

## *MexBS Facebook Shop Integration v1.1.0 CE User Guide*

Thank you for purchasing the Facebook Shop Integration and welcome to the MexBS family! In this document, we will guide you through the installation steps, and will show you how to use and get the maximum from your extension.

### *Installation*

In this tutorial, we will show you how to easily add a shop tab to your Facebook page, and to sync your Magento store with it.

#### *Step 1 – Extension Installation*

In this step we will install the extension on your server.

Before we begin, please ensure that you have a backup of your data before proceeding with the installation of the extension. This is because although we will make our best to support you, we cannot take responsibility of any data loss that might occur during the installation/adjustments of this extension.

[ 1 ] Unpack the Mexbs\_Fbshop\_v1.1.0\_CE.zip file.

[ 2 ] Go to Mexbs\_Fbshop\_v1.1.0\_CE/extension\_files. Open up the directory that corresponds to your Magento version. For instance, if your Magento version is 2.1.8, open up Mexbs\_Fbshop\_v1.1.0-CE-2.1.x-2.3.x.

Copy the content of this directory into your Magento installation directory.

[ 3 ] Connect via SSH and go to your Magento root directory

[ 4 ] Determine the mode that your Magento is running on, by running the following command:

```
php bin/magento deploy:mode:show
```

[ 5 ] If you are in **developer** or **default** mode, run the following commands:

```
php bin/magento module:enable Mexbs_Fbshop --clear-static-content
```

```
php -d max_execution_time=-1 bin/magento setup:upgrade
```

If your Magento version is 2.0.x or 2.1.x run:

```
php bin/magento setup:static-content:deploy
```

If your Magento version is 2.2.x or 2.3.x run:

```
php bin/magento setup:static-content:deploy -f
```

[ 6 ] If you are in **production** mode, run the following commands:

```
php bin/magento module:enable Mexbs_Fbshop --clear-static-content
php -d max_execution_time=-1 bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy
```

[ 7 ] Go to the admin panel – “System->Cache Management” and click “Flush Magento Cache”.

## *Step 2 – Configure the extension*

1) Go to the admin panel, “Stores → Configurations → General → Facebook Shop Integration”.

2) Select “Yes” in “**Feed Generation Schedule Enabled**”, and fill in the frequency of the schedule in “**Feed Generation Schedule**”. This sets up the cron that regenerates the feed file that Facebook fetches to update your shop. The default value of “**Feed Generation Schedule**” is “0 \*/2 \* \* \*” – which means - every 2 hours.

3) Fill in a unique identifier for your feed in “**Feed Unique Identifier**”. It doesn’t have to be the ID that Facebook gives to your feed. It can be for example a date of today in combination with the shop name. The extension needs a unique identifier for the feed, to be able to generate unique IDs for your product.

The reason for this is that if two feeds will have a product with the same ID, only the first feed that created the products will be able to edit them. Therefore, the product IDs in the feed must be unique.

4) In “Remove out of stock products from the feed” select “Yes” if you don’t want the products that are out of stock to show up in your Facebook shop.

5) In “Apply catalog rules on product prices” select “Yes” if you want the catalog rules to be reflected in the Facebook shop prices, and select the customer group which prices will be used in the Facebook shop.

For example, if you select “NOT LOGGED IN” – the prices that the not logged in customer sees on your site will be shown on Facebook.

The screenshot shows the 'Configuration' page for 'Feed Settings'. The left sidebar contains navigation options like Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Sites, System, and Third-Party Extensions. The main content area is titled 'Feed Settings' and includes a 'Save Config' button. The settings are as follows:

- Feed Generation Schedule Enabled:** Set to 'Yes'. Callout: "Select 'Yes' to enable the scheduled feed generation".
- Feed Generation Schedule:** Set to '0 \*/2 \* \* \*'. Callout: "Fill in the schedule frequency".
- Feed Unique Identifier:** Set to 'apparelshop24072019'. Callout: "Fill in a unique identifier for your feed. It can be the name of your page and the current date, like in this example. You can only use letters and numbers."
- Remove out of stock products from the feed:** Set to 'Yes'. Callout: "We selected 'Yes' because we don't want the out-of-stock products to show up in the Facebook shop".
- Apply catalog rules on product prices:** Set to 'Yes'. Callout: "We selected 'Yes' and 'NOT LOGGED IN' because we want the catalog rules of the 'NOT LOGGED IN' customer group to reflect in the prices of the Facebook shop products".
- Customer group for catalog rules:** Set to 'NOT LOGGED IN'.

### Step 3 – Create mappings for the required Facebook fields

The extension allows you to set mappings between the product attributes and the Facebook fields. (See the full list of all Facebook fields here - <https://developers.facebook.com/docs/marketing-api/catalog-feed-setup#supported-fields>). Upon the installation, the extension creates default mappings between the product attributes and the Facebook fields that have the same name. For example: color, description etc. It also creates the mapping between product attribute “name” and the Facebook field “title”.

Some of the Facebook fields are filled in dynamically by the extension. That is, you don’t need to create mappings for those fields. Those fields are - id, availability, image\_link, link, price, sale\_price, sale\_price\_effective\_date and condition.

Some of the Facebook fields are required. Therefore, if the extension can’t fill a required field itself and it doesn’t have a mapping for it, it will display an error message in the feed generation panel.

**1)** Go to Marketing → Feed Actions. In our example, the missing mappings are one of - “gtin”, “mpn”, “brand” (you can see that the error message says that). That is, we have to create at least one mapping for either “gtin”, “mpn” or “brand” –

Lets create the mapping for “brand”.

2) First make sure that you have an attribute that contains the brand of the product. If you don't have such an attribute, go to Appendix 1 in this manual and follow it to create the “brand” attribute. It will guide you how to create a product attribute for “brand” and mass update its value over all of your products.

3) Now, when you have your brand attribute, it's time to create a mapping for it. This will tell the extension that it should use your brand attribute for the Facebook “brand” column in the feed file.

Go to Marketing → Facebook Shop Integration → Product Attributes Mapping. Click on “Add New Mapping” -

3) In the Facebook API Field drop down, select “brand”, and in the Product Attribute Code drop down, select the attribute that will hold the value for the brand of the product (in our example it’s “facebook\_brand”) -

4) Click “Save”.

Now, when all the required fields are mapped, we are ready to proceed to the next step.

### *Step 3.1 (optional) creating a mapping for the “condition” attribute*

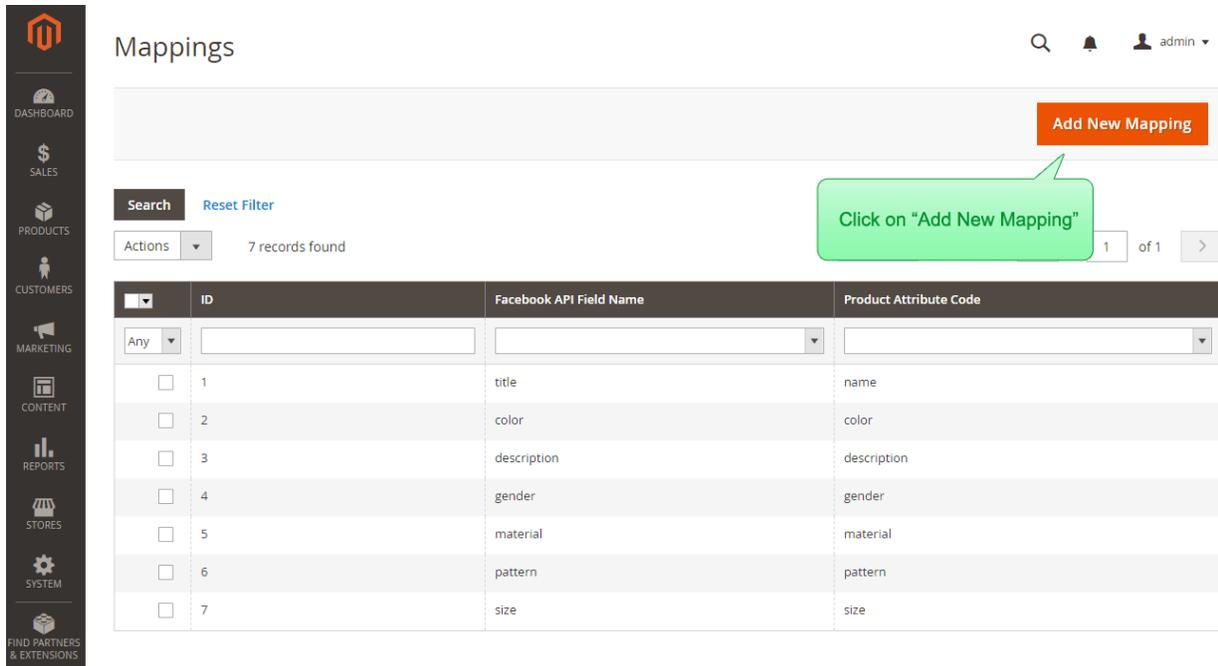
Facebook has a field named “condition”. This field can contain one of the following values – “new”, “used” and “refurbished”. The extension fills “new” by default. If you want to change this behaviour - create a mapping for the “condition” field. The extension then will use the value of this mapped attribute instead of the default “new”.

To create the mapping for the condition attribute, perform the following steps:

1) First make sure that you have a product attribute for “condition”. If you don’t have such an attribute, go to Appendix 2 and perform its steps.

2) Now, when you have your condition attribute, it’s time to create a mapping for it.

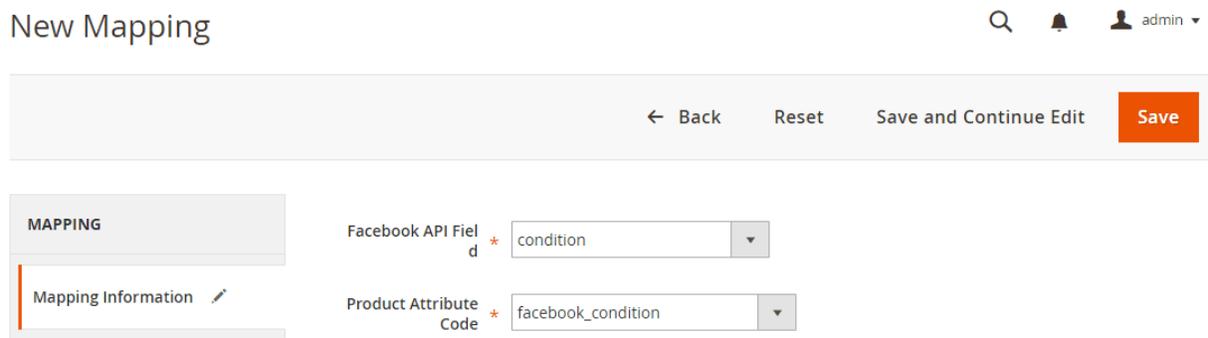
Go to Marketing → Facebook Shop Integration → Product Attributes Mapping. Click on “Add New Mapping” -



The screenshot shows the 'Mappings' page in a dashboard. The page has a sidebar on the left with various navigation options. The main content area shows a table with 7 records. A green callout bubble points to the 'Add New Mapping' button. The table columns are ID, Facebook API Field Name, and Product Attribute Code.

ID	Facebook API Field Name	Product Attribute Code
1	title	name
2	color	color
3	description	description
4	gender	gender
5	material	material
6	pattern	pattern
7	size	size

3) In the Facebook API Field drop down, select “condition”, and in the Product Attribute Code drop down, select “facebook\_condition”-



The screenshot shows the 'New Mapping' page in a dashboard. The page has a sidebar on the left with various navigation options. The main content area shows a form with two dropdown menus: 'Facebook API Field' and 'Product Attribute Code'. The 'Facebook API Field' dropdown is set to 'condition' and the 'Product Attribute Code' dropdown is set to 'facebook\_condition'. There are buttons for 'Back', 'Reset', 'Save and Continue Edit', and 'Save'.

4) Click “Save”.

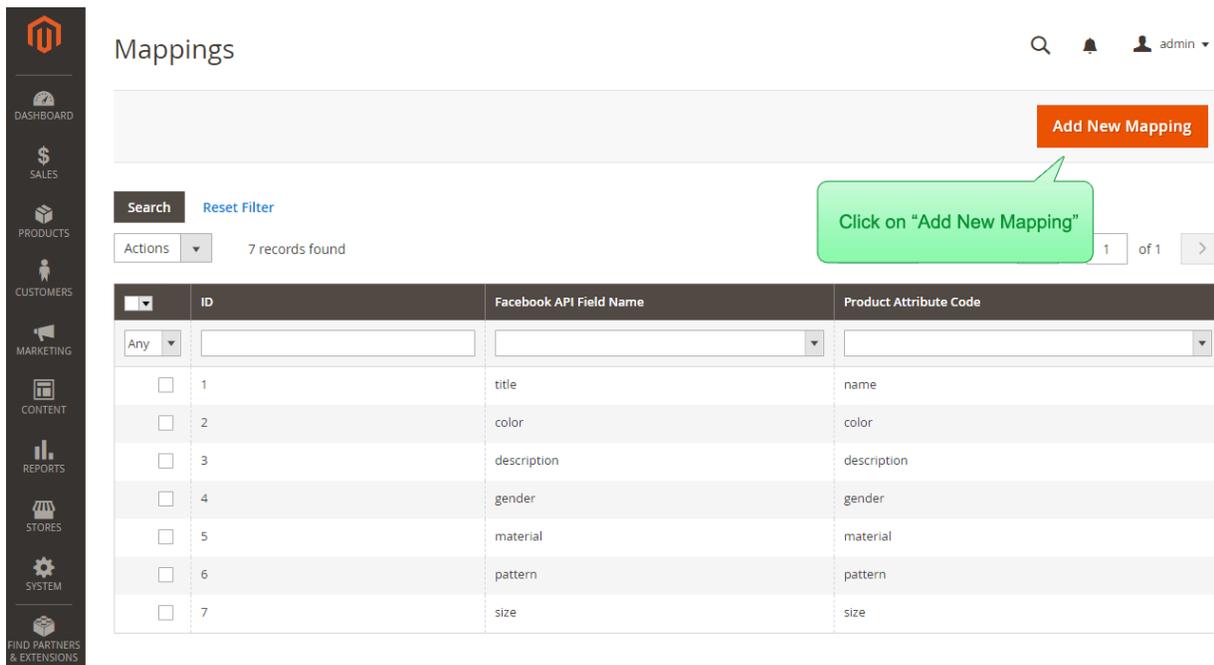
### Step 3.2 (optional) creating mappings for color, size, pattern and material Facebook fields for configurable products

Unlike in the previous versions of the extension - there is no need to create mappings for color, size, pattern and material Facebook fields – the extension puts all the configurable options in the feed file and they will all show up on Facebook automatically.

However, in their documentation, Facebook writes that if you use your shop catalog for Facebook Dynamic ads, it is suggested that you will let Facebook know what product attributes represent color, size, pattern and material. In this case, you may want to create mappings for color, size, pattern and material attributes.

To create mapping for the fields color, size, pattern and material simply follow the previous step (Step 3.1) for these fields. In any case, lets see an example of how we map the product attribute “size\_kids” to the Facebook field “size” –

1) Go to Marketing → Facebook Shop Integration → Product Attributes Mapping. Click on “Add New Mapping” -



The screenshot shows the 'Mappings' page in a dashboard. On the left is a vertical sidebar with icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main area has a search bar and a table with 7 records. A green callout bubble points to the 'Add New Mapping' button. The table columns are ID, Facebook API Field Name, and Product Attribute Code.

ID	Facebook API Field Name	Product Attribute Code
1	title	name
2	color	color
3	description	description
4	gender	gender
5	material	material
6	pattern	pattern
7	size	size

2) In the Facebook API Field drop down, select “size”, and in the Product Attribute Code drop down, select an attribute that represents the size of the product (in our example it’s “size\_kids”).

3) Click “Save” –

## New Mapping

The screenshot shows the 'New Mapping' form. At the top right, there are search, notification, and user icons. Below the header, there are navigation buttons: 'Back', 'Reset', 'Save and Continue Edit', and a red 'Save' button. On the left, there is a 'MAPPING' sidebar with 'Mapping Information' and an edit icon. The main form has two dropdown menus: 'Facebook API Field' with 'size' selected and 'Product Attribute Code' with 'size\_kids' selected. Three green callout boxes provide instructions: '1) Select "size"' points to the first dropdown, '2) Select "size\_kids"' points to the second dropdown, and '3) Click "Save"' points to the red 'Save' button.

