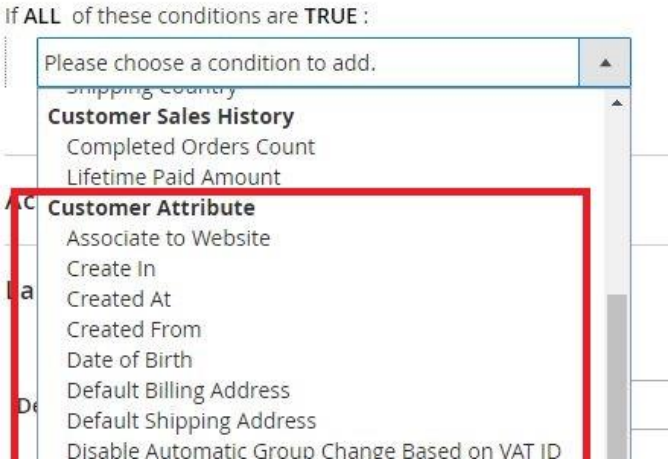
# *Section 6: Extended Conditions explained*

The extension adds new condition types to the promotion rules – customer attributes, customer sales history, customer orders sub selection and ability to use custom options in products sub selections.

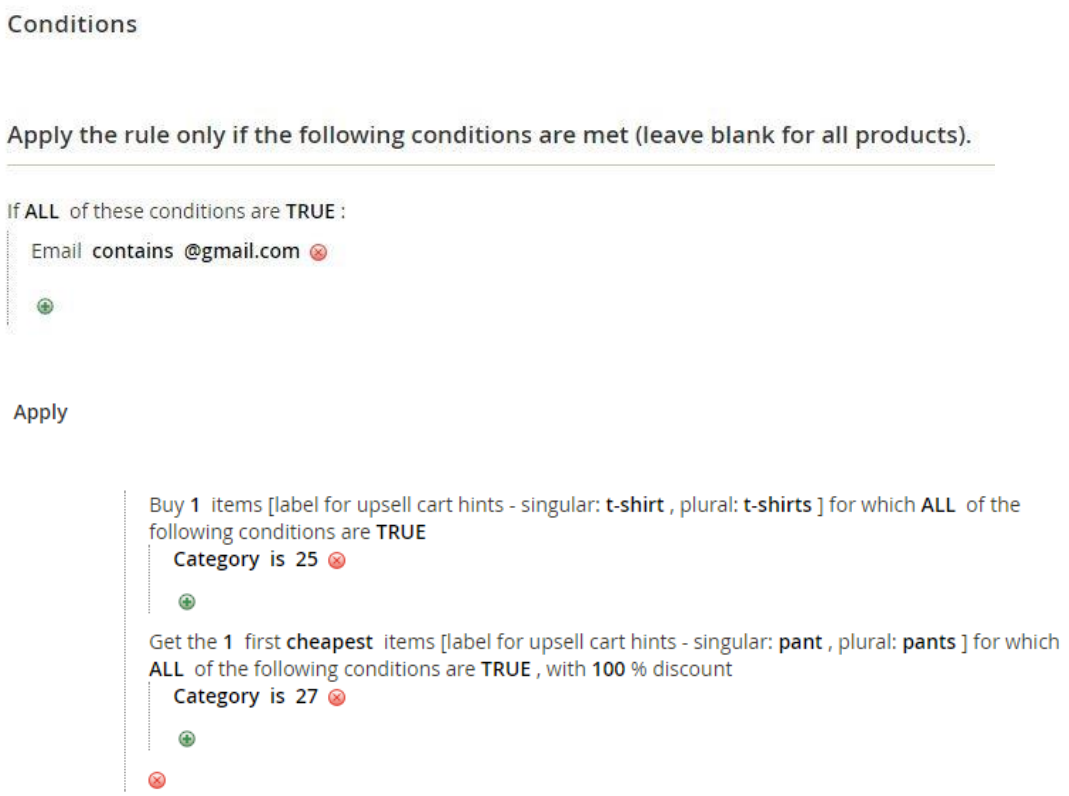
You can see the new condition types in the conditions drop down. To see the conditions drop down, go to the condition tab in the cart rule backend and click the plus button –




## *Customer Attribute*



## *Rule Example*




The rule in this example is – "Customers with email from gmail.com get a pant for free on buying a t-shirt". That is, a logged in customer test1@gmail.com will be able to get the discount, while a not logged in customer or a customer with non gmail email (eg: test2@live.com) won't be able to get the discount.

Note: In our example, t-shirt is any product that belongs to category 25 and pant is any product that belongs to category 27.

## *Customer Sales History*

## *Completed Orders Count*

The “Completed Order Count” is the number of customer’s orders with state “complete”, ie – shipped and non-fully refunded orders. (For more information about order states, see [https://www.mexbs.com/magento-blog/magento-order-statestatus-flow/](https://www.mexbs.com/magento-blog/magento-order-statestatus-flow/))

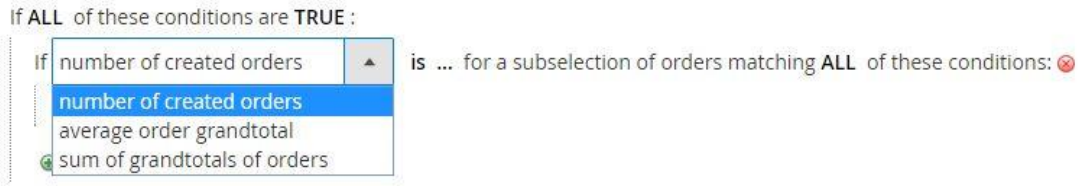
## *Lifetime Paid Amount*

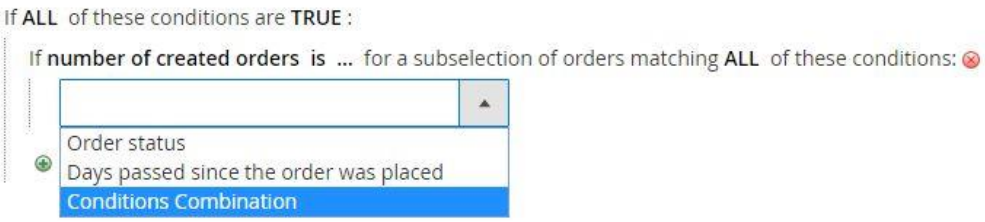
The “Lifetime Paid Amount” is the sum of (total_paid – total_refunded) on all customer’s orders, in other words – lifetime paid amount (in store currency) of customer’s orders, excluding refunded amount.

## *Customer Orders Subselection*

Using this functionality, you can create a condition based on customer orders.