### *Step 3.3 (optional) creating mappings for color, size, pattern and material Facebook fields for custom options*

Similarly to the configurable options, there is no need to create mappings for custom options – the extension automatically picks up your custom options, and displays the custom options on Facebook.

However, for the same reasons that we explained in Step 3.2 – if you use your Facebook shop catalog for Facebook Dynamic Ads, you might want to create mappings for custom options that represent color, size, pattern or material.

Let's see an example where we match the custom option "Shade" to the Facebook field "color" -

**1)** Go to Marketing → Facebook Shop Integration → Custom Options Mapping. Click on "Add New Mapping" -

## Custom Options Mappings

The screenshot shows the 'Custom Options Mappings' table. At the top right, there are search, notification, and user icons. Below the header, there is a red 'Add New Mapping' button. A green callout box points to this button with the text 'Click on "Add New Mapping"'. Below the button, there is a search bar with 'Search' and 'Reset Filter' buttons. Below the search bar, there is an 'Actions' dropdown and '0 records found'. Below that, there is a table with columns: 'ID', 'Facebook API Field Name', and 'Custom Options Title'. The table is empty, and a message at the bottom says 'We couldn't find any records.' The table has a '20 per page' dropdown and '1 of 1' pagination.

**2)** In the Facebook API Field drop down, select "color", and in the Custom Option Title drop

down, select “Shade” (“Shade” represents the color of the product, this is why we map it to “color”).

### 3) Click “Save” –

New Custom Option Mapping

Search 🔍 2 notifications 📢 admin ▾

← Back   Reset   Save and Continue Edit   **Save**

**CUSTOM OPTIONS MAPPING**

Custom Options Mapping Information

Facebook API Field \* color ▾ **1) Select “color”**

Custom Options Title \* Shade ▾ **2) Select “Shade”**

Only custom options listed here

**3) Click “Save”**

**Note:** in the “Custom Options Title” field, the extension only lists the custom options that are drop-downs or radios. The reason for that is that Facebook only allows displaying drop-downs for product options, therefore the extension can only use field types that have one selection (ie: drop-down and radio).

### *Step 4 – Mark the products that we want to be in the Facebook shop*

In this step we will mark the products that we want to show up in our Facebook shop.

**1)** Go to Products → Catalog. Check the products that you want to be in the Facebook feed, click Actions → Change Product Facebook Feed Status → In Feed –

Add Product

Filters
Default View
Columns

2046 records found (2046 selected)
20 per page
1 of 103

Thumbnail	Name	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Action	
<input type="checkbox"/>				24-MB01	\$34.00		Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>	
<input checked="" type="checkbox"/>				24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>	
<input checked="" type="checkbox"/>		Crown Summit Backpack	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>				Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>				Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>		Fusion Backpack	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>		Impulse Duffel	Simple Product	Bag	24-UB02	\$74.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>

You can see what products are in the Facebook feed, by looking at the “Is Product in Facebook Feed” column in the products grid, or by filtering by it.

#### ***Step 4.1 (optional) – Mark the products for which you want the extension to resize the image to match Facebook dimensions***

The extension allows you to resize the product images to match the Facebook image dimensions (square). To do that for specific products, perform the following steps:

**1)** Go to the products grid, mark the products for which you want the extension to do the image resize and click “Update Attributes” –

Add Product

Search by keyword

2046 records found (3 selected)

20 per page 1 of 103

	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Should Redirect to Checkout from Facebook?	Action
<input type="checkbox"/>	Simple Product	Bag	24-MB01	\$34.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input type="checkbox"/>	Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	Simple Product	Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	Simple Product	Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input type="checkbox"/>	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit

2) Scroll down until you see the attribute “Should Resize the Main Image for Facebook?”, select “Yes”, mark “Change” and click “Save” –

Update Attributes

← Back Reset Save

Laptop Sleeve

Change

Eco Collection [global] No  Change

Performance Fabric [global] No  Change

Erin Recommends [global] No  Change

New [global] No  Change

Sale [global] No  Change

Should Redirect to Checkout from Facebook? [store view] No  Change

Should Resize the Main Image for Facebook? [store view] Yes  Change

You can already see that the square versions of the product images got created in `pub/media/catalog/product/fb` – the extensions will use these images for the feed file, once generated.

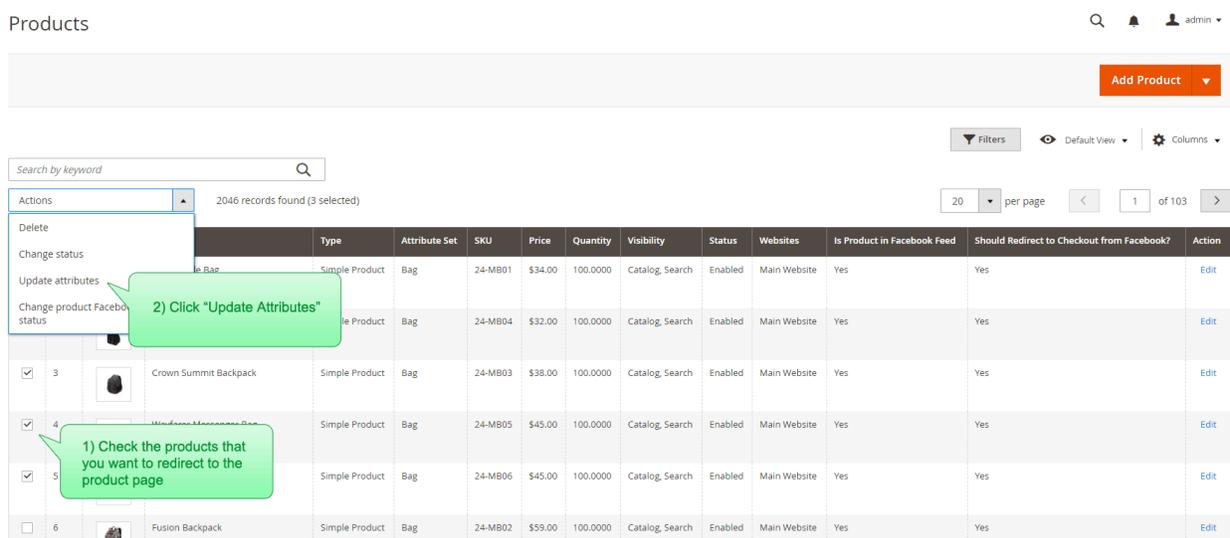
Pay attention that the extension only resizes the main product images.

## Step 4.2 (optional) – Mark the products that you want to redirect to the product page instead of the checkout

By default, once the customer clicks on “Checkout on Website” in the Facebook shop – he is redirected to the checkout by the extension.

You can tell the extension to redirect the customer to the product page instead of the checkout, for specific products. To do that, perform the following steps:

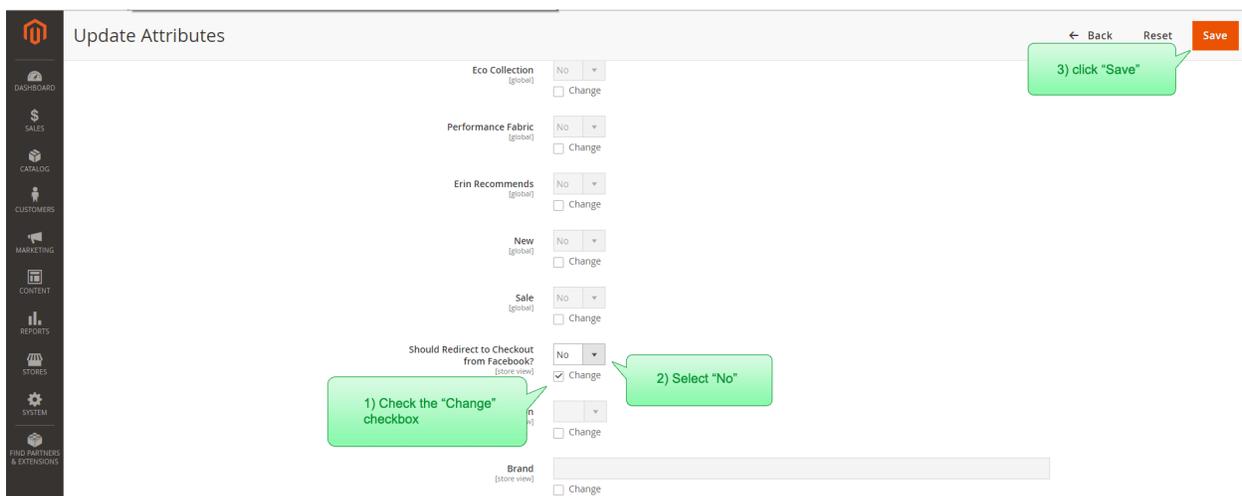
1) Go to the products grid, mark the products that you want to redirect to the product page and click “Update Attributes” –



The screenshot shows the Magento Products grid. A dropdown menu is open over the 'Update Attributes' button. The menu options are: Delete, Change status, Update attributes, Change product Facebook status, and Change product Facebook status. A green callout bubble points to the 'Update attributes' option with the text '2) Click "Update Attributes"'. Another green callout bubble points to the checkboxes in the 'Should Redirect to Checkout from Facebook?' column with the text '1) Check the products that you want to redirect to the product page'. The table below shows the product data:

Actions	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Should Redirect to Checkout from Facebook?	Action
<input type="checkbox"/>	Simple Product	Bag	24-MB01	\$34.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input type="checkbox"/>	Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	Simple Product	Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	Simple Product	Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input type="checkbox"/>	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit

2) Scroll down until you see the attribute “Should Redirect to Checkout from Facebook?”, select “No”, mark “Change” and click “Save” –



The screenshot shows the 'Update Attributes' form. The attribute 'Should Redirect to Checkout from Facebook?' is selected. The 'Change' checkbox is checked, and the dropdown menu is set to 'No'. A green callout bubble points to the 'Change' checkbox with the text '1) Check the "Change" checkbox'. Another green callout bubble points to the 'No' selection in the dropdown with the text '2) Select "No"'. A third green callout bubble points to the 'Save' button with the text '3) click "Save"'. The 'Save' button is highlighted in orange.

## Step 5 – Initial feed file generation

The Facebook shop tab that you will configure in the next step will use a feed file to sync itself with your Magento shop. This feed file will be generated automatically using the cron schedule that you've set up in step 2.

However, when you will set up your Facebook shop in the next step, Facebook will require a feed file. Since we don't want to wait for the Magento cron to create the feed file for the first time, we will do it the first time manually –

1) Go to Marketing → Facebook Shop Integration → Feed Actions. Select the store view that you want to generate the feed file for, and click "Schedule Feed Generation Now" -



The message "The feed generation is scheduled. It should start running soon. You can leave this page and come to check later ..." should show up in the "Feed Generation Log" window.

It means that the feed generation will start on the next cron run, that is, if the cron in your server is set up to run every minute, the generation should start within a minute (it can take more time if there is currently another job running – that is, the feed generation will start after that the other current jobs are finished running).

**Note:** If you don't have the patience to wait for the crontab to run the cron, you can run it manually, by running the following in your SSH:

```
php bin/magento cron:run --group="fbshop"
```

**Note:** If you've run the cron command via SSH, you might need to repeat this step a few times, until the feed generation actually starts running. Make sure that the date in the output is the current date, to ensure that the feed generation ran now, and that you don't see the old output.

Once the feed generation will start, you will see it's progress in the "Feed Generation Log" window –

Feed Actions 🔍 🔔 👤 admin ▾

[Schedule Feed Generation Now](#)

Store view: Default Store View (code:default) ▾

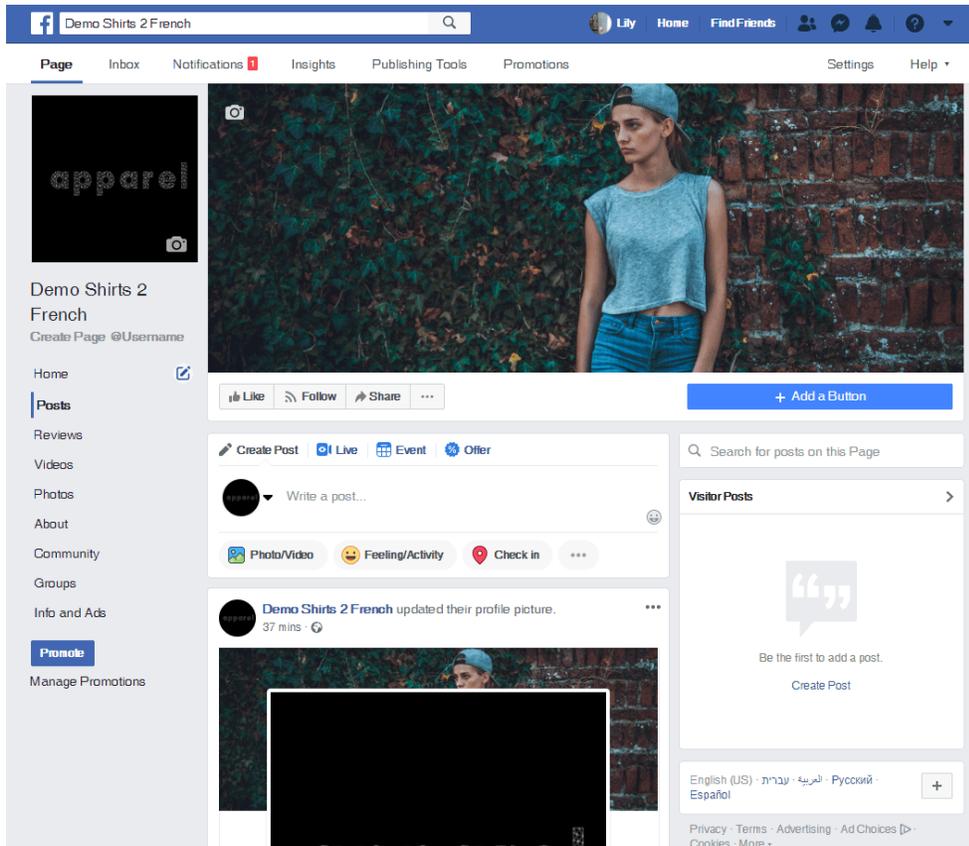
**Feed Generation Log**

```
[2018-10-03 10:39:20] Starting feed generation for store (default)
[2018-10-03 10:39:20] Starting feed rows generation...
[2018-10-03 10:39:21] Processing product 1 out of 2046
[2018-10-03 10:39:21] Processing product 2 out of 2046
[2018-10-03 10:39:21] Processing product 3 out of 2046
[2018-10-03 10:39:21] Processing product 4 out of 2046
[2018-10-03 10:39:21] Processing product 5 out of 2046
[2018-10-03 10:39:21] Processing product 6 out of 2046
[2018-10-03 10:39:21] Processing product 7 out of 2046
[2018-10-03 10:39:21] Processing product 8 out of 2046
```

Once the feed generation is done, you can proceed to the next step.

## *Step 6 – Add the Shop tab to your Facebook page*

**1)** Go to your Facebook page that you would like to add the Shop tab in (you need to be the administrator of the page).



2) Click on “Settings” at the top right. Click on “Templates and Tabs”, and scroll to the bottom

—

Facebook interface for a page named "Demo Shirts 2 French". The top navigation bar includes "Page", "Inbox", "Notifications", "Insights", "Publishing Tools", "Promotions", "Settings", and "Help". The "Settings" menu is open, showing a list of categories on the left and a list of settings on the right. A green callout bubble points to the "Templates and Tabs" option in the left menu.

Category	Setting	Value	Action
General	Page Visibility	Page published	Edit
	Visitor Posts	Anyone can publish to the Page Anyone can add photos and videos to the Page	Edit
	News Feed Audience and Visibility for Posts	The ability to narrow the potential audience for News Feed and limit visibility on your posts is turned off	Edit
	Messages	People can contact my Page privately.	Edit
	Tagging	Only people who help manage my Page can tag photos posted on it.	Edit
	Tagging this Page	People and other Pages can tag my Page.	Edit
	Location for Effects	Other people can use your Page's location for photo and video frames and effects.	Edit
	Country Restrictions	Page is visible to everyone.	Edit
	Age Restrictions	Page is shown to everyone.	Edit
	Page Moderation	No words are being blocked from the Page.	Edit
	Profanity Filter	Turned off	Edit
	Similar Page Suggestions	Choose whether your Page is recommended to others	Edit
	Page Updates	Page posts are automatically published when you update Page info, reach milestones, receive reviews and more.	Edit
	Post in Multiple Languages	Ability to write posts in multiple languages is turned off	Edit
	Translate Automatically	Your posts may show translations automatically for people who read other languages	Edit
	Comment Ranking	Most recent comments are shown for my Page by default.	Edit
Content Distribution	Downloading to Facebook is allowed.	Edit	
Download Page	Download Page	Edit	
Merge Pages	Merge duplicate Pages	Edit	
Remove Page	Delete your Page	Edit	

3) Click on "Add a Tab" -

The screenshot shows the Facebook interface for a page named "Demo Shirts 2 French". The top navigation bar includes the page name, a search icon, and links for "Lily", "Home", "Find Friends", and notification icons. Below this, a secondary navigation bar contains "Page", "Inbox", "Notifications" (with a red notification badge), "Insights", "Publishing Tools", "Promotions", "Settings" (highlighted), and "Help".

The left sidebar contains a menu with the following items: "People and Other Pages", "Preferred Page Audience", "Authorizations", "Branded Content", "Instagram", "Featured", "Crossposting", "Page Support Inbox", and "Activity Log".

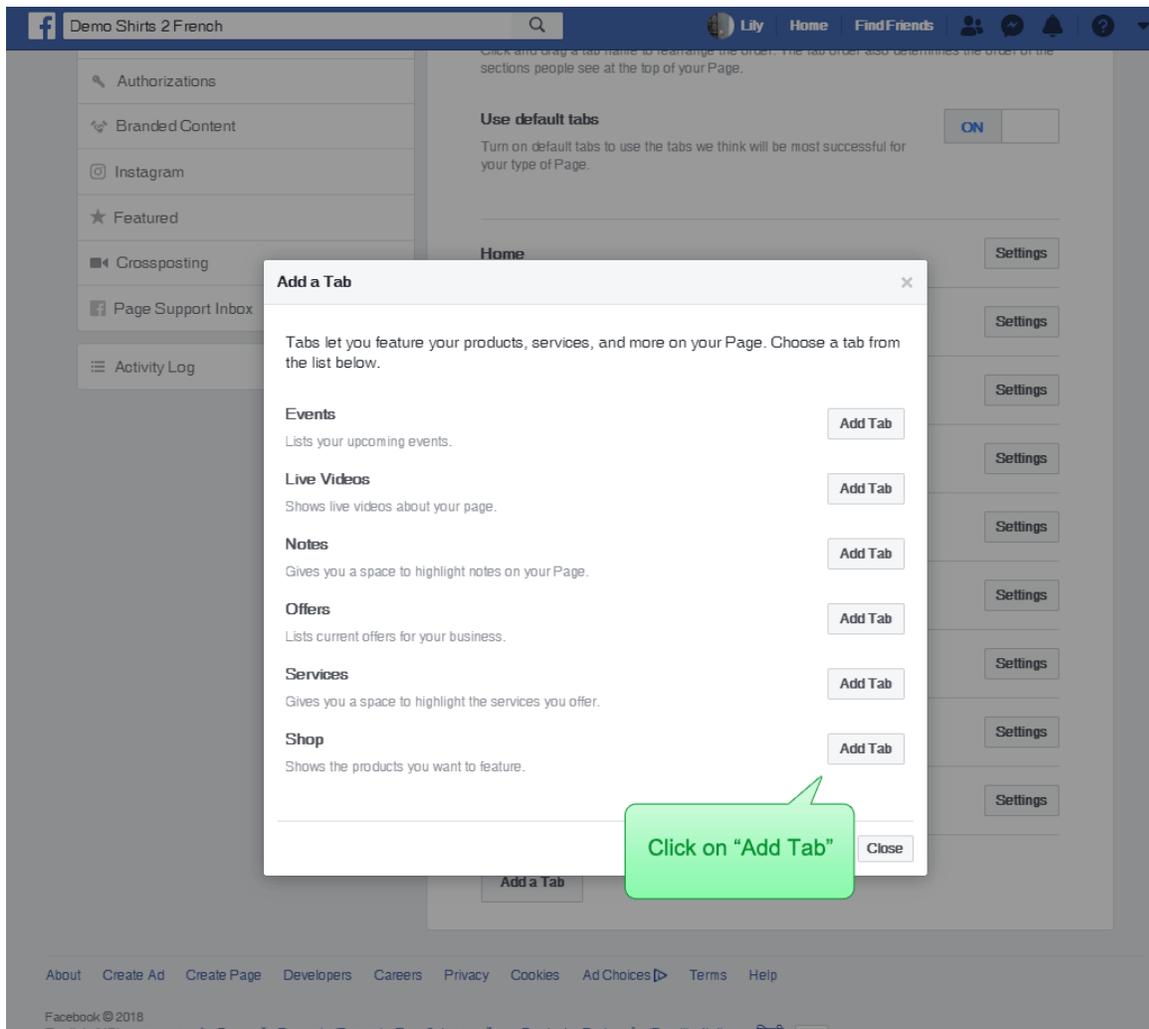
The main content area is titled "Tabs" and includes the following text: "Click and drag a tab name to rearrange the order. The tab order also determines the order of the sections people see at the top of your Page." Below this text is a toggle switch for "Use default tabs" which is currently turned "ON".

A list of tabs is displayed, each with a "Settings" button to its right:

- Home
- Posts
- Reviews
- Videos
- Photos
- About
- Community
- Groups
- Info

At the bottom of this list is an "Add a Tab" button. A green callout bubble with the text "Click on 'Add a Tab'" points to this button.

4) Click on the "Add Tab" button next to the "Shop" line –



The "Shop" line should disappear.

5) Click on "Close" to close the popup.

6) Now, click on "Page" on the top left, to go back to the page view –

Facebook interface for "Demo Shirts 2 French" page settings.

Page | Inbox | Notifications 1 | Insights | Publishing Tools | Promotions | **Settings** | Help

**Click on "Page"**

- Page Info
- Templates and Tabs**
- Post Attribution
- Notifications
- Messenger Platform
- Page Roles
- People and Other Pages
- Preferred Page Audience
- Authorizations
- Branded Content
- Instagram
- Featured
- Crossposting
- Page Support Inbox
- Activity Log

### Templates and Tabs

Configure actions and tabs for your page

#### Templates

Choose a template with default buttons and tabs designed to help your Page.

Current Template: **Standard** [Edit](#)

#### Tabs

Click and drag a tab name to rearrange the order. The tab order also determines the order of the sections people see at the top of your Page.

**Use default tabs**  OFF

Turn on default tabs to use the tabs we think will be most successful for your type of Page.

- Home** [Settings](#)
- Posts** [Settings](#)
- Reviews** [Settings](#)
- Videos** [Settings](#)
- Photos** [Settings](#)

7) Now you should see the "Shop" tab in the tabs on the left –

The image shows a Facebook page for 'Demo Shirts 2 French'. The page header includes the name 'Demo Shirts 2 French' and a search bar. Below the header, there are navigation tabs: 'Page', 'Inbox', 'Notifications', 'Insights', 'Publishing Tools', 'Promotions', 'Settings', and 'Help'. The main content area features a large image of a woman wearing a blue crop top and a blue cap, standing in front of a brick wall. Below the image are 'Like', 'Follow', and 'Share' buttons, along with an 'Add a Button' option. A green callout box points to the 'Shop' tab in the left-hand navigation menu, with the text 'The "Shop" tab is now showing up'. The right-hand side of the page contains a 'Welcome to Your New Page' section with tips, a 'Know friends who might like your Page?' section with a search bar and an 'Invite' button, and a 'No Rating Yet' section. At the bottom, there are options to 'Create Post', 'Live', 'Event', and 'Offer', and a 'Write a post...' text area.

8) Click on the “Shop” tab. You should get a popup. Check the terms checkbox, and click “Continue” –

The screenshot shows a Facebook page for 'Demo Shirts 2 French'. A modal window titled 'Set Up Your Shop Section' is displayed. The modal contains the following text and elements:

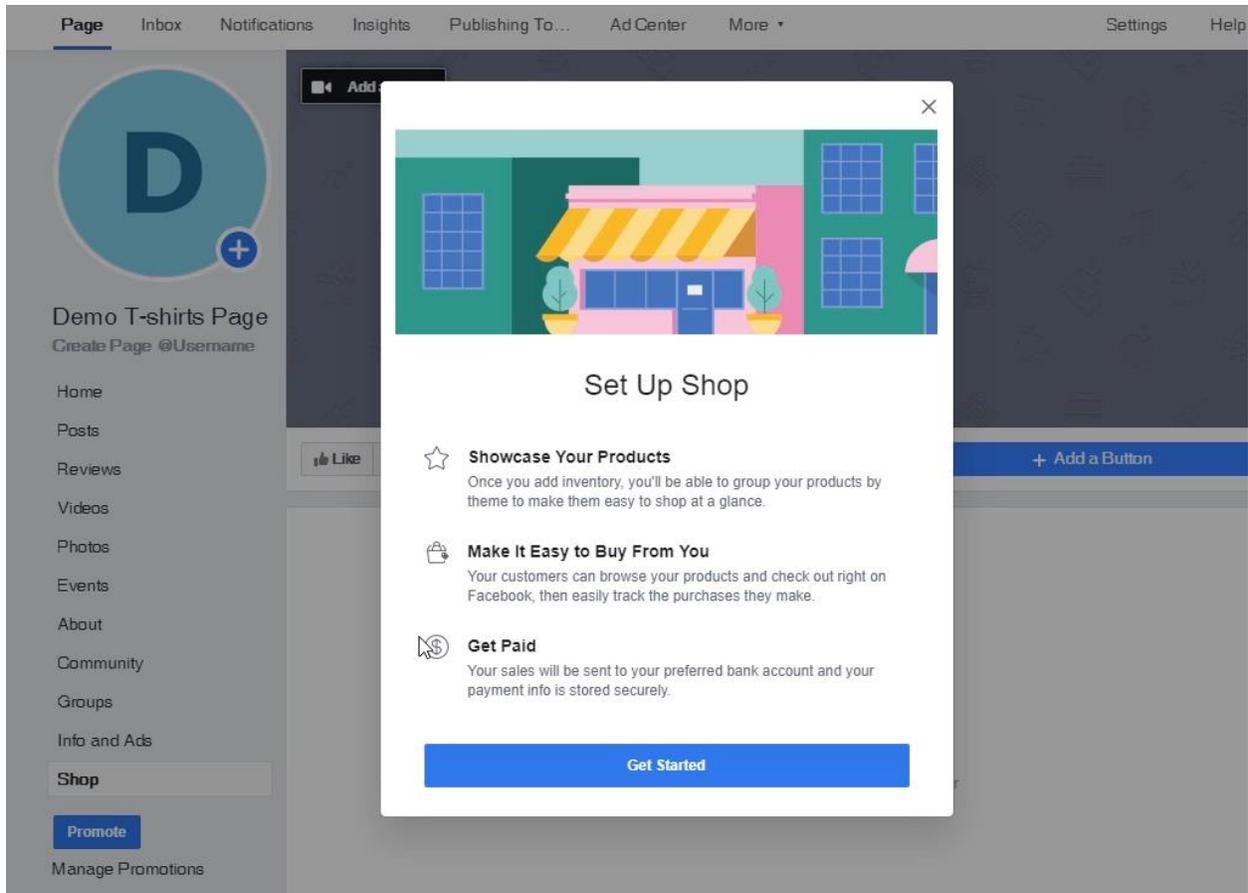
- Set Up Your Shop Section**
- To add a shop section to your Page, please agree to our Merchant Terms and Policies. These important rules cover topics including:
- Listing products for sale
  - Deliveries, returns and disputes
  - Treatment of user data
- I agree to the Merchant Terms and Policies.
- Buttons: Cancel, Continue

Two green callout boxes are overlaid on the modal:

- One points to the checked checkbox with the text: "Check the terms checkbox"
- Another points to the "Continue" button with the text: "Click 'Continue'"

In the background, the page header includes 'Demo Shirts 2 French', navigation links (Page, Inbox, Notifications, Insights, Publishing Tools, Promotions, Settings, Help), and a sidebar with page options (Home, Posts, Reviews, Videos, Photos, About, Community, Groups, Info and Ads, Shop, Promote, Manage Promotions). The main content area shows a blurred image of a woman and a button labeled '+ Add a Button'. Below the modal, there is a section titled 'Add Products to Your Shop' with the text: 'Your shop is empty. Add products to make it easy for people to browse and buy.'

**Note:** if you get the following popup instead of the popup in the previous screenshot –

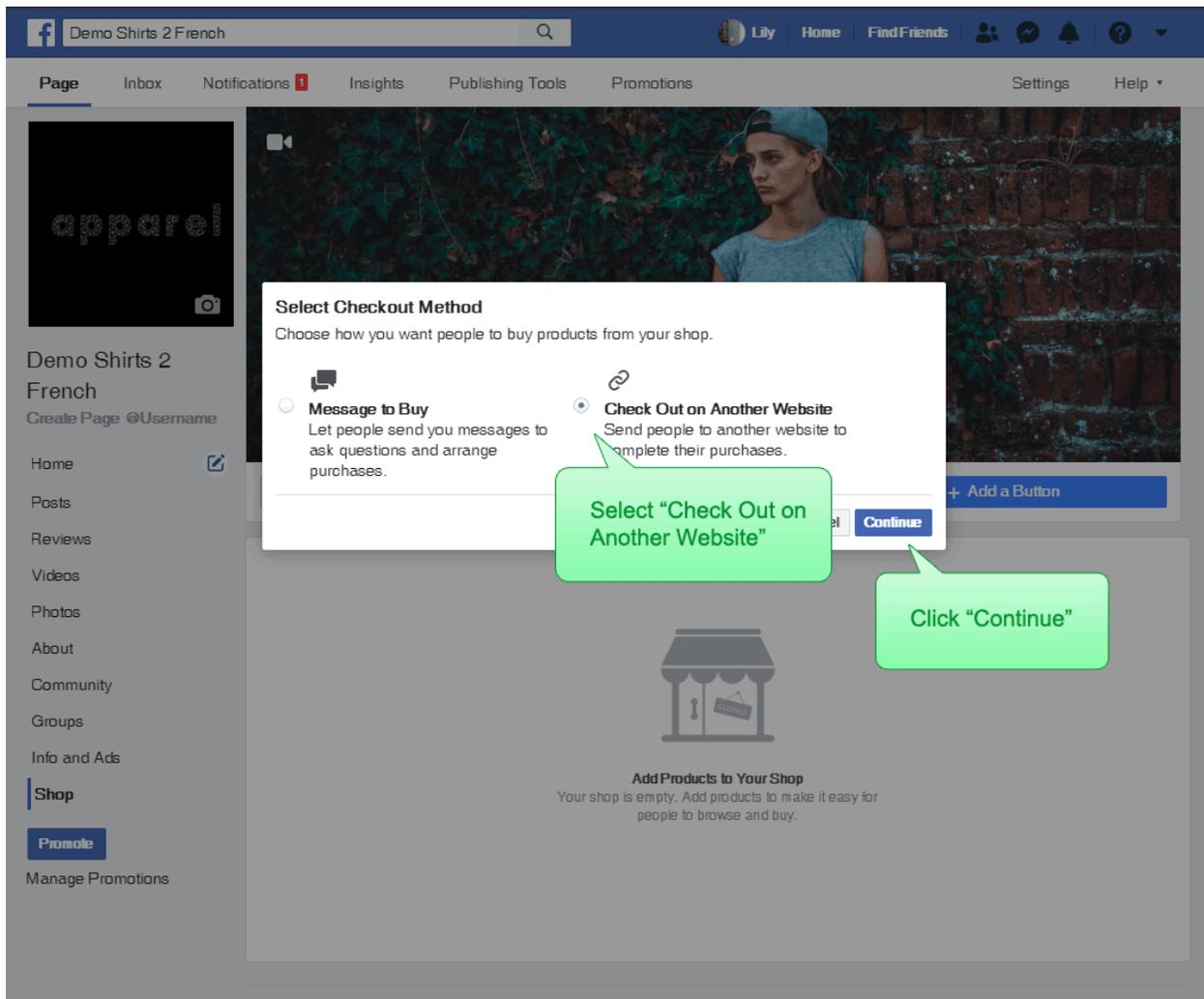


then please read our article – [“Overcoming the new Facebook restriction - not being able to select “Checkout on Another Website” or “Message to Buy” when creating a Facebook shop”](#)