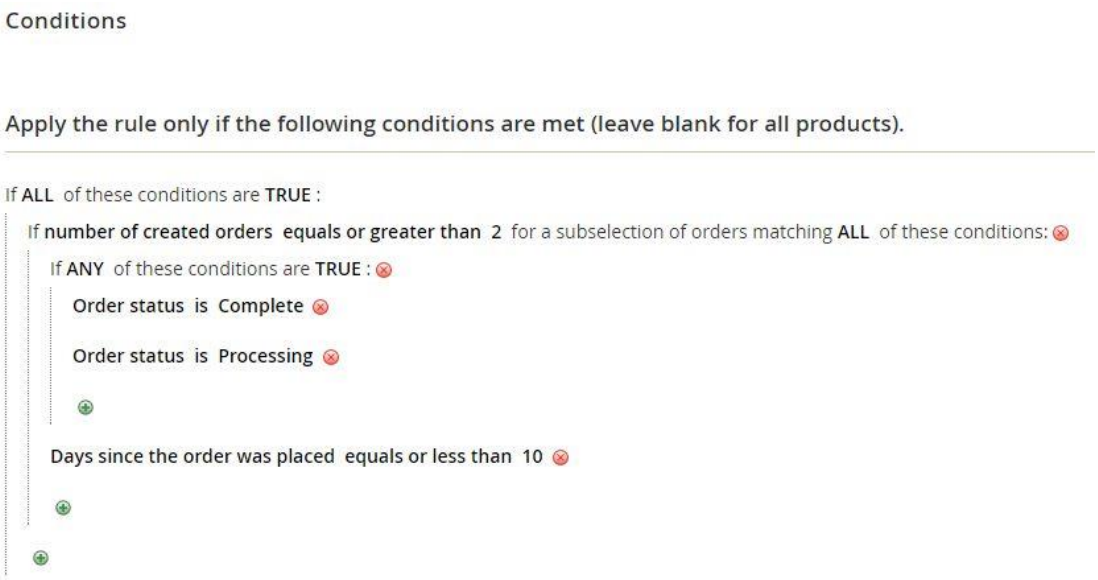
## *Fields Explanation*






- **If (number of created orders / average order grandtotal / sum of grandtotals) is –** the aggregator on the orders matching the sub condition
- **Is ... -** the aggregator value
- **For a subselection of orders matching ALL of these conditions –** conditions that define the matching orders, on which the aggregator will be applied.

## *Condition Example*

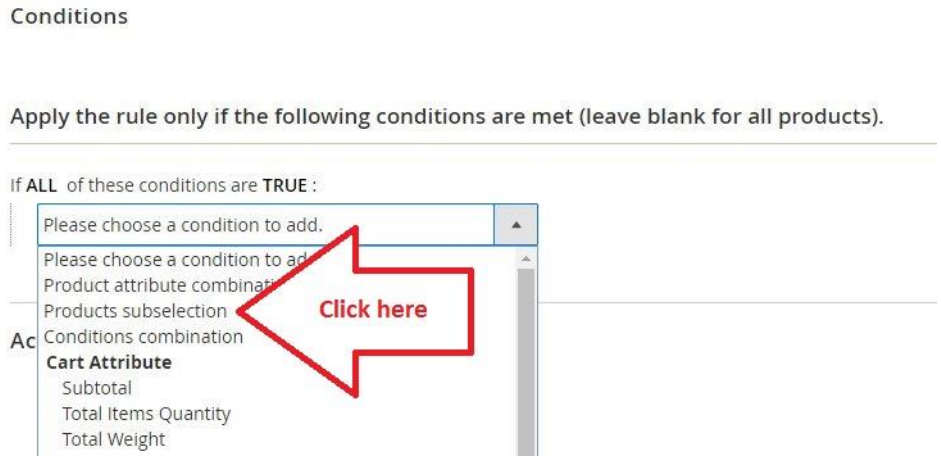


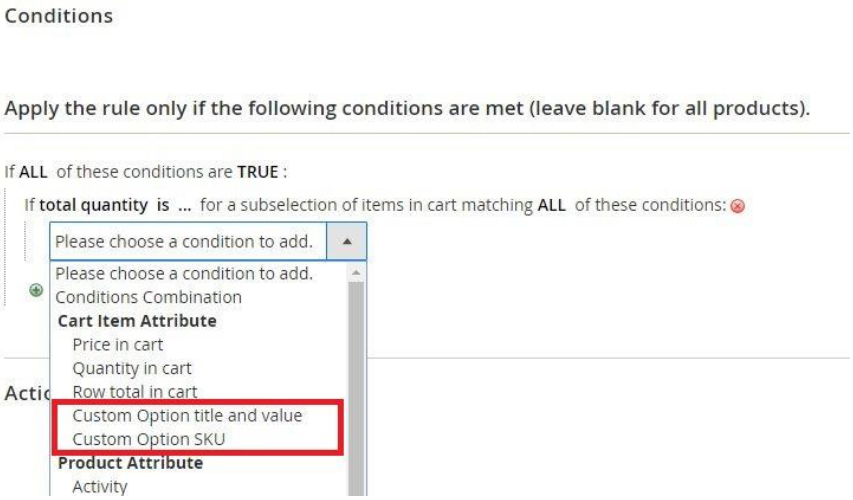

This condition will only apply to customers who placed at least 2 orders that have status “Complete” or “Processing” in the last 10 days. (Another way to read this condition is – customers who have at least 2 paid orders from the last 10 days).

## *Custom Options in Product Sub Selection*

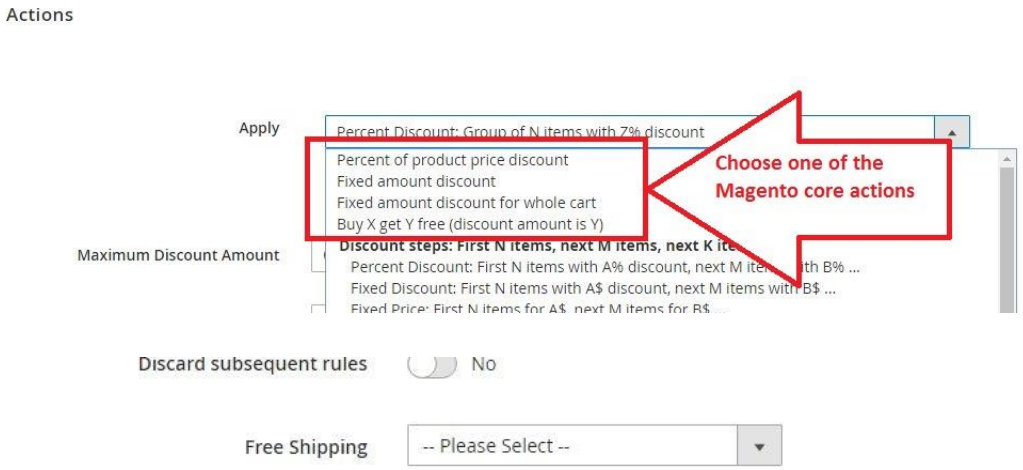
You now have the ability to use custom options of an item within the condition products sub selection, Magento core actions and the Free Gift actions –

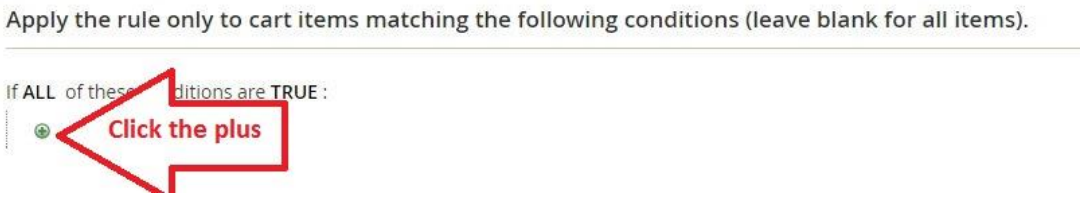
## *Custom Options in Condition Products Sub selection*