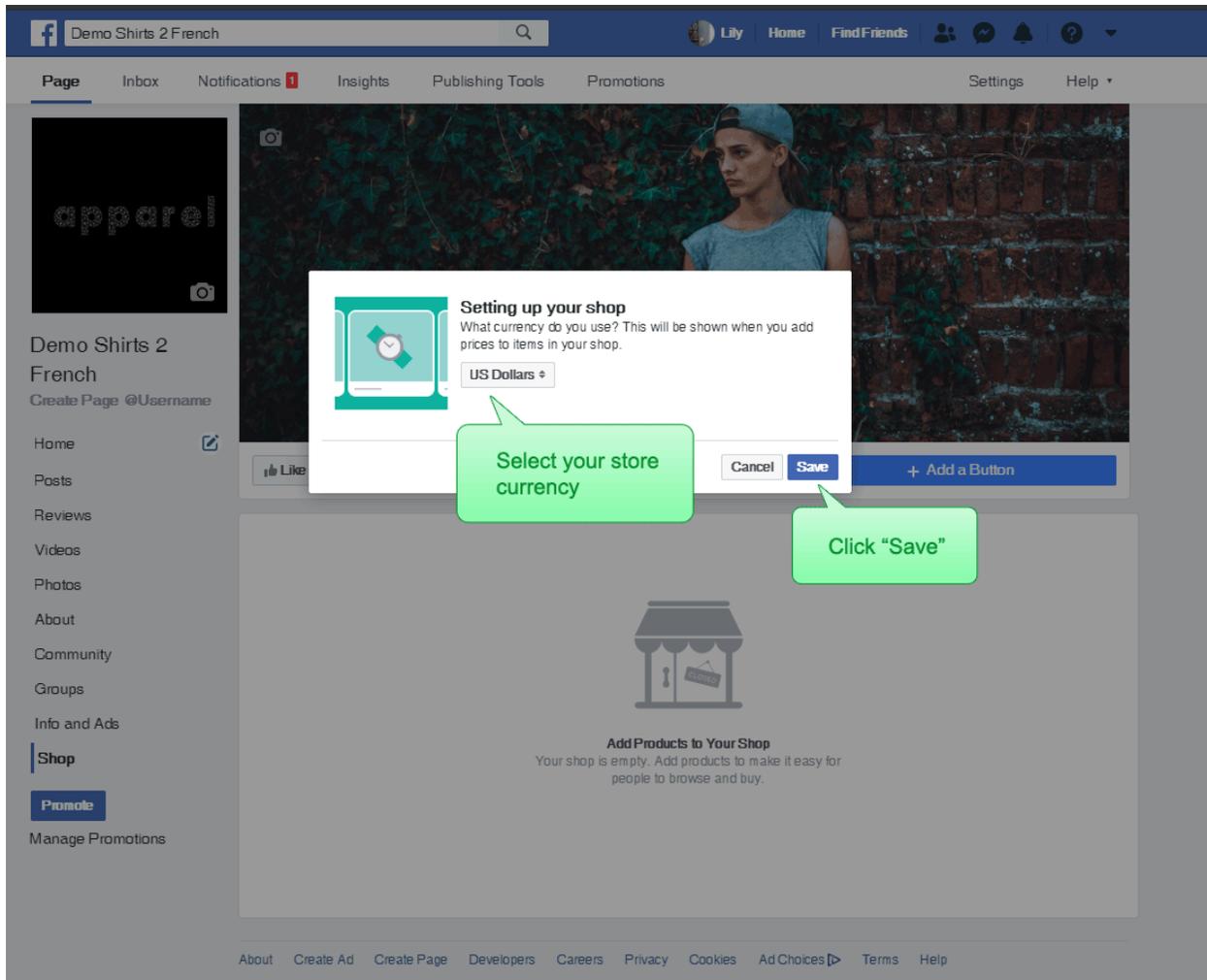
In this article we show how to overcome this new Facebook restriction.

After following the steps of this article, you should be able to get the popup that we showed in the previous screenshot and be able to proceed with this manual.

9) Now you should see a popup, asking you to select the checkout method. Select “Check Out on Another Website” and click “Continue” –



**10)** Another popup will show up, asking about the shop currency. Choose the currency of your Magento store, and click “Save” –



Now you’ve successfully set up the “Shop” tab on your page, and you are ready to proceed to the next step – setting up the catalog feed.

### ***Steps 7& 8 – Set up the catalog feed on Facebook***

In the following two steps we will set up two schedules on Facebook – the **replace schedule** and the **update schedule**. The replace schedule removes deleted products, adds new products and updates the product changes. The update schedule only updates the product changes.

So why do we need to set up 2 schedules? Why it’s not enough to set up only the replace schedule?

The reason for this is that the replace schedule is **very heavy**, because every time it runs, Facebook processes all the products again. This might cause some products and images to disappear for a short while. This is why we recommend to set up the replace schedule to run **once a day**, and create an update schedule (which is much lighter) to run **every 2 hours**.

Another reason is – if you have configurable products, you most likely want **the cheapest options to be selected by default**, and **the cheapest price to be displayed** on Facebook by default.

A lot of people over the internet complain that Facebook doesn't display the cheapest option by default. (See for example, [this discussion in the Shopify forum](#)). Although the Shopify representative answered that this is behaviour that comes for Facebook, and there is nothing to be done here, our team found a way to improve the chances that the cheapest options will be displayed by default.

How?

Our research revealed that for the default option, Facebook uses the option of the product that was **most recently updated**. Thus, on every feed generation, we make a slight change to the child product that represents the cheapest option. If the update is done frequently enough (eg: every 2 hours) – the cheapest options should be displayed most of the time (However, for unknown reasons, for some products, Facebook is stuck on a specific option and our trick won't work).

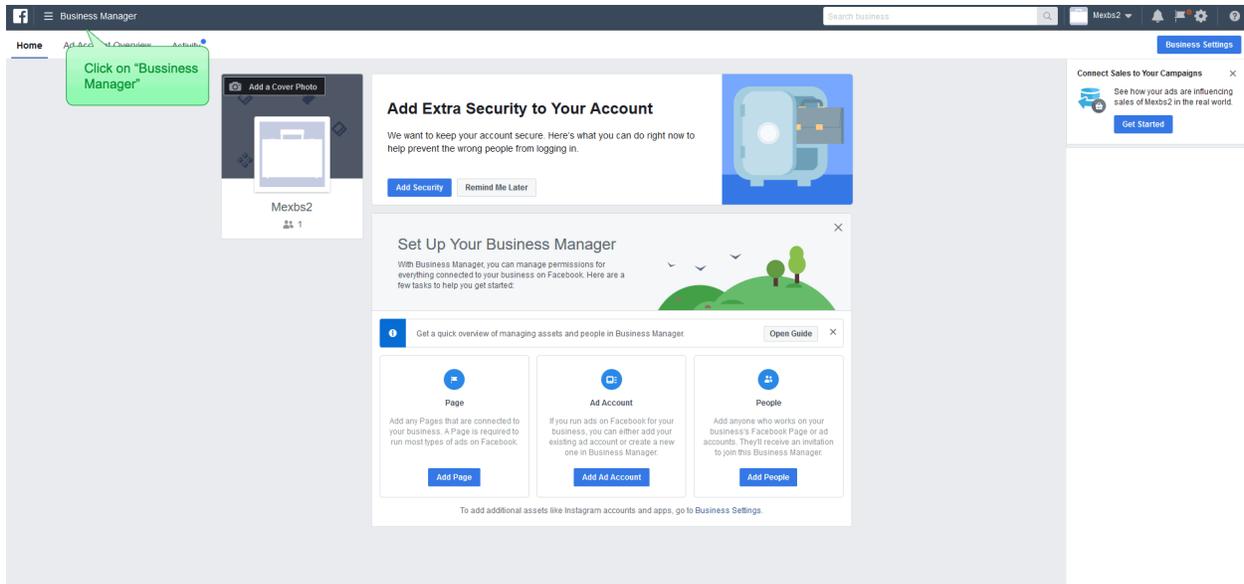
Needless to say that displaying the cheapest option to your customers **reduces the cart abandonment rates** and **increases the conversion rates** of your shop.

So let's proceed to step 7.

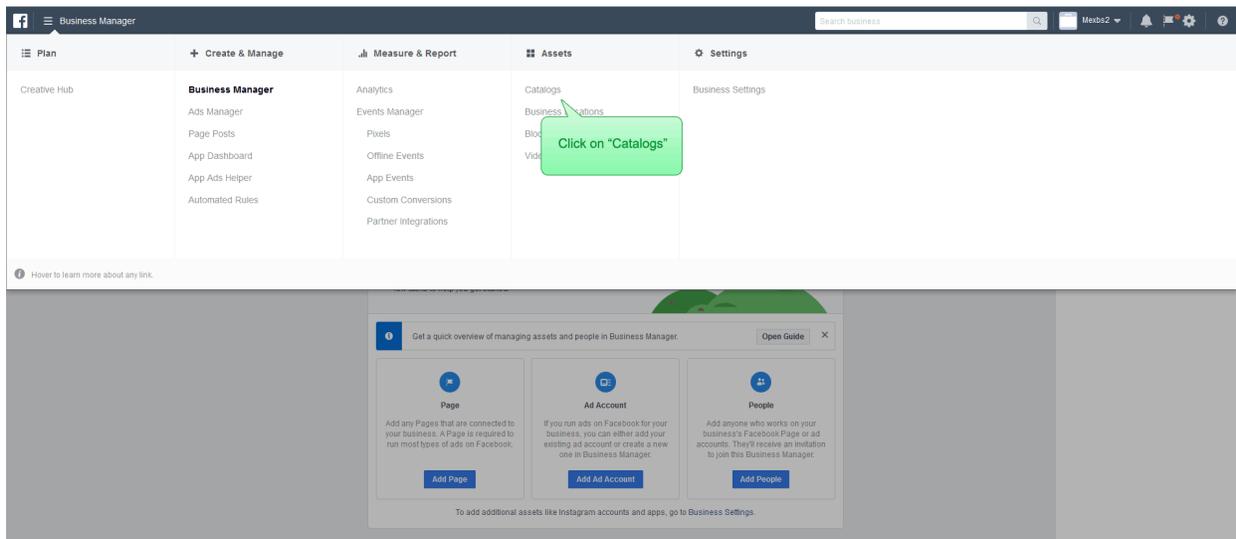
### *Step 7 – Set up the replace schedule on Facebook*

**1)** Go to the Facebook business manager at <https://business.facebook.com/>. If you don't have a business manager account, log in to Facebook (<https://www.facebook.com/>), then go to <https://business.facebook.com/>, and follow the sign up process.

**2)** Click on "Business Manager" link on the top left –



3) Click on “Catalogs” –



You should see a catalog with the name of your page. (In our example it is “Demo Shirts 2 French”). Click on it –

### Catalog Manager

Build and manage your inventory to unlock the power of ads on Facebook and Instagram.

#### All Catalogs

Create Catalog

Catalog Name	Catalog Type	Role Given	Owned By	Items	Diagnostics
Products for Demo Shirts 2 French (253139442053705) Catalog #: 1855311914537273	Product	No role assigned	Demo Shirts 2 French	0 Products	2 Recommendations Add Products Connect Catalog to Event Sources

Click on the catalog of your page

#### Help Center

- About catalogs
- About Catalog Manager

## 4) Click on "Product Data Sources" -

- All Catalogs > Products for Demo Shirts 2 Fren... > Diagnostics **Products** Product Sets Product Data Sources Events Data Sources Settings

Create Ad

### Products

Inspect and filter all of the items in this catalog.

Click on "Product Data Sources"



#### Add products to your catalog

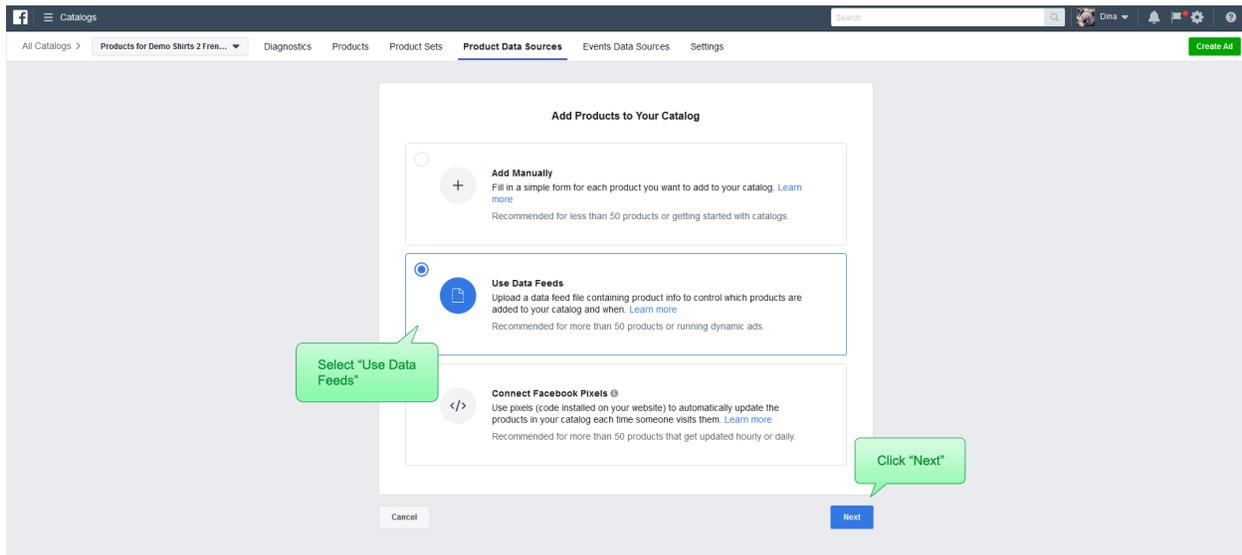
This catalog doesn't have any products yet. Once you've added your products, you'll be able to group them into sets for more control over what appears in your ads.

Add Products

#### Help Center

- Add items to your catalog
- Create a product set
- Manage items in your catalog

5) Click on “Add Data Source” –



6) Go to your Magento admin panel, Marketing → Facebook Shop Integration → Feed Actions. Switch to the desired store view, and copy the URL of the link “Download the feed file” by right clicking it and selecting “Copy link address” –



7) Go back to the Facebook business manager. In “How do you want to upload your data feed?”, select “Set a Schedule”. In “Add a Data Feed URL” paste the URL that you’ve just copied. In “Schedule Your Automatic Uploads”, click “daily”, and fill in the time of the day that your website is usually less busy.

In “**Enter Data Feed Name**”, you can enter any name of your choice. We suggest adding a “Magento” to the name, to indicate that this feed is generated by Magento.

In “**Select Default Currency**”, select the currency of your Magento store (It is crucial that it will be the same currency that you’ve chosen in Step 6 section 10, otherwise Facebook will reject your products).

Click “Start Upload” –



### Add Products With Data Feeds

Upload a file or add a URL.

#### Need to set up a data feed?

[Download CSV Template](#) [Follow Step-by-Step Guide](#)

You can also set up a data feed by using the Facebook Feed plugin on [Shopify](#), [WooCommerce](#), [BigCommerce](#) or [Magento](#)

#### How do you want to upload your data feed?

**Upload Once**  
Recommended if your inventory rarely changes. You can upload a data feed file to update your inventory.

**Set a Schedule**  
Recommended if your inventory regularly changes. You can set a schedule to automatically update your inventory from a feed URL.

1) Select "Set a Schedule"

#### Add a Data Feed URL

Enter your data feed URL with one of our supported URL types: http, https, ftp, or sftp (for example, "https://www.mywebsite.com/feed/feedJune112917.csv"). Note that this is different than the URL for your website, Facebook News Feed and Facebook Page Shop.

#### Add your data feed URL login details (optional)

If your data feed URL is password protected, please enter your

2) Paste the feed link that you've just copied from Magento

#### Schedule Your Automatic Uploads

Select when you want to automatically upload products from this data feed URL.

Hourly  Daily  Weekly

At

3) Set the schedule by which Facebook will fetch the feed file

#### Enter Data Feed Name

Choose a name that will help you find this data feed

4) Set the feed name. We suggest adding "Magento" to it

#### Select Default Currency

Select the default currency for your data feed. The default currency is used if the prices in your data feed are in a different currency (e.g. GBP instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

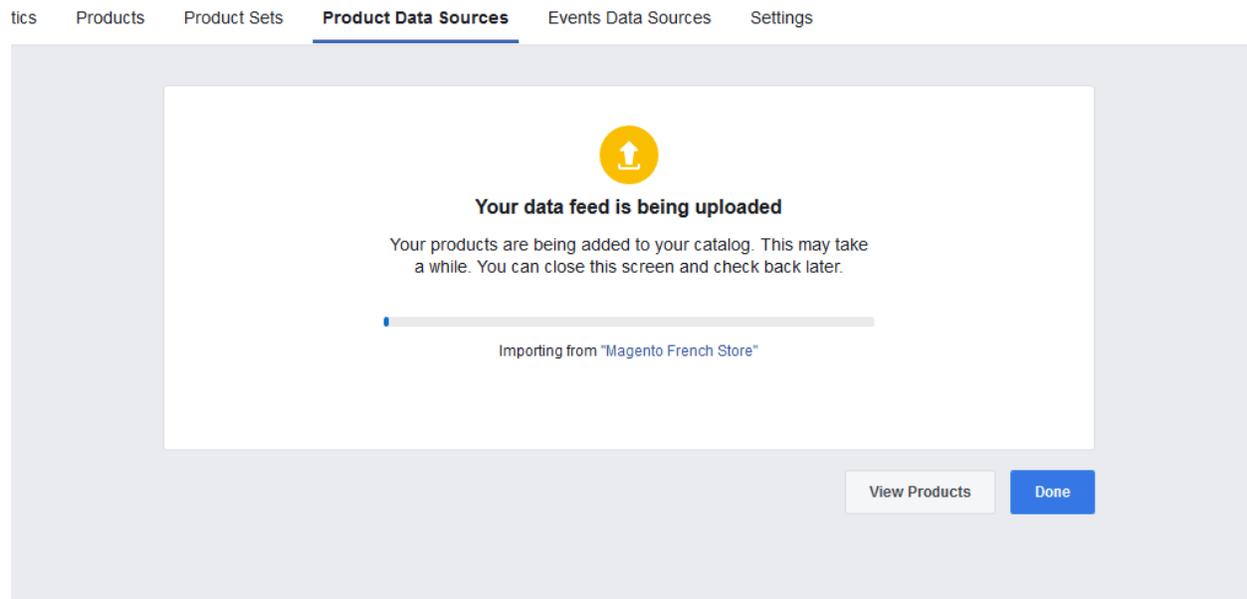
5) Select the Magento store currency

6) Click

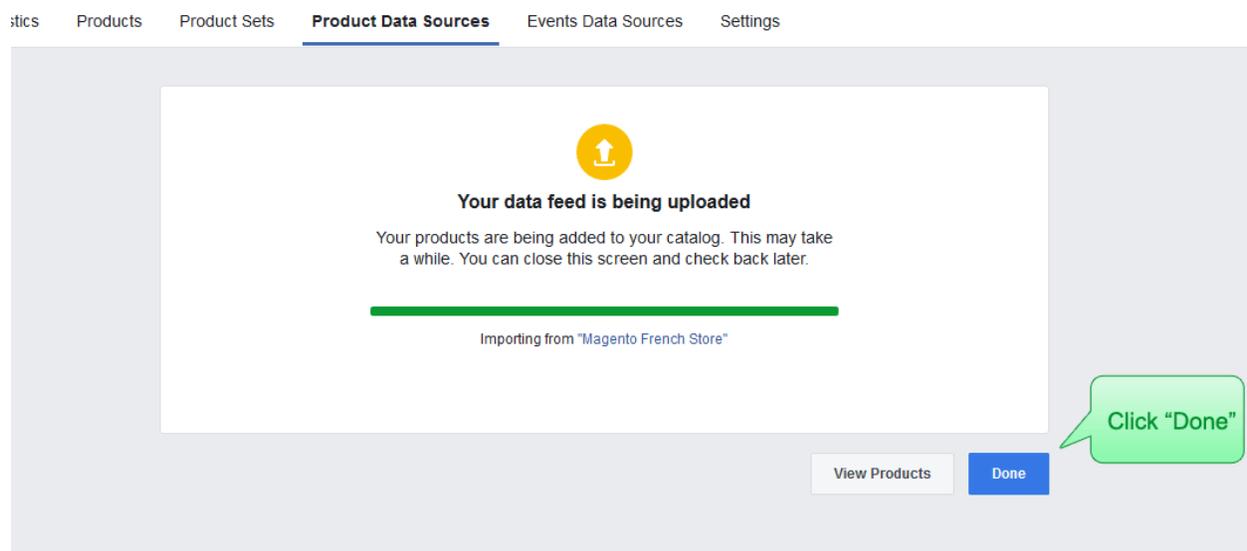
[Back](#)

[Start Upload](#)

You should see a loading screen –



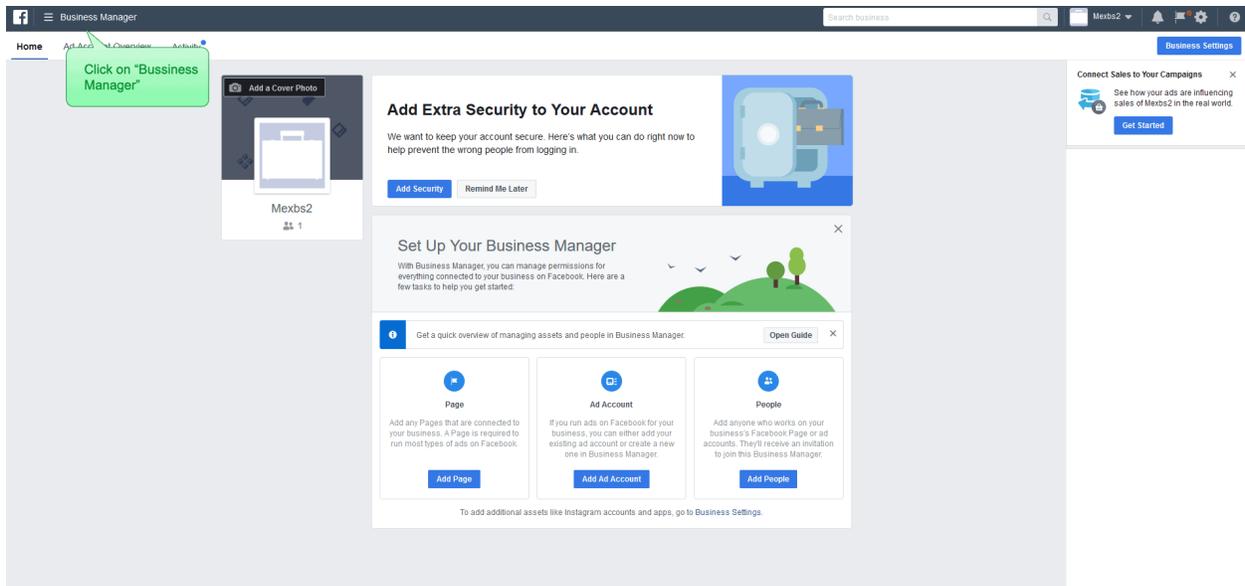
8) Once done, click “Done” –



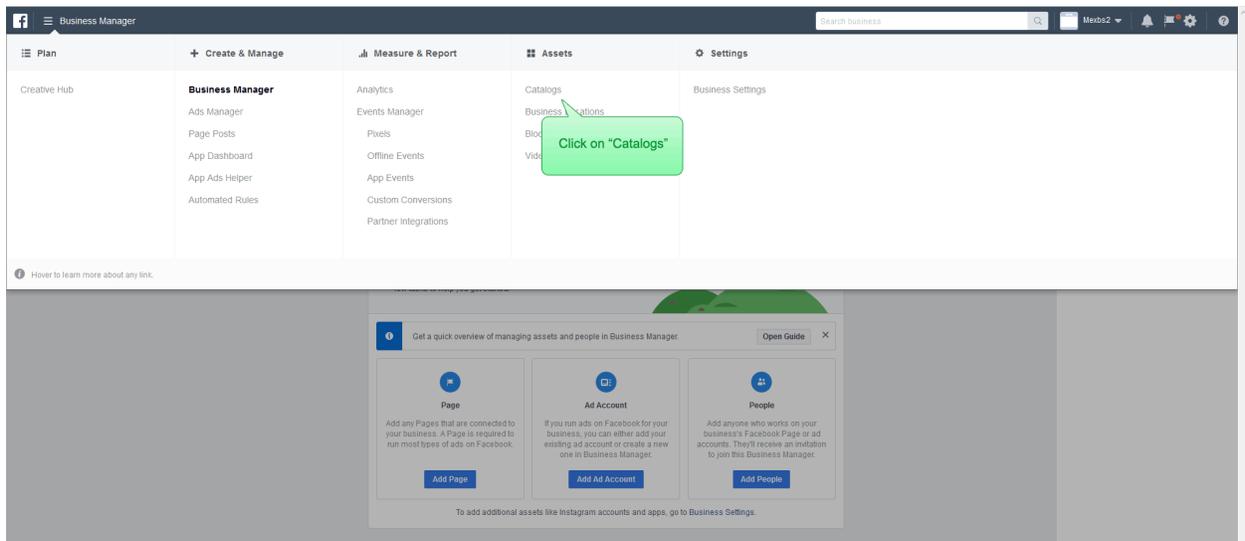
### *Step 8 – Set up the update schedule on Facebook*

1) Go to the Facebook bussiness manager at <https://business.facebook.com/>.

2) Click on “Bussiness Manager” link on the top left –



3) Click on “Catalogs” –



You should see a catalog with the name of your page. (In our example it is “Demo Shirts 2 French”). Click on it –

**Catalog Manager**  
Build and manage your inventory to unlock the power of ads on Facebook and Instagram.

**All Catalogs** Create Catalog

Search catalogs Delete catalogs

Catalog Name	Catalog Type	Role Given	Owned By	Items	Diagnostics
 Products for Demo Shirts 2 French (253139442053705) Catalog #: 1855311914537273	 Product	No role assigned	Demo Shirts 2 French	0 Products	 2 Recommendations <a href="#">Add Products</a> <a href="#">Connect Catalog to Event Sources</a>

**Help Center**

- About catalogs
- About Catalog Manager

Click on the catalog of your page

#### 4) Click on "Product Data Sources" -

**Products**  
Inspect and filter all of the items in this catalog.

[All Catalogs](#) >
 [Products for Demo Shirts 2 Fren...](#)

[Diagnostics](#)
[Products](#)
[Product Sets](#)
[Product Data Sources](#)
[Events Data Sources](#)
[Settings](#)
Create Ad

Click on "Product Data Sources"

+  


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**Add products to your catalog**

This catalog doesn't have any products yet. Once you've added your products, you'll be able to group them into sets for more control over what appears in your ads.

[Add Products](#)

**Help Center**

- Add items to your catalog
- Create a product set
- Manage items in your catalog

#### 5) Click on the data source that you've created in the previous step (ie: the feed name. In our example it is the "Magento French Store")

Facebook Catalogs interface showing the "Product Data Sources" page. The page title is "Product Data Sources" and the subtitle is "Data Sources show where your catalog information comes to Facebook from. You can upload your information from multiple sources at once."

The page displays a table of data sources. A green callout bubble points to the "Data Source Name" column of the first entry, with the text: "Click on the Data Source that you've created in the previous step".

Data Source Name	Data Feed	Last Update	Status	Next Update
Magento French Store Feed ID: 2087782384593762	Data Feed	Jan 17 at 8:29 PM Scheduled Upload https://www.mexbs.com/pub/fb.csv	All good	Jan 18 at 8:33 PM Scheduled every day

6) Click on the "Settings" tab.

Facebook Catalogs interface showing the "Product Data Sources" page for the "Magento French Store". The page title is "Product Data Sources" and the subtitle is "Data Sources show where your catalog information comes to Facebook from. You can upload your information from multiple sources at once."

The page displays a navigation menu with "Overview", "Products", and "Settings" tabs. A green callout bubble points to the "Settings" tab, with the text: "Click on 'Settings'".

Below the navigation menu, the "Overview" section shows "Number of products in this data feed" as 59. The "Upload Sessions" section shows "NEXT UPLOAD" as "Jan 18 at 8:33 PM" with a "Scheduled every day" note and an "Upload Now" button.

7) Click on the "Update Schedule" button.

The screenshot shows the Facebook Catalogs interface for 'Magento French Store'. The top navigation bar includes 'Catalogs', a search bar, and user information 'Lily'. The main navigation menu has 'All Catalogs', 'Products for Demo Shirts 2 Fre...', 'Diagnostics', 'Products', 'Product Sets', 'Product Data Sources', and 'More'. A green 'Create Ad' button is visible in the top right.

The 'Product Data Sources' section is active, showing 'All Data Sources > Magento French Store'. The 'Settings' tab is selected, with sub-tabs for 'Overview', 'Products', and 'Settings'.

The settings are organized into sections:

- Name:** Magento French Store (with an 'Edit' button)
- Default Currency:** USD (with an 'Edit' button)
- Rules:** You can apply rules to fix small issues during your data feed uploads. (with an 'Edit' button)
- Schedules:** Set up scheduled updates to make your data feed process faster. Learn more about scheduled updates.
  - A table with columns 'COLUMN' and 'RULE' is shown, containing the text 'No feed rules created for this feed'.
  - An '+ Update Schedule' button is present, with a green callout bubble pointing to it that says 'Click on "Update Schedule"'. Below the button, text reads: 'Use update schedule to make faster changes to selected items in your feed. This is the recommended way to send price and availability updates.'
  - Replace Schedule:**
    - Status: Active (indicated by a green dot)
    - Frequency: Daily - 8:33 PM
    - URL: From https://www.mexbs.com/demo-fbstore/fb\_feed\_default.csv
    - Buttons: 'Fetch now', 'Edit', and a trash icon.

8) In the “Frequency and time” click on “hourly” and select “Every 2 hours”. In the URL, insert the same URL as in the replace schedule. (You can copy it from the Replace schedule section). Click “Save”.

The screenshot shows the Facebook Business Manager interface for configuring a Product Data Source. The 'Update Schedule' section is active, with the following fields and options:

- Frequency and time:** Radio buttons for 'Hourly', 'Daily', and 'Weekly'. The 'Hourly' option is selected.
- Repeat:** A dropdown menu set to 'Every 2 hours'.
- From:** A time picker set to '8:47 PM' and a time zone dropdown set to 'GMT+02:00'.
- URL:** A text input field containing 'https://www.mexbs.com/demo-fbstore/fb\_feed\_default.csv'.
- Username:** A text input field labeled 'Username'.
- Password:** A text input field labeled 'Password'.