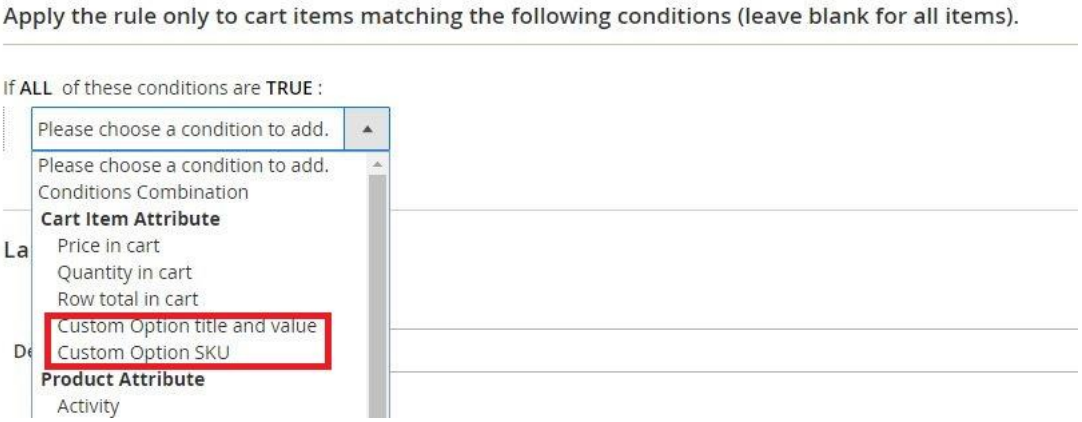


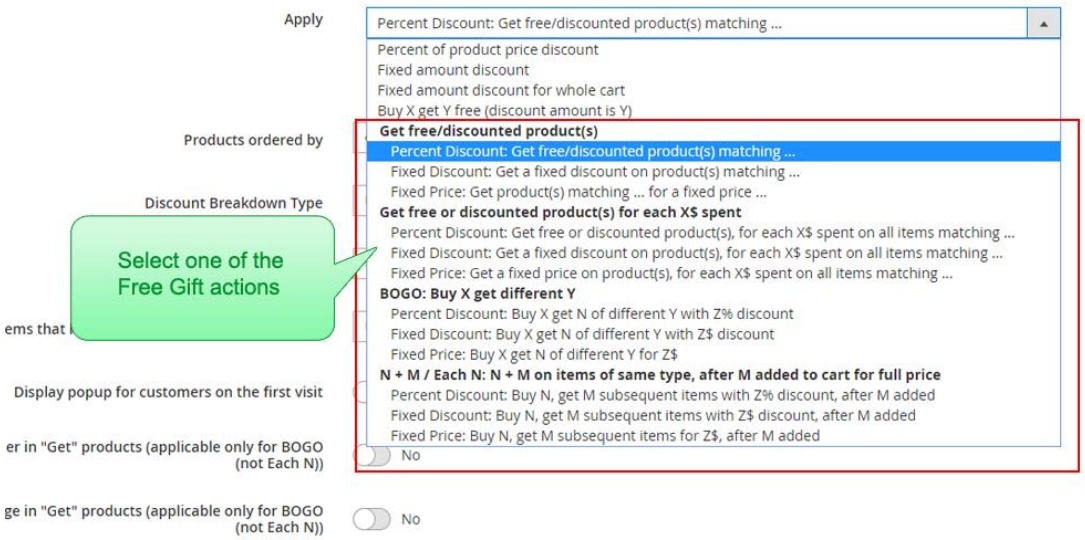
## *Custom Options in Magento core action*