At the bottom of the form, there is a 'Replace Schedule' section with a status indicator 'Active' and a 'Fetch now' button. A 'Save' button is located to the right of the form. Green callout boxes provide the following instructions:

- 1) Click on "Hourly"
- 2) Select "Every 2 hours"
- 3) Copy the URL
- 4) Paste the URL
- 5) Click "Save"

9) Now go to your Facebook page → Shop tab. You should see some products starting to show up, most likely with missing images (the images will show up after that Facebook will finish the processing of your products) –

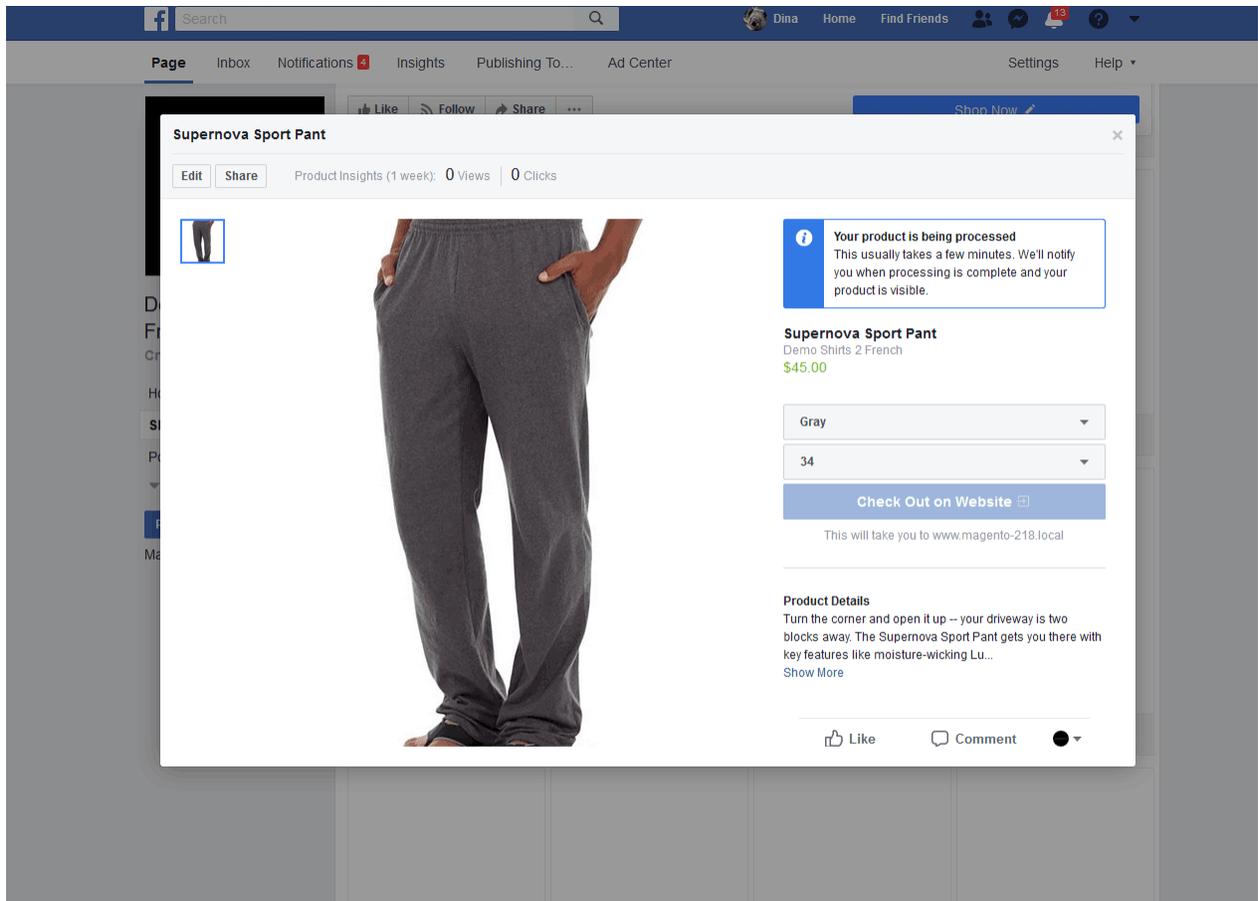
The screenshot shows the Facebook interface for a page named "Demo Shirts 2 French". The page is set to "Shop" mode. The header includes the Facebook logo, the page name, a search bar, and navigation links like "Home", "Find Friends", and "Settings". The main content area displays a grid of eight clothing items, each with a placeholder image, a title, a price, and "Edit" and "Share" buttons. The items listed are:

Product Name	Price
Carina Basic Capri	\$51.00
Gwen Drawstring Bike Short	\$50.00
Artemis Running Short	\$45.00
Prima Compete Bra Top	\$24.00
Bruno Compete Hoodie	\$63.00
Supernova Sport Pant	\$45.00
Autumn Pullie	\$57.00
Proteus Fitness Jackshirt	\$45.00

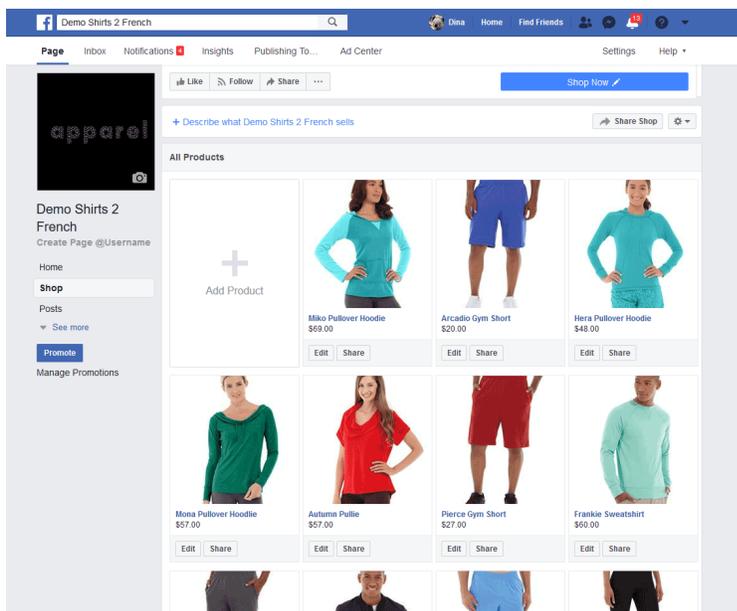
The left sidebar contains the page name, a "Shop" button, and options for "Posts" and "Promote".

Note: you should be logged in as an admin of the page in order to see the processing products (the non admin users will only see the products when the processing is done).

**10)** Click on one of the products. You will most likely see the message “Your product is being processed”, as said it means that Facebook is still processing your product. On a first upload it usually takes between 10 minutes and an hour (depending on the size of your catalog) –



**Hooray! You've just finished setting up the integration between your Magento store and your Facebook shop tab! This is how it will look when the processing is done –**



## Step 9 – Integrating your Facebook shop with Instagram and enabling Instagram Shopping

Now when you have your Facebook shop up and running, you can proceed to enabling the Instagram Shopping feature.

What is the Instagram Shopping feature? It is an amazing feature that allows you to tag your products in your Instagram photos. The person who browses your Instagram photos can click the tag and he will get redirected to the product page on your website.

Here is how it looks –



To enable the Instagram shopping feature, please read our article – [“Connecting your Instagram account to your Facebook shop, and enabling the Instagram product tagging”](#). Note that you can start from “Step 2”, because you already have a Facebook shop set up.

**Note:** Unfortunately, from our experience more than 10% of the businesses are rejected for Instagram Shopping feature by Facebook, even though they fulfilled all the requirements in the [Instagram requirements list](#).

Here are the two reasons for the rejections by Facebook that we’ve observed:

- 1) Not enough subscribers to the Instagram page – pages with a less than a few hundred subscribers might get rejected for Instagram Shopping.
- 2) The content of the Instagram page doesn’t look good for the reviewers – you might get rejected simply because your page doesn’t look good for the Facebook person that is reviewing it. Unfortunately, we saw it happening many times to our clients, and the only thing that seemed to help is contacting the Facebook support. ([Here is an article that describes how to contact Facebook Messenger support](#)). In some cases, after a few trials, we got the right support person that helped us to resolve the issue. But unfortunately, in most of the cases, the support wasn’t useful. In these cases, unfortunately we gave up on enabling Instagram Shopping.

In any case, we hope that after following the steps in our article [“Connecting your Instagram account to your Facebook shop, and enabling the Instagram product tagging”](#) you will get approved for Instagram Shopping and will start tagging your products in your Instagram posts.

**Note:** when tagging a configurable product, or a product with custom options, you will see a list of children products instead of the main product in the product list.

This behavior is correct – in case of configurable products and products with custom options Facebook builds the parent product on the fly, therefore the parent product doesn’t really exist for Facebook.

Therefore, when tagging a configurable product or a product with custom options in your Instagram posts, simply select one of the children products in the list. When the user will click it, the extension will automatically detect that he comes from Instagram and will display the parent product page.

**Note:** Pay attention that if for some reason you change the “Feed Unique Identifier” in “Stores → Configurations → General → Facebook Shop Integration” – the Instagram tags will disappear and you will need to retag your posts again. The reason for that – once you change the Feed ID, the product IDs in the feed also change. Therefore Instagram won’t recognize the tagged products anymore and will remove the tags.

## FAQs

In this section we will answer some of the most popular questions. We will also demonstrate how to use some features of the extension.

We suggest that you will read briefly through the FAQs, to get some idea of how to use the other features of the extension, and to be able to easily find an answer here in the case you have some future questions.

### FAQ 1: Setting some products to be in the feed

Go to Products → Catalog. Check the products that you want to be in the Facebook feed, click Actions → Change Product Facebook Feed Status → In Feed –

Catalog

2046 records found (2046 selected)

20 per page 1 of 103

Thumbnail	Name	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Action	
<input type="checkbox"/>				24-MB01	\$34.00		Catalog, Search	Enabled	Main Website	No	Edit	
<input checked="" type="checkbox"/>				24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	No	Edit	
<input checked="" type="checkbox"/>		Crown Summit Backpack	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	No	Edit
<input checked="" type="checkbox"/>			Product	Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	Edit
<input checked="" type="checkbox"/>			Product	Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	Edit
<input checked="" type="checkbox"/>		Fusion Backpack	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	No	Edit
<input checked="" type="checkbox"/>		Impulse Duffel	Simple Product	Bag	24-UB02	\$74.00	100.0000	Catalog, Search	Enabled	Main Website	No	Edit

2) Click "Change product Facebook Feed status" and then "In Feed"

1) Check the products that you want to show up in your Facebook shop

This will cause the products to be in feed on the next feed generation. That is, those products will show up in your Facebook shop on the next Facebook fetch.

## FAQ 2: Setting some products to NOT to be in the feed

Go to Products → Catalog. Check the products that you don't want to be in the Facebook feed, click Actions → Change Product Facebook Feed Status → Not in Feed –

Catalog 🔍 🔔 👤 admin ▾

[Add Product](#) ▾

Filters | Default View ▾ | Columns ▾

2046 records found (2046 selected) | 20 per page | 1 of 103

Actions	Thumbnail	Name	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Action
<input type="checkbox"/>					24-MB01	\$34.00		Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>					24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>		Crown Summit Backpack	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>					24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>					24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>		Fusion Backpack	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>		Impulse Duffel	Simple Product	Bag	24-UB02	\$74.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>

**1) Check the products that you don't want to show up in your Facebook shop**

**2) Click "Change product Facebook Feed status" and then "Not in Feed"**

This will cause the products to not to be in the feed on the next feed generation. That is, those products will disappear from your Facebook shop on the next Facebook fetch.

## FAQ 3: Generating the feed file manually

Sometimes you'd want to generate the feed file manually instead of waiting for the cron to do it –

1) Go to Marketing → Facebook Shop Integration → Feed Actions. Select the store view that you want to generate the feed file for, and click “Schedule Feed Generation Now” -



The message “The feed generation is scheduled. It should start running soon. You can leave this page and come to check later ...” should show up in the “Feed Generation Log” window.

It means that the feed generation will start on the next cron run. That is, if the cron in your server is set up to run every minute, the generation should start within a minute (it can take more time if there is currently another job running – that is, the feed generation will start after that the current jobs will finish running).

**Note:** If you don’t have the patience to wait for the cron to run, you can trigger it manually by running the following command on SSH:

```
php bin/magento cron:run --group="fbshop"
```

Once the feed generation will start, you will see its progress in the “Feed Generation Log” window –

[Schedule Feed Generation Now](#)

Store view: Default Store View (code:default) ▾

## Feed Generation Log

```
[2018-10-03 10:39:20] Starting feed generation for store (default)
[2018-10-03 10:39:20] Starting feed rows generation...
[2018-10-03 10:39:21] Processing product 1 out of 2046
[2018-10-03 10:39:21] Processing product 2 out of 2046
[2018-10-03 10:39:21] Processing product 3 out of 2046
[2018-10-03 10:39:21] Processing product 4 out of 2046
[2018-10-03 10:39:21] Processing product 5 out of 2046
[2018-10-03 10:39:21] Processing product 6 out of 2046
[2018-10-03 10:39:21] Processing product 7 out of 2046
[2018-10-03 10:39:21] Processing product 8 out of 2046
```

**Note:** If you've run the cron command via SSH, you might need to repeat this step a few times, until the feed generation actually starts running. Make sure that the date in the output is the current date, to ensure that the feed generation ran now, and that you don't see the old output.

Once the feed generation is done, the link to the feed file will show up.

**Note:** the changes on Facebook will be reflected after the next Facebook fetch. If you want the changes to reflect immediately, please read FAQ 8.

#### *FAQ 4: Checking the feed generation logs*

If there is a current feed generation running, or it finished running and there is no new feed generation scheduled yet, you can see its log by going to Marketing → Facebook Shop Integration → Feed Actions, and looking into the **Feed Generation Log** -

## Feed Actions

Schedule Feed Generation Now

Store view: Default Store View (code:default)

### Feed Generation Log

```
[2018-10-03 10:39:20] Starting feed generation for store (default)
[2018-10-03 10:39:20] Starting feed rows generation...
[2018-10-03 10:39:21] Processing product 1 out of 2046
[2018-10-03 10:39:21] Processing product 2 out of 2046
[2018-10-03 10:39:21] Processing product 3 out of 2046
[2018-10-03 10:39:21] Processing product 4 out of 2046
[2018-10-03 10:39:21] Processing product 5 out of 2046
[2018-10-03 10:39:21] Processing product 6 out of 2046
[2018-10-03 10:39:21] Processing product 7 out of 2046
[2018-10-03 10:39:21] Processing product 8 out of 2046
```

[Download the feed file](#)

Otherwise, if you want to look at the previous generation logs, go to Marketing → Facebook Shop Integration → Feed Generation Logs –

## Feed Generation Logs

Search Reset Filter

Actions 3 records found

20 per page

1 of 1

	ID	Started at	Finished at	Triggered By	Store Code	Product IDs	Status	Message
Any								
<input type="checkbox"/>	1	2018-10-03 10:38:41	2018-10-03 10:38:41	backend	default		success	The feed file (/var/www/magento-218/fb_feed_default.csv) was generated successfully.
<input type="checkbox"/>	2	2018-10-03 10:39:20	2018-10-03 10:42:22	backend	default	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 5 ...	success	The feed file (/var/www/magento-218/fb_feed_default.csv) was generated successfully.
<input type="checkbox"/>	3	2018-10-03 21:54:09	2018-10-03 21:57:16	cron	default	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 5 ...	success	The feed file (/var/www/magento-218/fb_feed_default.csv) was generated successfully.

The Product IDs column shows only part of the IDs of the products that were added to the feed. To see all the product IDs, click on the row.

***FAQ 5: In the Feed Generation Log I get the message “Important: the rows include 147 configurable products, they WON'T be added to the feed, but only their children.”. Why?***

It is a totally normal behavior. The reason for this message is that Facebook doesn't need the information of the parent product, but only of its children. That is, if for example you have a configurable product named “t-shirt A”, and two children “t-shirt A red” and “t-shirt A green”, Facebook only needs the “t-shirt A red” and “t-shirt A green” to be in the feed, and it will display the product “t-shirt A” automatically based on the information of its children.

However, please note that you need both the configurable product and its children to be marked as “Is in Facebook Feed” = “Yes”, in order for the configurable product to be included in the feed.

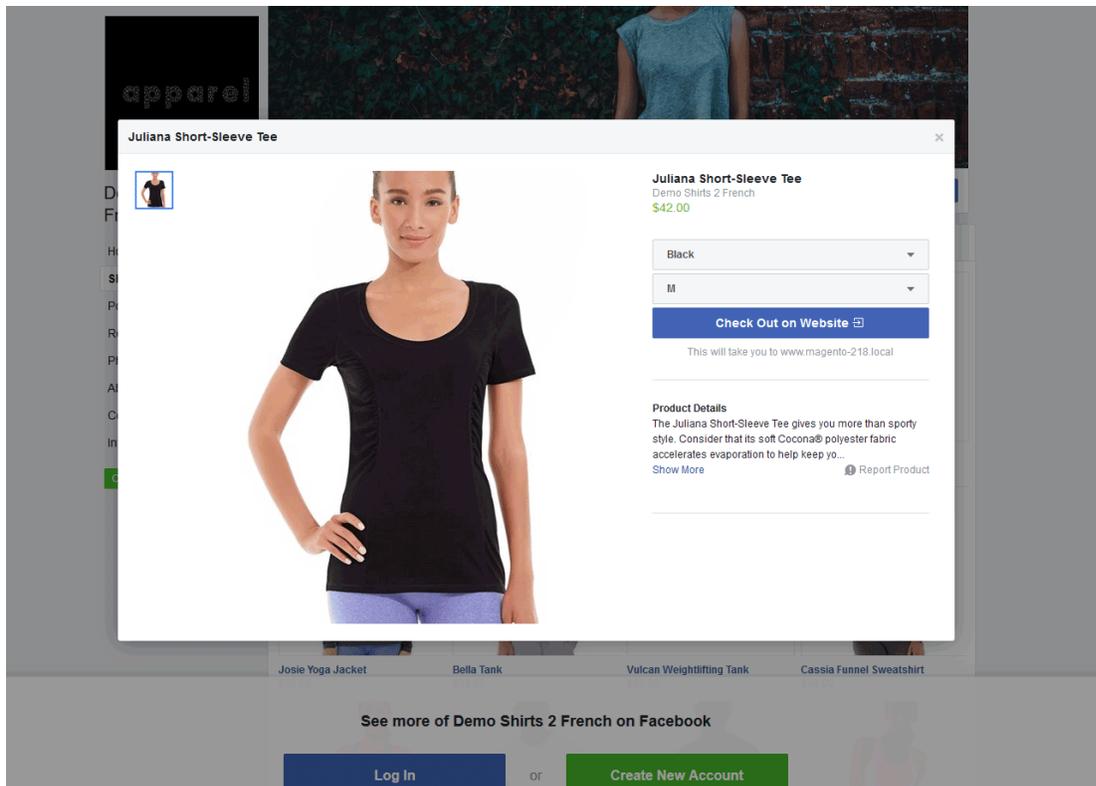
***FAQ 6.1: Will all my configurable options show up on Facebook?***

Yes, for configurable products – all options will show up on Facebook.

***FAQ 6.2: Will all my custom options show up on Facebook?***

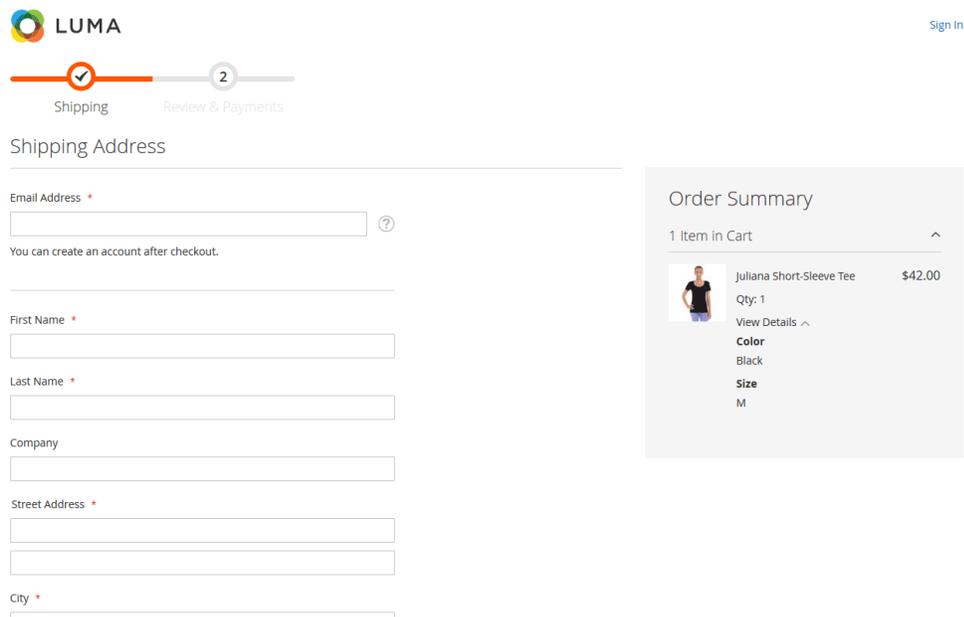
Only custom options of type “drop-down” and “radio” will show up on Facebook.

***FAQ 7.1: When user clicks on “Check out on website” – where does the link go?***



The extension behaves similarly to the Shopify's native Facebook shop integration –

For simple, configurable, downloadable, virtual products and product with custom options – it automatically adds the product to the cart (with the selected options) and brings the user to the checkout page –



For bundled, grouped and products that have custom options – it brings the user to the product page.

**Note:** If you want some of your products on Facebook to redirect to the Magento product page instead of the checkout, please read FAQ7.2.

### *FAQ 7.2: How to make that the “Checkout on Website” link will redirect to the product page instead of the checkout?*

- 1) Go to the product grid and mark the products that you want to redirect to the product page.
- 2) Click on “Actions → Update Attributes”.

Products

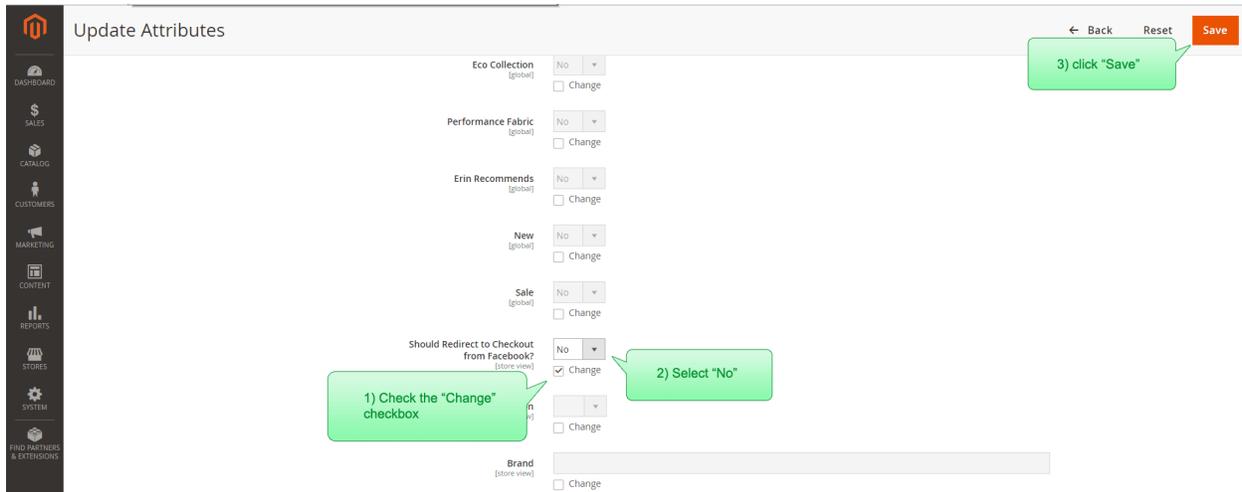
Search by keyword

2046 records found (3 selected)

20 per page 1 of 103

			Type	Attribute Set	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Should Redirect to Checkout from Facebook?	Action
<input type="checkbox"/>			Simple Product	Bag	24-MB01	\$34.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input type="checkbox"/>			Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	3		Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	4		Simple Product	Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input checked="" type="checkbox"/>	5		Simple Product	Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit
<input type="checkbox"/>	6		Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	Yes	Yes	Edit

- 3) In the “Update Attributes” screen, click on the “Attributes” tab and scroll down until you see “Should Redirect to Checkout from Facebook?”. Click “Change” and then “No”. Click “Save”.



4) The changes will take effect after the next product feed generation, and the subsequent Facebook fetch. (If you want the changes to take an effect immediately, read FAQ 8).

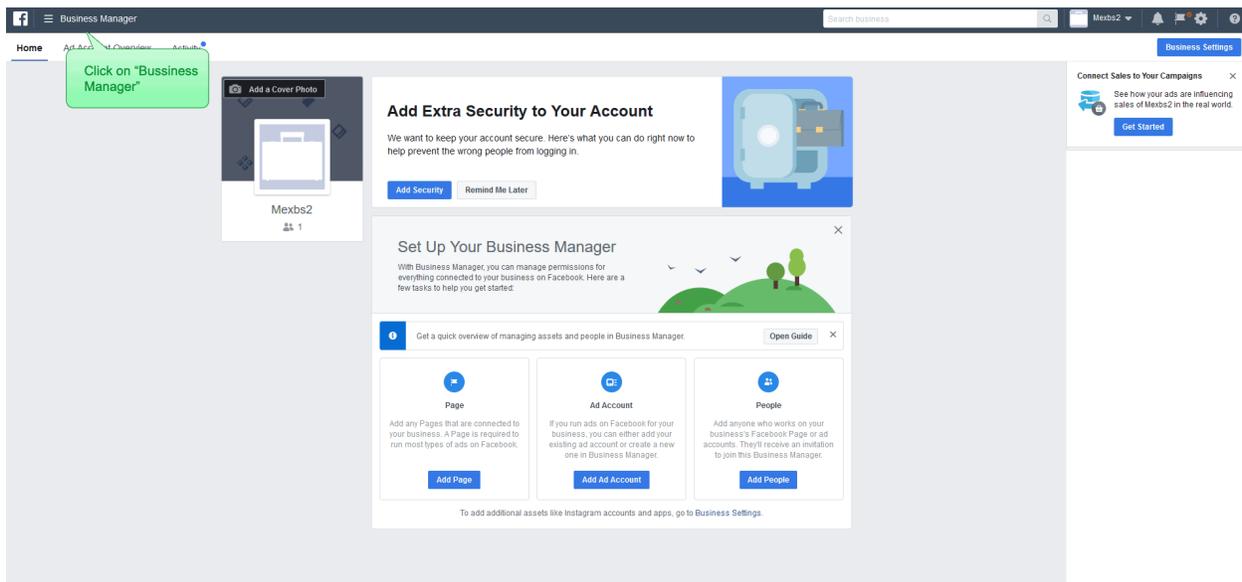
### *FAQ 8: I made some change to my products and I want them to reflect on Facebook immediately. How do I do that?*

1) First you need to generate the feed file manually. Do that by following the “FAQ 3: Generating the feed file manually”.

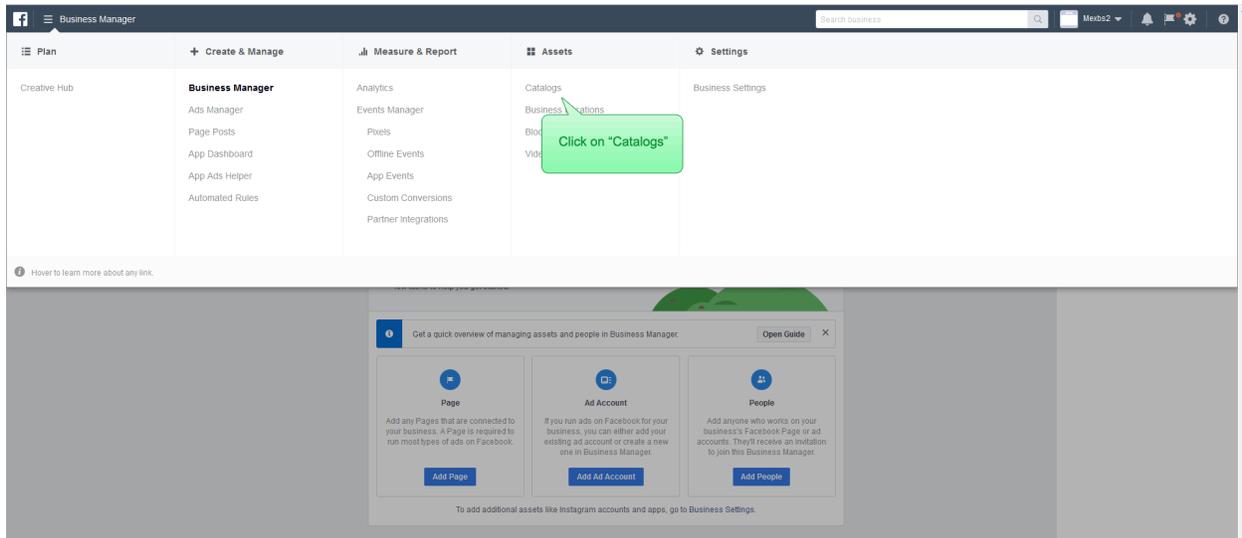
2) Now you need to fetch the feed file on Facebook manually.

Go to the Facebook business manager at <https://business.facebook.com/>.

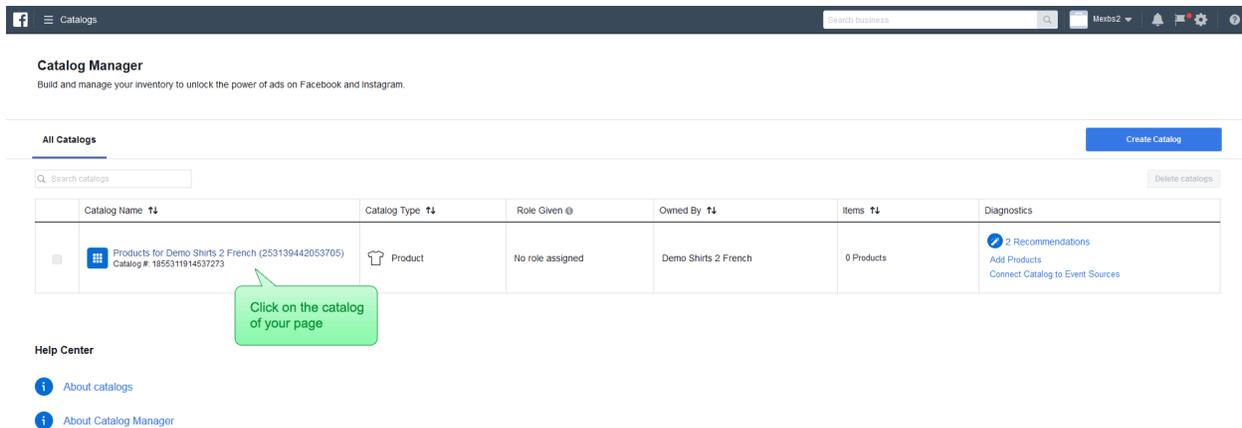
Click on “Business Manager” link on the top left –



### 3) Click on “Catalogs” –



You should see a catalog with the name of your page. (In our example it is “Demo Shirts 2 French”). Click on it –



### 4) Click on “Product Data Sources” -

**Products**  
Inspect and filter all of the items in this catalog.

**Add products to your catalog**  
This catalog doesn't have any products yet. Once you've added your products, you'll be able to group them into sets for more control over what appears in your ads.

**Help Center**

- Add items to your catalog
- Create a product set
- Manage items in your catalog

5) Click on the data source that you've created when following this manual. (ie: the feed name. In our example it is the "Magento French Store")

**Product Data Sources**  
Data Sources show where your catalog information comes to Facebook from. You can upload your information from multiple sources at once.

**All Data Sources**

Data Source Name	Data Feed	Last Update	Status	Next Update
Magento French Store Feed ID: 2087782384593762	Data Feed	Jan 17 at 8:29 PM Scheduled Upload https://www.mexbs.com/pub/ftb.csv	All good	Jan 18 at 8:33 PM Scheduled every day

6) Click on the "Settings" tab.

The screenshot shows the Facebook Product Data Sources interface. At the top, there is a navigation bar with the Facebook logo, a search bar, and user information. Below this, a breadcrumb trail reads 'All Catalogs > Products for Demo Shirts 2 Fre... > Diagnostics > Products > Product Sets > Product Data Sources'. A 'Create Ad' button is visible in the top right. The main heading is 'Product Data Sources', followed by a sub-heading 'Data Sources show where your catalog information comes to Facebook from. You can upload your information from multiple sources at once.' Below this, a breadcrumb trail reads 'All Data Sources > Magento French Store'. The interface has three tabs: 'Overview' (selected), 'Products', and 'Settings'. A green callout box points to the 'Settings' tab with the text 'Click on "Settings"'. The 'Overview' tab displays 'Number of products in this data feed' with a large blue number '59'. Below this is an 'Upload Sessions' section with a 'NEXT UPLOAD' scheduled for 'Jan 18 at 8:33 PM' and an 'Upload Now' button.

- 7) If you made changes that include product deletions or new product creations – click on the “Fetch now” button next to the **Replace Schedule**.  
Otherwise, if you made any product changes that are other than product deletions or new product creations - click on the “Fetch now” button next to the **Update Schedule**.