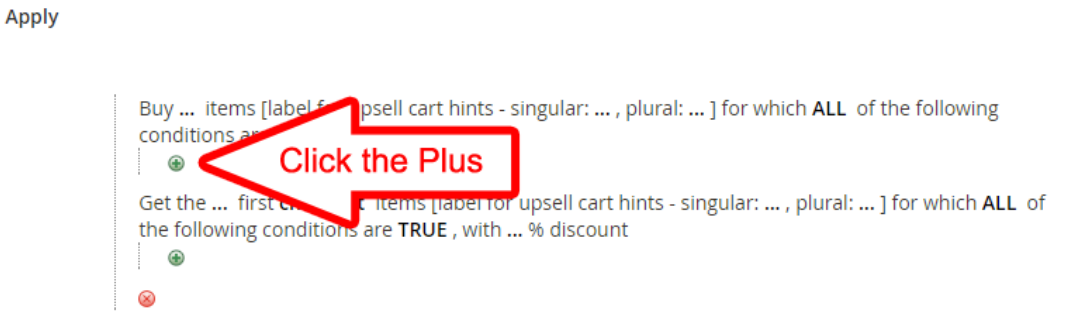


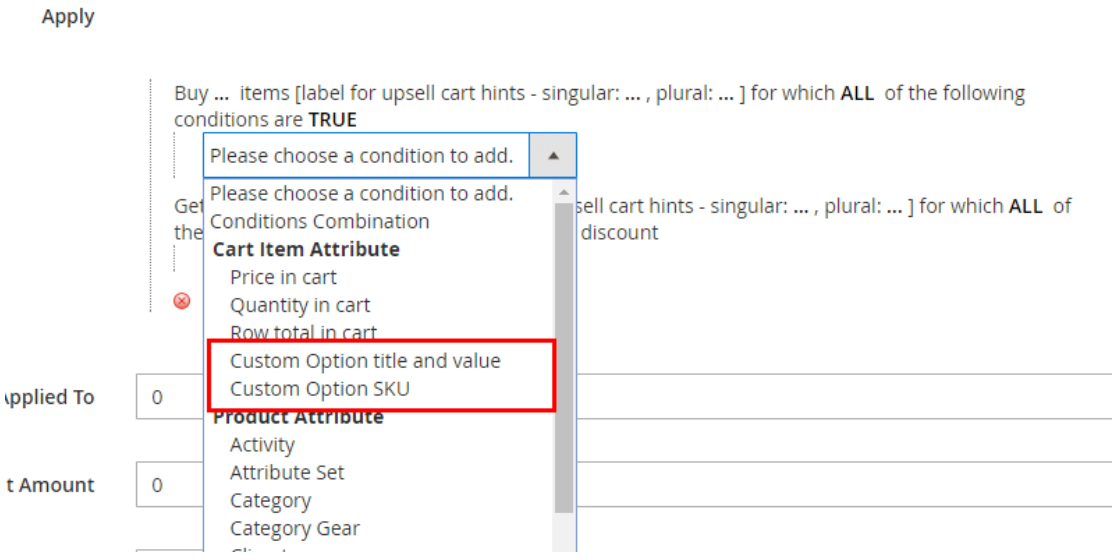



# *Custom Options in Free Gift actions*

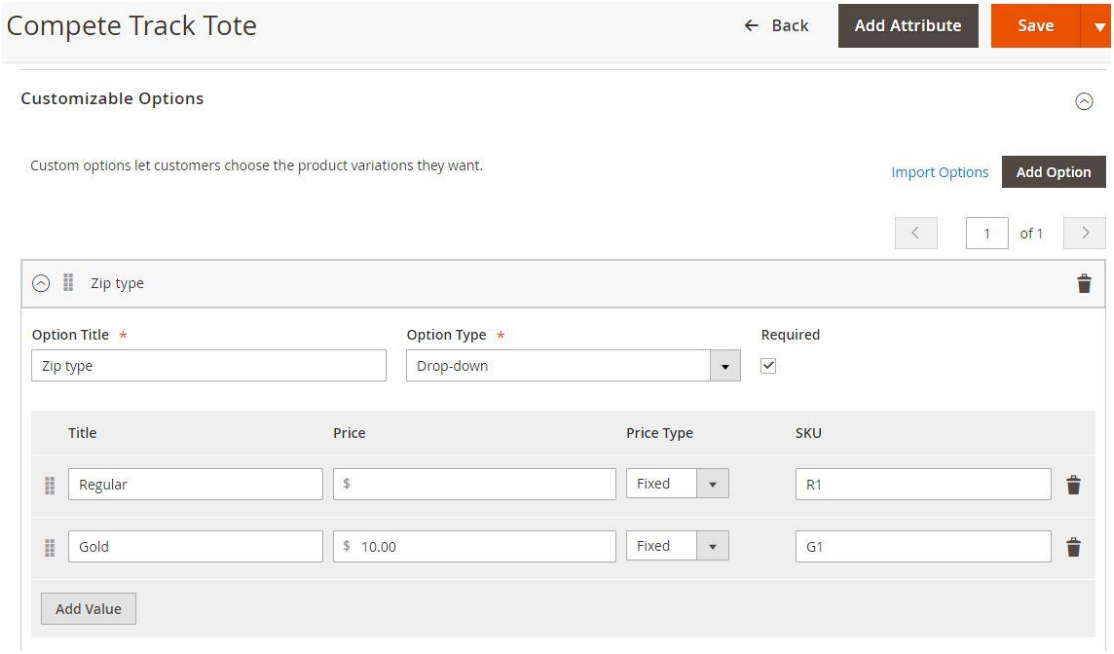


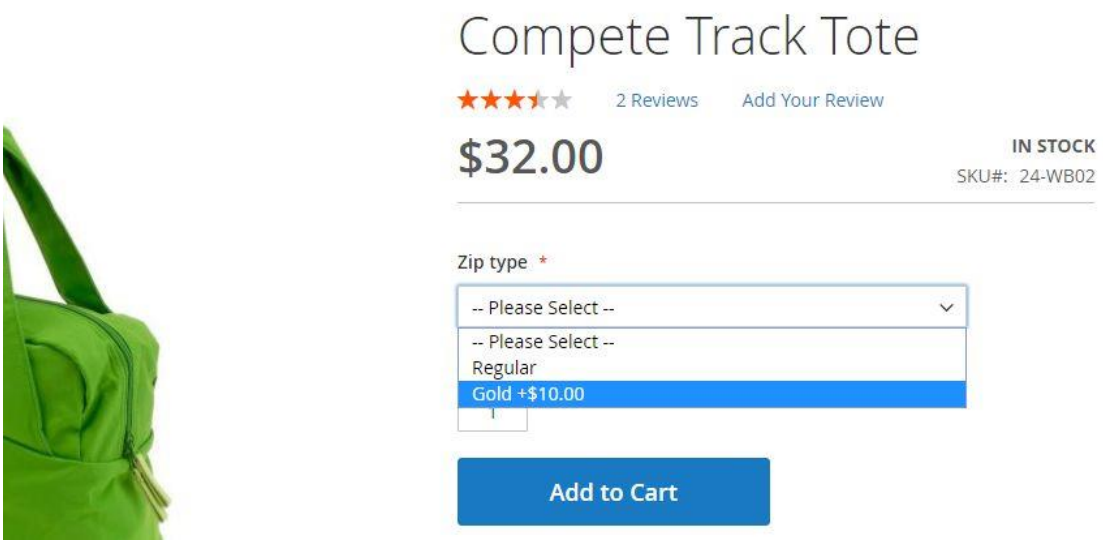



## *Custom Option title and value - Example*

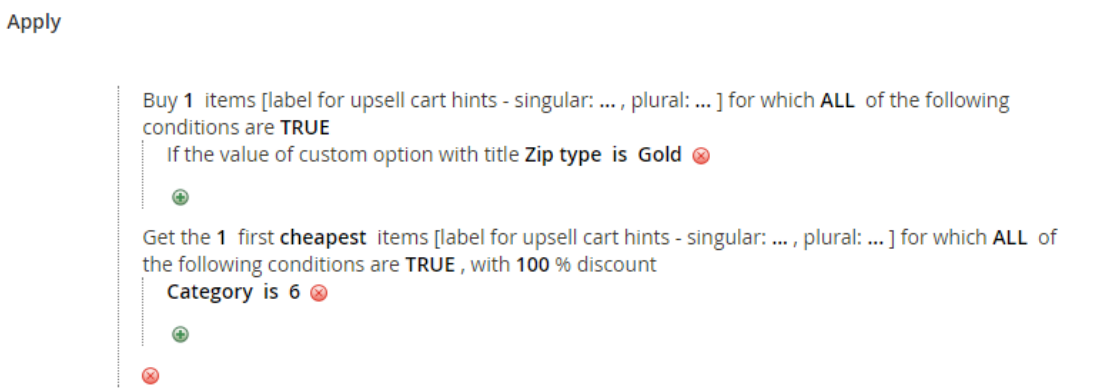
Product Backend Configuration –




Product Frontend View –



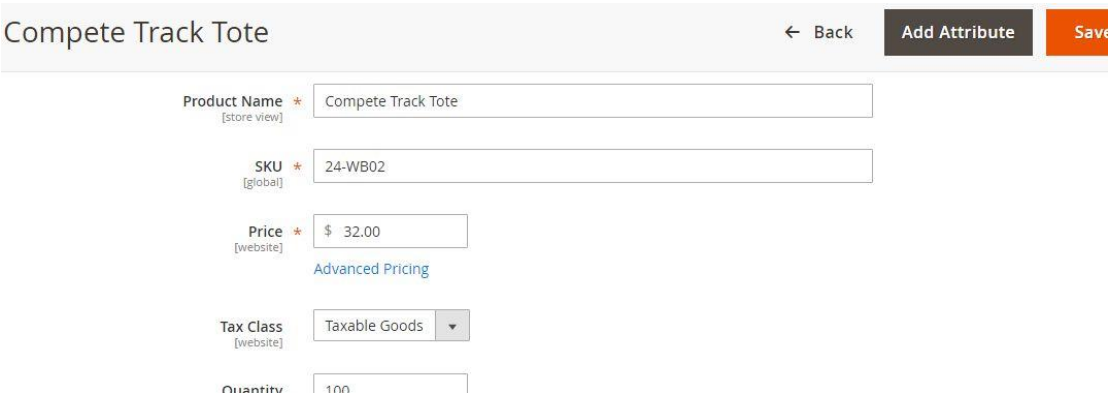

Rule Example –

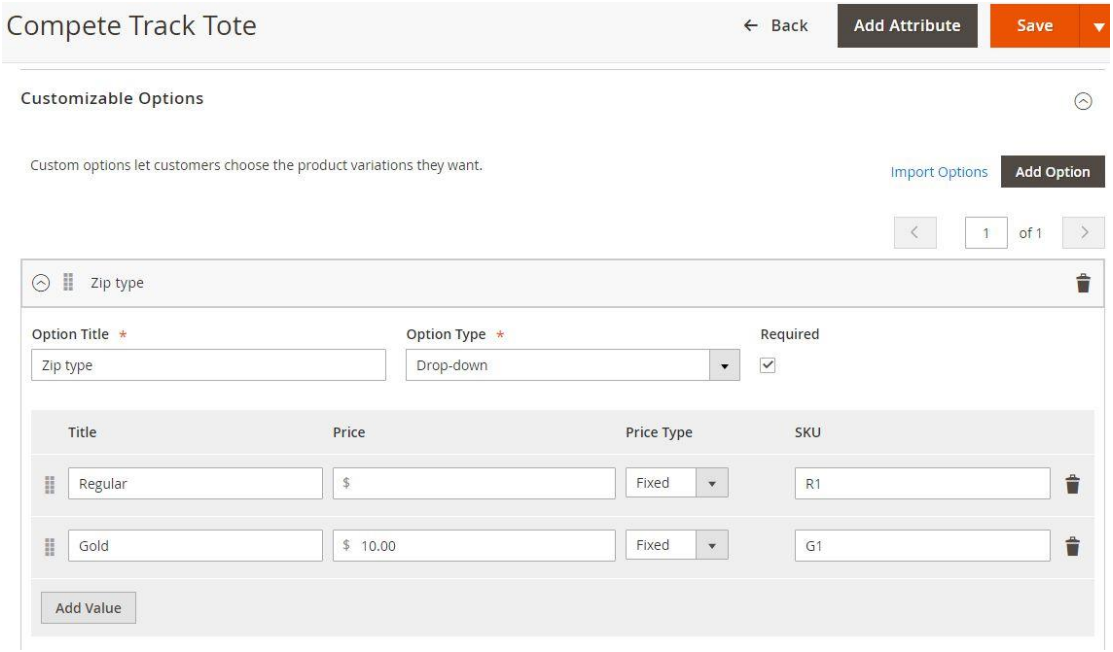



In this rule, the customer will get a watch (Category 6 in our system is “Watches”) for Free, on buying a product that has a custom option “Zip type”, for which the customer has chosen the value “Gold”.

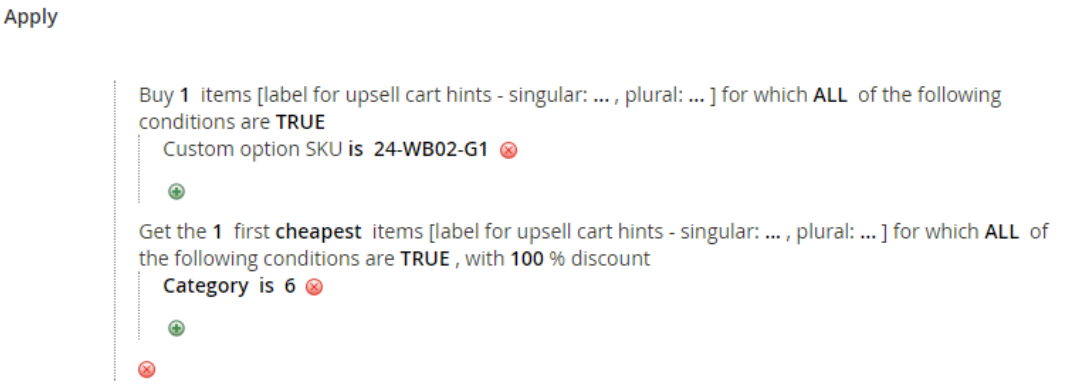