## Product Data Sources

Data Sources show where your catalog information comes to Facebook from. You can upload your information from multiple sources at once.

All Data Sources > <https://www.mexbs.com/> - 1/25/2019

Overview Products **Settings**

The screenshot displays the 'Settings' page for a data source. It includes sections for Name, Default Currency, Rules, and Schedules. The 'Schedules' section contains two rows: 'Update Schedule' and 'Replace Schedule'. Each row has a 'Fetch now' button. Two green callout boxes provide instructions: one for the 'Update Schedule' button and one for the 'Replace Schedule' button.

**Name** <https://www.mexbs.com/> - 1/25/2019 [Edit](#)

**Default Currency** USD [Edit](#)

**Rules**  
You can apply rules to fix small issues during your data feed uploads. [Edit](#)

COLUMN	RULE
No feed rules created for this feed	

**Schedules**  
Set up scheduled uploads to [add](#) updates.

SCHEDULE	STATUS	UPDATE FREQUENCY	FROM	ACTION
Update Schedule	Active	Every 2 hours	From <a href="https://www.mexbs.com/pub/fb.csv">https://www.mexbs.com/pub/fb.csv</a>	<a href="#">Fetch now</a> <a href="#">Edit</a> <a href="#">Delete</a>
Replace Schedule	Inactive			<a href="#">Fetch now</a> <a href="#">Edit</a> <a href="#">Delete</a>

Click on the "Fetch Now" button next to the Update schedule if you made some product changes other than deletions or creations

Click on the "Fetch Now" button next to the Replace schedule if you created new product in Magento, or deleted some products

Wait until the import finishes running, and that's it – your product changes should be reflected in your Facebook shop / catalog.

### *Appendix 1 – creating a product attribute “facebook\_brand” and mass updating its value over the products*

In this example we will create an attribute “facebook\_brand”.

**1)** To create a product attribute, go to Stores → Attributes → Product. Click “Add New Attribute” -

Product Attributes

Search [Reset Filter](#) 66 records found

[Add New Attribute](#)

1 of 4 >

Click on "Add New Attribute"

Attribute Code	Default Label	Required	System	Visible	Scope	Searchable	Use in Layered Navigation	Comparable
<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>	<input type="checkbox"/>
activity	Activity	No	No	Yes	Global	No	Filterable (with results)	Yes
category_gear	Category Gear	No	No	Yes	Global	No	Filterable (with results)	No
category_ids	Categories	No	Yes	No	Global	No	No	No
climate	Climate	No	No	Yes	Global	No	Filterable (with results)	No
collar	Collar	No	No	Yes	Global	No	Filterable (with results)	No
color	Color	No	No	No	Global	No	Filterable (with results)	No
cost	Cost	No	No	No	Global	No	No	No
country_of_manufacture	Country of Manufacture	No	Yes	No	Web Site	No	No	No
custom_design	New Theme	No	Yes	No	Store View	No	No	No
custom_design_from	Active From	No	Yes	No	Store View	No	No	No
custom_design_to	Active To	No	Yes	No	Store View	No	No	No
custom_layout	New Layout	No	Yes	No	Store View	No	No	No
custom_layout_update	Layout Update XML	No	Yes	No	Store View	No	No	No
description	Description	No	Yes	No	Store View	Yes	No	Yes

2) In the "Properties" tab fill in the following values –

← Back   Reset   Save and Continue Edit   **Save Attribute**

- ATTRIBUTE INFORMATION
- Properties
- Manage Labels
- Storefront Properties

Attribute Properties

Default Label \*

Catalog Input Type for Store Owner

Values Required

Advanced Attribute Properties

Attribute Code   
This is used internally. Make sure you don't use spaces or more than 30 symbols.

Scope   
Declare attribute value saving scope.

Default Value

Unique Value   
Not shared with other products.

Input Validation for Store Owner

Add to Column Options   
Select "Yes" to add this attribute to the list of column options in the product grid.

Use in Filter Options   
Select "Yes" to add this attribute to the list of filter options in the product grid.

3) In the "Manage Labels" tab you can leave the fields untouched –

← Back   Reset   Save and Continue Edit   **Save Attribute**

- ATTRIBUTE INFORMATION
- Properties
- Manage Labels**
- Storefront Properties

Manage Titles (Size, Color, etc.)

Default Store View

4) In the "Storefront Properties" tab you can leave the fields untouched –

## New Product Attribute

[← Back](#)[Reset](#)[Save and Continue Edit](#)[Save Attribute](#)

### ATTRIBUTE INFORMATION

[Properties](#)[Manage Labels](#)[Storefront Properties](#)

### Storefront Properties

Use in Search

Comparable on S  
torefront

Use in Layered N  
avigation

Can be used only with catalog input type Dropdown, Multiple Select and Price.

Use in Search Res  
ults Layered Navi  
gation

Can be used only with catalog input type Dropdown, Multiple Select and Price.

Position

Position of attribute in layered navigation block.

Use for Promo Ru  
le Conditions

Allow HTML Tags  
on Storefront

Visible on Catalog  
Pages on Storefro  
nt

Used in Product L  
isting

Depends on design theme.

Used for Sorting i  
n Product Listing

Depends on design theme.

5) Click "Save Attribute".

Now we will mass update the attribute value over the products. In order to do this, we first need to assign the attribute to the attribute sets of the products that we want to update –

6) Go to Stores → Attribute Sets –

# Attribute Sets

Add Attribute Set

Search [Reset Filter](#) 8 records found

20 per page 1 of 1

Set
Bag
Bottom
Default
Downloadable
Gear
Sprite Stasis Ball
Sprite Yoga Strap
Top

7) Click on one of the Attribute Sets that the products you want to update are in. In our case, some of the products that we want to update are bags, therefore, we click on “Bags” –

## Bag

Back Delete Reset Save

Edit Attribute Set Name

Name \* Bag  
For internal use

Groups

Add New Delete Selected Group

Double click on a group to rename it.

- category\_ids
- news\_from\_date
- news\_to\_date
- country\_of\_manufacture
- is\_fb\_redirects\_to\_checkout
- is\_resize\_main\_image\_for\_fb
- activity
- style\_bags
- material
- color
- strap\_bags
- features\_bags
- eco\_collection
- performance\_fabric
- entire\_recommends
- new
- sale
- Content
- description
- short\_description
- Bundle Items

Unassigned Attributes

- manufacturer
- gender
- category\_gear
- size
- format
- style\_bottom
- style\_general
- sleeve
- collar
- pattern
- climate
- facebook\_brand

Drag and drop the attribute from the right to the left column

8) Drag and drop the attribute facebook\_brand from the right column to anywhere on the left column.

9) Click “Save”.

10) Repeat the steps 6-9 for any other attributes sets that the products that you want to update are in.

Now we are going to mass update the attribute “facebook\_brand” over the products in our store.

11) Go to Catalog → Products

12) Check the products that you want to update, click on Actions → Update Attributes –

Catalog 🔍 🔔 👤 admin ▾

[Add Product](#) ▾

Filters | Default View | Columns ▾

2046 records found (14 selected) | 20 per page | 1 of 103

Actions ▾

- Delete
- Change status
- Update attributes
- Change product Facebook Feed status

				SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Action		
			Joust Duffle Bag	Simple Product	Bag	24-MB01	\$34.00		Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	2		Strive Shoulder Pack	Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	3		Bag	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	4		Bag	Simple Product	Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	5		Rival Field Messenger	Simple Product	Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	6		Fusion Backpack	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	7		Impulse Duffle	Simple Product	Bag	24-UB02	\$74.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>

13) In the “Attributes” tab, scroll down to the “Facebook Brand” attribute, click on “Change”, select the desired value (in this example we chose “new”), and click “Save” –

## Update Attributes

Store View: All Store Views [?] [Back] [Reset] [Save]

PRODUCTS INFORMATION

- Attributes
- Advanced Inventory
- Websites

Attributes

Product Name \* [store view]   Change

Description [store view]   Change

Short Description [store view]   Change

1) Scroll down to the "Facebook Brand" attribute

Facebook Brand [store view]   Change

2) Click "Change"

3) Fill in the brand name

If your Magento version is lower than 2.3.2 – you should see a success message, indicating that the attribute was successfully updated in the selected products.

If your Magento version is 2.3.2 – you will get a message saying that the update action was added to the queue. Pay attention that you need to wait some time (usually a few minutes) for the cron to run and process the action. Only after it finishes the products will be updated.

### *Appendix 2 – creating a product attribute "facebook\_condition" and mass updating its value over the products*

In this example we will create an attribute "facebook\_condition".

**1)** To create a product attribute, go to Stores → Attributes → Product. Click "Add New Attribute" -

Product Attributes

Search [Reset Filter](#) 66 records found

[Add New Attribute](#)

Click on "Add New Attribute"

1 of 4 >

Attribute Code	Default Label	Required	System	Visible	Scope	Searchable	Use in Layered Navigation	Comparable
<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>	<input type="checkbox"/>
activity	Activity	No	No	Yes	Global	No	Filterable (with results)	Yes
category_gear	Category Gear	No	No	Yes	Global	No	Filterable (with results)	No
category_ids	Categories	No	Yes	No	Global	No	No	No
climate	Climate	No	No	Yes	Global	No	Filterable (with results)	No
collar	Collar	No	No	Yes	Global	No	Filterable (with results)	No
color	Color	No	No	No	Global	No	Filterable (with results)	No
cost	Cost	No	No	No	Global	No	No	No
country_of_manufacture	Country of Manufacture	No	Yes	No	Web Site	No	No	No
custom_design	New Theme	No	Yes	No	Store View	No	No	No
custom_design_from	Active From	No	Yes	No	Store View	No	No	No
custom_design_to	Active To	No	Yes	No	Store View	No	No	No
custom_layout	New Layout	No	Yes	No	Store View	No	No	No
custom_layout_update	Layout Update XML	No	Yes	No	Store View	No	No	No
description	Description	No	Yes	No	Store View	Yes	No	Yes

2) In the "Properties" tab fill in the following values –

← Back    Reset    Save and Continue Edit    **Save Attribute**

**ATTRIBUTE INFORMATION**

- Properties
- Manage Labels
- Storefront Properties

Attribute Properties

Default Label \*

Catalog Input Type for Store Owner

Values Required

We chose "Dropdown", because Facebook only allows specific values in the "condition" field - "new", "used" and "refurbished"

Manage Options (Values of Your Attribute)

Is Default	Admin*	Default Store View	
<input checked="" type="radio"/>		new	<input type="text"/> Delete
<input type="radio"/>		used	<input type="text"/> Delete
<input type="radio"/>		refurbished	<input type="text"/> Delete

Add Option

Advanced Attribute Properties

Attribute Code   
This is used internally. Make sure you don't use spaces or more than 30 symbols.

Scope   
Declare attribute value saving scope.

Unique Value   
Not shared with other products.

Input Validation for Store Owner

Add to Column Options   
Select "Yes" to add this attribute to the list of column options in the product grid.

Use in Filter Options   
Select "Yes" to add this attribute to the list of filter options in the product grid.

3) In the “Manage Labels” tab you can leave the fields untouched –

New Product Attribute 🔍 🔔 👤 admin

← Back   Reset   Save and Continue Edit   **Save Attribute**

**ATTRIBUTE INFORMATION**

- Properties ✎
- Manage Labels**
- Storefront Properties

Manage Titles (Size, Color, etc.) ⌵

Default Store View

4) In the “Storefront Properties” tab you can leave the fields untouched –

New Product Attribute ← Back Reset Save and Continue Edit **Save Attribute**

**ATTRIBUTE INFORMATION**

- Properties ✎
- Manage Labels
- Storefront Properties**

**Storefront Properties**

Use in Search

Comparable on Storefront

Use in Layered Navigation   
Can be used only with catalog input type Dropdown, Multiple Select and Price.

Use in Search Results Layered Navigation   
Can be used only with catalog input type Dropdown, Multiple Select and Price.

Position   
Position of attribute in layered navigation block.

Use for Promo Rule Conditions

Allow HTML Tags on Storefront

Visible on Catalog Pages on Storefront

Used in Product Listing   
Depends on design theme.

Used for Sorting in Product Listing   
Depends on design theme.

5) Click "Save Attribute".

Now we will mass update the attribute value over the products. In order to do this, we first need to assign the attribute to the attribute sets of the products that we want to update –

6) Go to Stores → Attribute Sets –

Attribute Sets

Search Reset Filter 8 records found 20 per page 1 of 1

Set
Bag
Bottom
Default
Downloadable
Gear
Sprite Stasis Ball
Sprite Yoga Strap
Top

7) Click on one of the Attribute Sets that the products you want to update are in. In our case, some of the products that we want to update are bags, therefore, we click on "Bags" –

## Edit Attribute Set Name

Name \* Bag

For internal use

## Groups

Add New Delete Selected Group

Double click on a group to rename it.

Product Details

- swatch\_image
- status
- name
- sku
- sku\_type
- price
- price\_type
- cat\_class\_id
- quantity\_and\_stock\_status
- weight
- weight\_type
- visibility
- category\_ids
- news\_from\_date
- news\_to\_date
- country\_of\_manufacture
- activity
- style\_bags
- material
- color

facebook\_condition

## Unassigned Attributes

- manufacturer
- gender
- category\_gear
- size
- format
- style\_bottom
- style\_general
- sleeve
- collar
- pattern
- climate
- facebook\_condition

Drag and drop the attribute from the right to the left column

8) Drag and drop the attribute `facebook_condition` from the right column to anywhere on the left column.

9) Click “Save”.

10) Repeat the steps 6-9 for any other attributes sets that the products that you want to update are in.

Now we are going to mass update the attribute “`facebook_condition`” over the products in our store.

11) Go to Catalog → Products

12) Check the products that you want to update, click on Actions → Update Attributes –

Add Product ▾

Filters

👁 Default View ▾

⚙ Columns ▾

2046 records found (14 selected)

20 per page 1 of 103

				Route	SKU	Price	Quantity	Visibility	Status	Websites	Is Product in Facebook Feed	Action	
			Joust Duffle Bag	Simple Product	Bag	24-MB01	\$34.00		Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	2		Strive Shoulder Pack	Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	3		Rival Field Messenger	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	4		Fusion Backpack	Simple Product	Bag	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	5		Impulse Duffie	Simple Product	Bag	24-UB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	6		Rival Field Messenger	Simple Product	Bag	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	7		Fusion Backpack	Simple Product	Bag	24-MB02	\$59.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	7		Impulse Duffie	Simple Product	Bag	24-UB02	\$74.00	100.0000	Catalog, Search	Enabled	Main Website	No	<a href="#">Edit</a>

2) Click "Update Attributes"

1) Check the products that you want to update

**13)** In the "Attributes" tab, scroll down to the "Facebook Condition" attribute, click on "Change", select the desired value (in this example we chose "new"), and click "Save" –

# Update Attributes

Store View: All Store Views [?]      ← Back    Reset    Save

**PRODUCTS INFORMATION**

- Attributes
- Advanced Inventory
- Websites

### Attributes

**Product Name \*** [store view]   Change

**Description** [store view]   Change

**Short Description** [store view]   Change

4) Click "Save"

1) Scroll down to the "Facebook Condition" attribute

Facebook Condition [store view]   Change

2) Click "Change"

3) Select "new"

If your Magento version is lower than 2.3.2 – you should see a success message, indicating that the attribute was successfully updated in the selected products.

If your Magento version is 2.3.2 – you will get a message saying that the update action was added to the queue. Pay attention that you need to wait some time (usually a few minutes) for the cron to run and process the action. Only after it finishes the products will be updated.

## ***Get Support!***

We are here and we will do our best to help. Contact us on [support@mexbs.com](mailto:support@mexbs.com) and we will get back to you ASAP with help!

## ***Free software updates***

From time to time we are going to release some cool updates for your extension. And you will get those updates for free! Currently we are working on upgrading our website, in order to make the software updates appear directly in your customer account. But for now, you will get the software updates by email on demand (because we don't want to spam you). Or if you are subscribed to our updates newsletter – we will email you every time when there is a new version release.

## ***Don't forget to send your feedback!***

Every feedback is good for us! Please send us your feedback to [sales@mexbs.com](mailto:sales@mexbs.com) or write it directly in the reviews section on the product page. It will be a pleasure for us to hear your opinion!

***Enjoy your extension!***

***MexBS Team***