## *Custom Option SKU - Example*

Product Backend Configuration –






Rule Example –

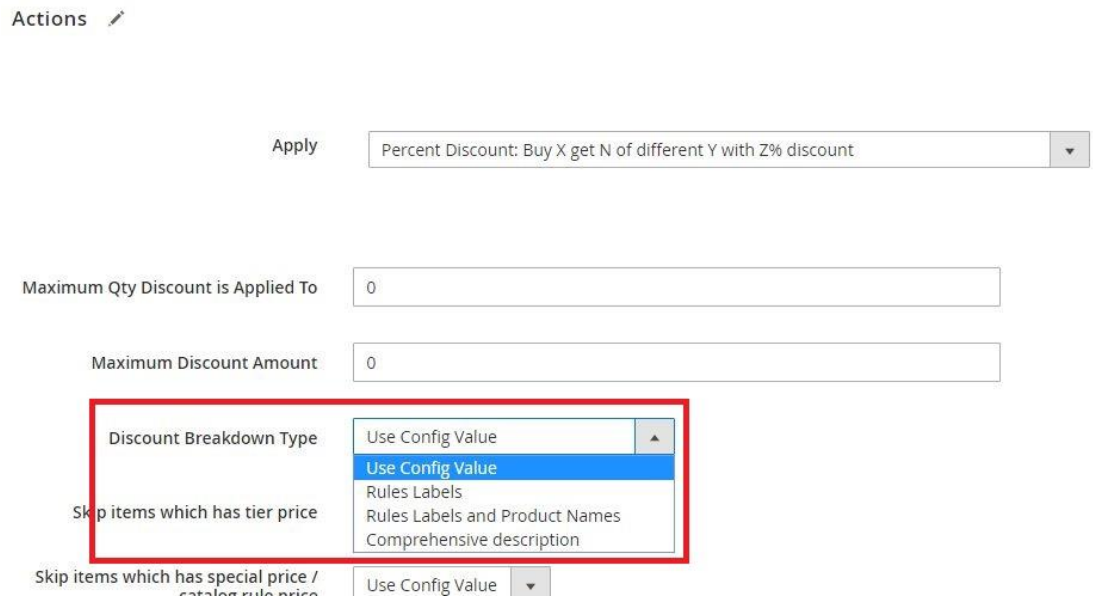



In this rule, the customer will get a watch (Category 6 in our system is “Watches”) for Free, on buying a product that has a SKU “24-WB02-G1” after that the custom option value has been chosen by the customer.

# *Section 7: Additional Action fields explained*

## *Discount Breakdown Type*

The extension allows you to choose the breakdown type for every rule –




For Magento core rules, you can choose between “Rule Labels” and “Rule Labels and Product Names”.

For the Free Gift rules, you can choose between “Rule Labels”, “Rule Labels and Product Names” and “Comprehensive Description”.

You can also choose to inherit the configuration from “Stores → Configurations”. (Read more about “Stores → Configurations” settings in “Stores Configurations” section)

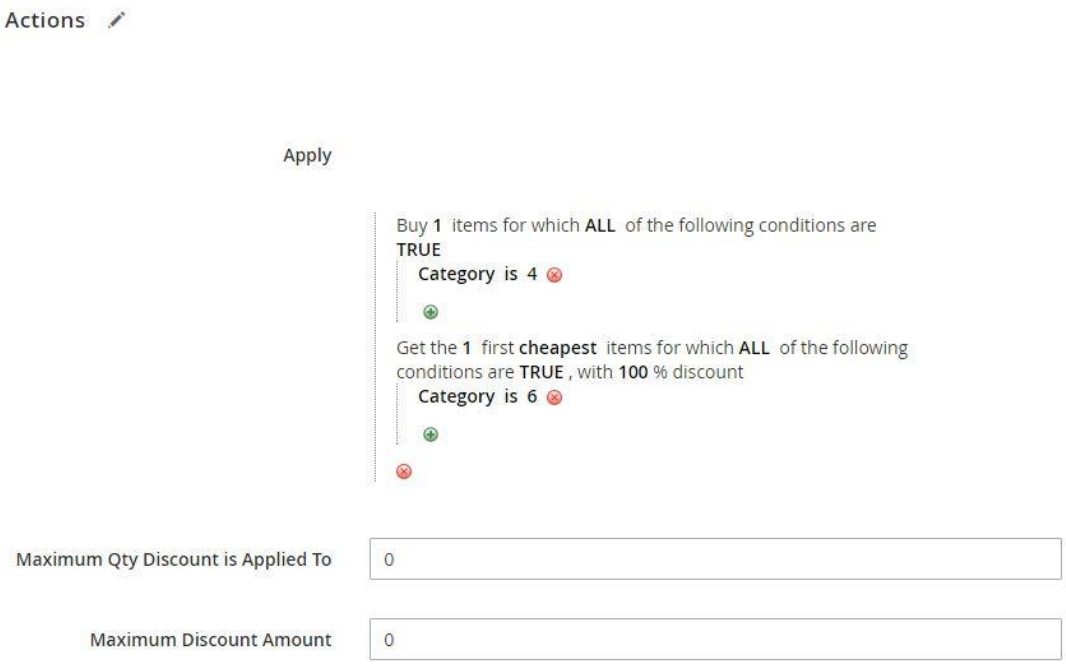
Explanation of breakdown types:

- **Rule Labels –** this shows only the rule label in the breakdown. (If the label is empty, it will display the coupon code and if there is no coupon code it will display the rule name).

- **Rule Labels and Product Names –** this will show the rule label and the products names that the rule was applied on.

- **Comprehensive description –** this will display a comprehensive description of the discount applied. (Eg: “Got Endurance Watch for buying Impulse Duffle”).

## *Rule Example*

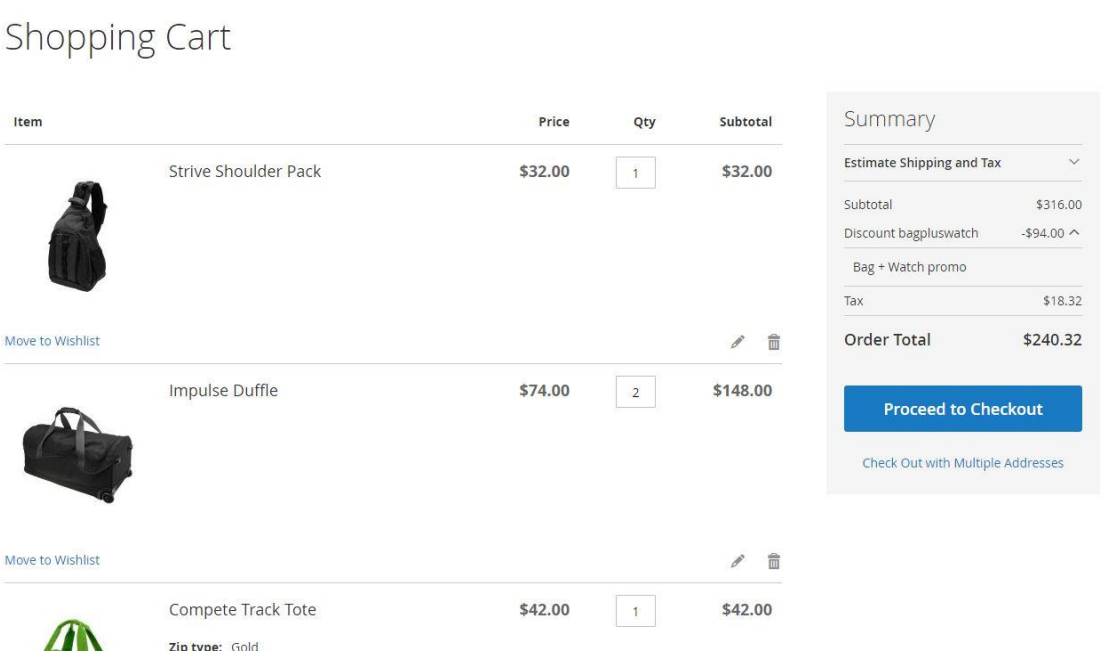



This rule is “Buy 1 bag, get 1 watch for free”. (The rule label is “Bag + Watch promo”, the coupon code is “bagpluswatch”)

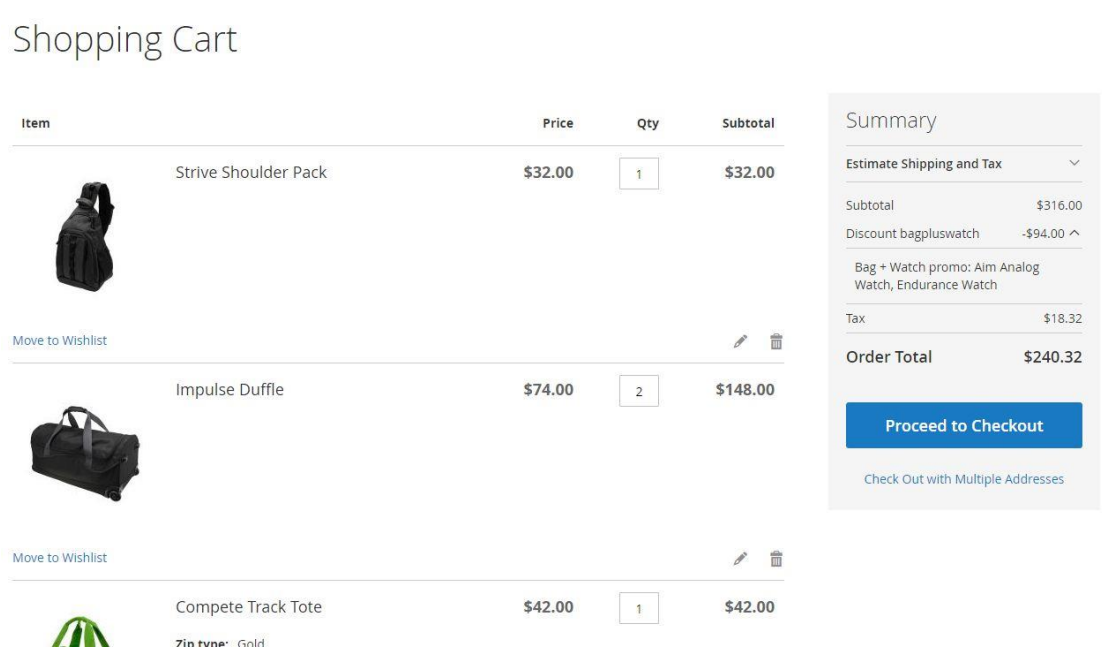
(Note: In our example, bag is any product that belongs to category 4 and watch is any product that belongs to category 6.)

Now let’s see how the discount breakdown will look using different “Discount Breakdown Type” configuration values –

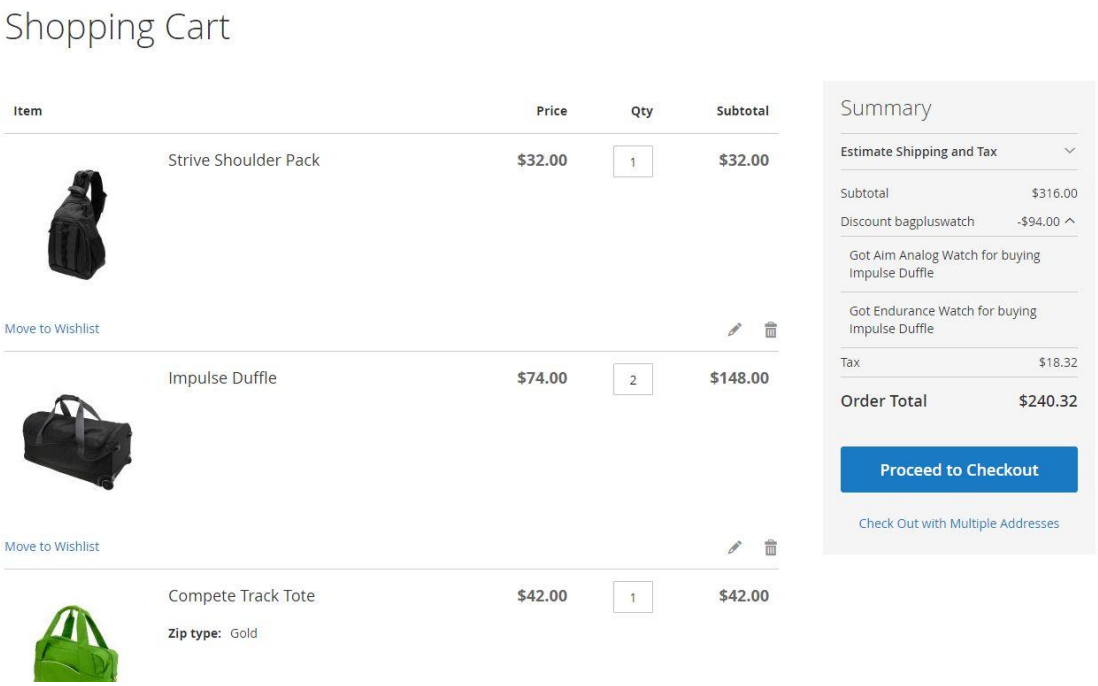
**“Discount Breakdown Type” Rules Labels –**




**“Discount Breakdown Type” Rule Labels and Product Names –**



**“Discount Breakdown Type” Comprehensive description –**




## *Skip items that have tier price*

The extension allows you to skip items that have tier price. That is, if the item in the cart has a tiered price applied to it, and this configuration is set to “Yes” – this product will be skipped by the extension. (Ie: the rule discount won’t get applied to this product)

Here is how the “Skip items that have tier price” field looks in the cart rule -

You can choose Yes/No, or “Use Config Value” to inherit the value from “Stores → Configuration”. (Read more about “Stores → Configurations” settings in “Stores Configurations” section)

## *Skip items that have special price / catalog rule price*

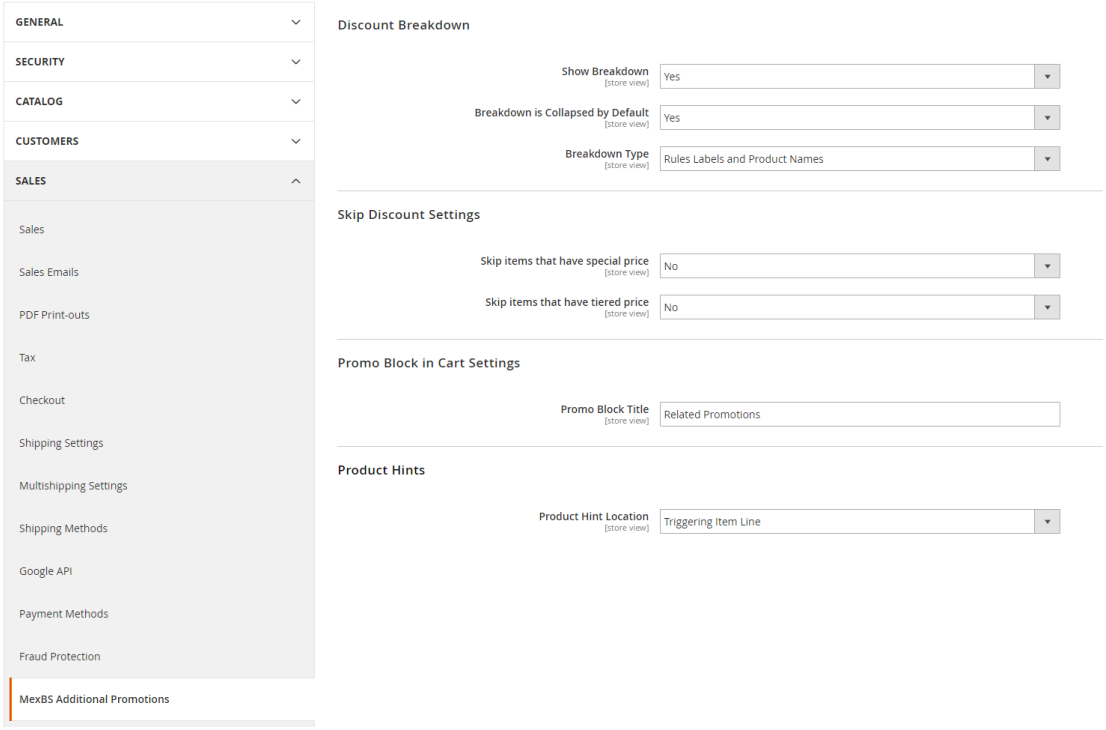
The extension allows you skip items that have special price or catalog rule price applied to them.

Here is how the field looks like in the cart rule -

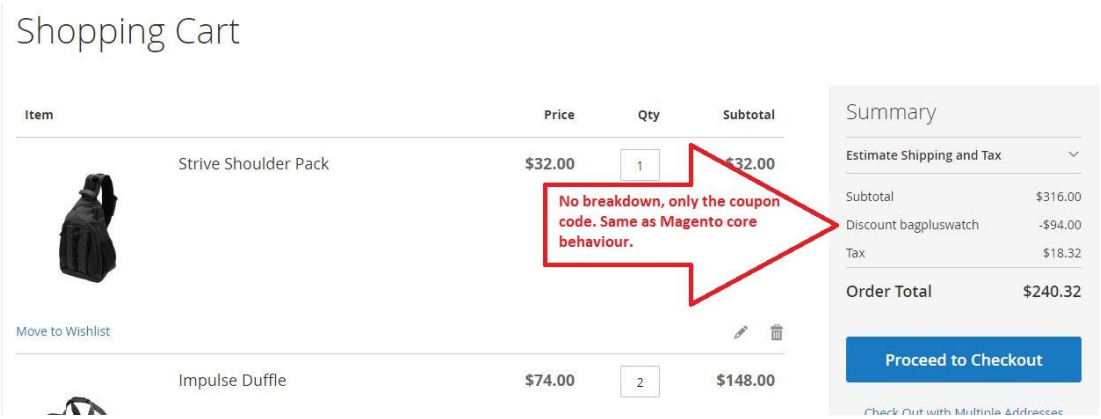
You can choose Yes/No, or “Use Config Value” to inherit the value from “Stores → Configuration”. (Read more about “Stores → Configurations” settings in “Stores Configurations” section)

# *Section 8: Stores Configurations explained*

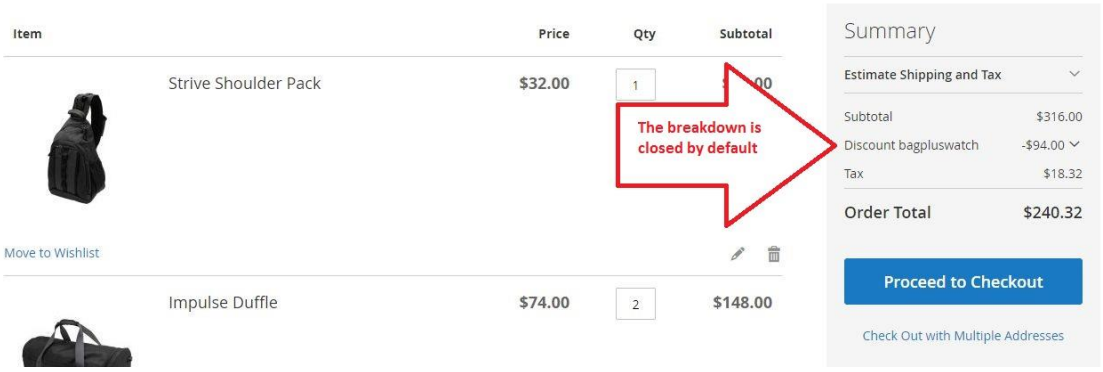
Extension's stores configurations are located at "Stores → Configurations → Sales → MexBS Additional Promotions"




- **Show Breakdown –** Yes/No – Yes will show the discount breakdown, No will act like Magento core behavior (ie: not showing breakdown). Example of how the cart looks when "No" is chosen.




- **Breakdown is collapsed by Default –Yes/No -** Example to how the cart looks when "Yes" is chosen.




- **Breakdown type -** "Rule Labels"/"Rule Labels and Product Names" **–** (For explanation of the breakdown types, see "Discount Breakdown Type" section). This defines the default breakdown type, which will be used when the rule has "Use Config Value" in "Discount Breakdown Type".

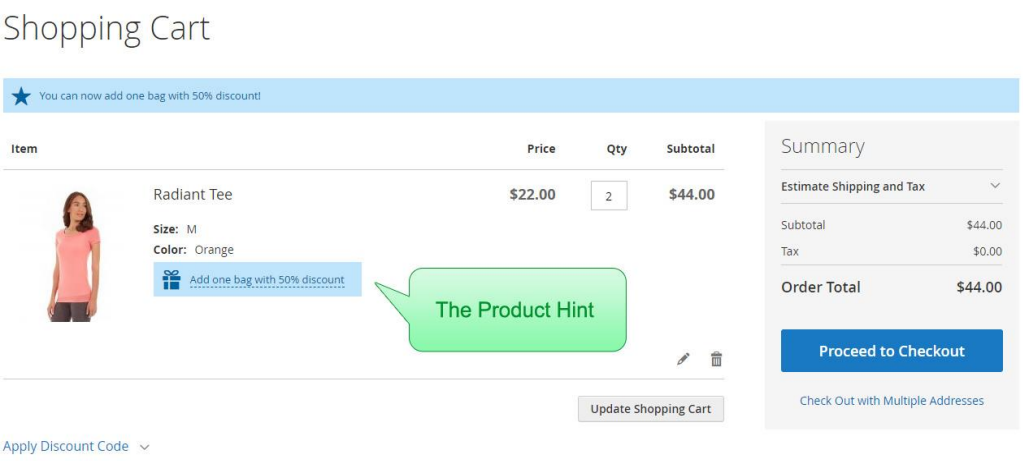
- **Skip items that have tier price –** Yes/No -
  This defines the default value which will be used when the rule has "Use Config Value" in "Skip items that have tier price".

- **Skip items that have special price –** Yes/No -
  This defines the default value which will be used when the rule has "Use Config Value" in "Skip items that have special price / catalog rule price".

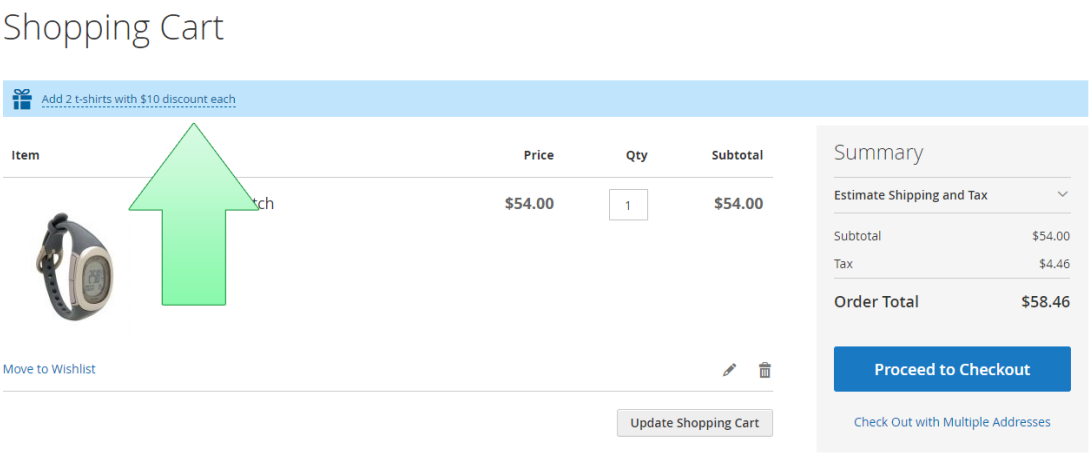
- **Promo Block in Cart Settings –** Please ignore this configuration **–** it is not used in the Free Gift extension and will be removed in the next version

- **Product Hint Location –** "Triggering Item Line" / "Top of the Cart" **–** This defines the default value which will be used when the rule has "Use Config Value" in "Product Hint Location" -

  "Triggering Item Line" will display the product hints in the cart next to the item that triggered the promotion **–**




"Top of the Cart" will cause the product hint to show up in the top of the cart -



## *That's it!*

You just finished reading the manual about the features of the Free Gift extension. We hope that it was helpful and easy to understand, and that now you will start creating awesome promotions for your customers and boost your sales!

If you still have any questions, we are here to help -

## *Get Support!*

We are here and we will do our best to help. Contact us on support@mexbs.com and we will get back to you ASAP with help!

## *Free software updates*

From time to time we are going to release some cool updates for your extension. And you will get those updates for free! Currently we are working on upgrading our website, in order to make the software updates appear directly in your customer account. But for now, you will get the software updates by email on demand (because we don't want to spam you), or every time there is new release (if it's ok for you to be spammed by good software ;)).

## *Don't forget to send your feedback!*

Every feedback is good for us! Please send us your feedback to support@mexbs.com or write it directly in the reviews section on the product page. It will be a pleasure for us to hear your opinion!

*Enjoy your extension!*
*MexBS Team*